

AT&T Coverage in Mexico



AT&T in Mexico

- First US-Based carrier in Mexico (1927); Headquartered in Mexico City since 1970's

Number of Nodes

- 28 MPLS nodes

Number of Remote Access PoPs

- 73 Dial-up PoPs
- Wi-Fi Hotspots

U.S. Border Crossings

- AT&T maintains 4 gateway crossings at Tijuana, Mexicali, Ciudad Juarez and Reynosa. In addition there is an AT&T network interconnection to Caracas, Venezuela.

Global Support

- Sales and customer care support are available in local language and provided by both Alestra and AT&T

Industry Recognition

- *Forrester* ranks AT&T as one of the top global WAN service providers¹ – May 2005
- AT&T receives *Frost and Sullivan* 2005 Managed Telecom Product Line Strategy Award – September 2005
- AT&T receives multiple *Telemark* Gold Awards for IP Business Services – December 2005
- AT&T in "Leader Quadrant" in *Gartner* Global, Pan-European, and Asia/Pacific Network Service Provider Magic Quadrant² – June 2005 through January 2006

Country Brief: The Power of AT&T in Mexico

Mexico Service Portfolios

VPN Solutions

- AT&T Enhanced Virtual Private Network Service
- AT&T IP Enabled Frame Relay/Asynchronous Transfer Mode (ATM) International Services
- AT&T Virtual Private Network Tunneling Services (Remote Access and Site-to-Site)
- AT&T Global Managed Internet Service
- AT&T Business Internet Service

VoIP Solutions

- Voice over IP on AT&T Enhanced Virtual Private Network Service

Connectivity Solutions

- AT&T Frame Relay Services
- AT&T Asynchronous Transfer Mode (ATM) Services
- AT&T International Private Line Services (End-to-End, Full Channel, Bi-Lateral)

Security Solutions

- AT&T Internet ProtectSM

Other Solutions

- AT&T Worldwide Calling Card
- Network Integration & Consulting Services

The AT&T Difference

Performance

- AT&T delivers unsurpassed application performance around the world
- Industry leading IP performance backed by Global Service Level Agreements (SLAs)

- Experienced in-country networking professionals with intimate local knowledge

Agility

- AT&T's commitment to Concept of OneSM delivers an unmatched foundation for your dynamic IT
- AT&T's VPN is the best platform for integrating services and applications
- Partnership with Alestra, a fully-certified ISO 9002 service provider, with pervasive access throughout Mexico

Control

- AT&T gives you unparalleled control and visibility over your integrated networking environment
- AT&T BusinessDirect[®] supports more applications, more users, and more transaction than any other portal

Security

- AT&T's unique framework ensures unequaled network security
- Incomparable network security expertise and range of capabilities

Local Commitment

AT&T formed a joint venture in 1995 with its Mexican partner, Onexa (a holding company jointly owned by Grupo Alfa & Bancomer). The venture, Alestra, is 49% owned by AT&T. AT&T and its partner demonstrate AT&T's firm commitment to serving multi-national customers in Mexico.



¹"The Forrester Wave™": Global WAN Services, Q2 2005", 5/11/2005.

²Magic Quadrant for Global Network Service Providers, 2005 by D. Neil, J. Delcroix, J. Pult, N. Rickard (12/15/05); Magic Quadrant for Network Service Providers, Asia/Pacific, 2005 by C. To, K. Desai (1/16/06); Magic Quadrant for Pan-European NSPs, 2005: Leaders and Visionaries by N. Rickard, J. Delcroix (6/30/05); are copyrighted by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.