The IP Opportunity

**By 2008**

- 17.5 million consumers will be using VoIP
  SOURCE: Yankee Group

**By 2009**

- The total IP data market will be more than a $50 billion opportunity
- The market for IP Voice services will reach $16 billion
- The market for IP VPN services will reach $14 billion
  SOURCE: IDC

**By 2010**

- The Internet will be able to support 70 percent of business needs
- The majority of large enterprises will rely on MPLS for their WAN needs
- The majority of small and midsize businesses (SMBs) will rely on IP VPNs over the public Internet for their WAN needs

**By 2020**

- IP will be used for more than 95 percent of all global communications traffic
  SOURCE: Yankee Group

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**Everyone is Going IP**

- IP infrastructure reaches critical mass by 2008
- Voice applications will increasingly integrate with business processes and applications

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**US IP Services Spending On the Rise**

- 51,188 US IP Services Spending
  5.1% CAGR

- 14,281 Total IP Data
  8.2% CAGR

- 16,005 IP Voice Services
  94.6% CAGR

SOURCE: Various IDC Reports