



SBC Yahoo! DSL Business Edition Helps Businesses Be More Productive

SBC and Yahoo! are bringing new productivity tools to small businesses with the introduction of SBC Yahoo! DSL Business Edition, a first-of-its-kind service designed specifically to help meet workplace demands. SBC Yahoo! DSL Business Edition is uniquely designed to increase workplace productivity by combining high-speed Internet access with a customized business portal, business content, additional email storage, online marketing services and other premium business services.

SBC Yahoo! DSL Business Edition gives small businesses the tools they need to work more efficiently and to better compete in today's marketplace. SBC Yahoo! DSL business customers benefit from the convenience of a customizable portal with relevant business content such as financial news, stock reports and email, putting valuable workplace tools at their fingertips. SBC Yahoo! DSL Business Edition features include:

Multiple Content Pages. The unique tabbed portal allows business users to quickly toggle between up to six content pages with customized information and one-click access to communications tools, giving them complete, flexible control and quick access to the content they need, enabling them to work faster.

Premium Business Content. As a valuable addition to any office, the service includes the latest news and information from hundreds of industry trade journals and periodicals.

Permission Marketing Tools. Small businesses with this premium service can use Got Marketing's Campaigner to send, manage and track permission marketing email campaigns to up to 100 addresses.

Additional Email Storage. This premium service gives members an additional 50 megabytes of email storage, providing space for more email and attachments.

Other benefits to small business users include 11 email addresses and 10 sub accounts so employees can have an individual email address and a personalized home page to customize in a way that increases their productivity. Additionally, users benefit from Super WebCam functionality for hosting interactive meetings, as well as unlimited nationwide dial Internet service for business travelers. Plus, SBC Yahoo! DSL Business Edition Members enjoy improved communications tools that save time and increase productivity, including drag-and-drop sharing of files to email and shared browsing. This feature enables users on different computers to navigate the same Web page together in real time.

SBC Yahoo! DSL Business Edition comes with powerful safety and security features that will provide businesses with a safer, more secure online environment, including:

Pop-Up Ad Blocking

Users can adjust settings to control the quantity and type of pop-ups they receive, or block them completely.

Complete Anti-Virus Protection

Comprehensive anti-virus protection is available for the entire computer, not just email, creating a more secure online experience.

Content Filtering

Employers can create customizable settings for each employee, controlling unauthorized access to Web sites, email, instant messaging and chat.

SBC Yahoo! DSL Business Edition is another milestone by SBC Communications Inc. to deliver flexible service packages that small businesses can tailor to meet their specific telecommunications needs. In the near future, SBC Communications Inc. and Yahoo! will introduce a Web hosting service integrated into SBC Yahoo! DSL Business Edition. And the commitment won't stop there. SBC Communications Inc. and Yahoo! will continue to develop innovative services and features that enable small businesses to operate more efficiently and compete more effectively.

