# Transforming the Way We Live and Work The Evolution of IP-Based Communications



1980 - 1982

PERSONAL COMPUTERS BEGIN TO EMERGE.



### 1990

### THE INTERNET GOES MAINSTREAM:

- E-mail: America Online introduces the mass market to the Internet.
- Ethernet: Broadband office networking emerges.



### 2003 - 2005

A MAJOR SHIFT - CONNECTING OTHER DEVICES:

- Cameras: digital photos
- iPods: legal music downloads
- Telephones: Voice over IP Vonage and cable companies become telephony players
- TVs: multistream video (IPTV)
- Games: Xbox, Playstation
- Wireless gateways
- Broadband penetration: Rises to 61% in 2005

1980 81 82 83 84 1985 86 87 88 89 1990 91 92 93 94 1995 96 97 98 99 2000 01 02 03 04 2005 06



### 1985

NSFNET: (National Science Foundation Network)
links universities and researchers ... lays foundation
for the Internet.



## **1995 - 1998**

SEARCH TOOLS AND BROADBAND IMPROVE THE INTERNET EXPERIENCE:

- Broadband penetration: is 0.3% in 1998.
- Ethernet expands within the enterprise.



# 2006 and Beyond

THE NEXT GREAT SHIFT - CONNECTING NETWORKS WITH IP (INTERNET PROTOCOL) AS THE COMMON LANGUAGE:

- Wireless
- Wireline
- Voice
- Data
- Video



### 2000

### **EXPANDING ONLINE APPLICATIONS:**

- Music-sharing: Napster
- Commerce: ebay.com, amazon.com
- Content expands: news, entertainment and more
- Broadband penetration: 6.7%
- Ethernet expands: metro network solution

