

## AT&T Television Services

Through a series of strategic initiatives, AT&T plans to deliver an unmatched, state-of-the-art portfolio of entertainment services that will give consumers compelling and innovative new choices. Customers have or soon will have access to cutting-edge video services through one of three bold solutions.

### AT&T U-verse<sup>SM</sup> TV

AT&T U-verse TV, a new Internet Protocol (IP)-based video entertainment experience, is rolling out in areas across AT&T's service territory. AT&T U-verse TV is the company's premier, 100 percent IP video offering that brings customers a new level of service integration, features and video choice.



U-verse TV offers several features that are unmatched in the marketplace. U-verse TV includes more than 25 high-definition (HD) channels with an HD service subscription, which beats any cable provider in markets where U-verse TV is

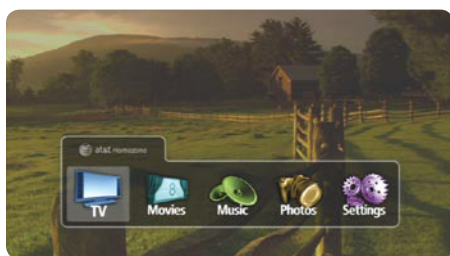
currently available. U-verse customers also receive advanced digital video recorder (DVR) capabilities with most packages, including the ability to record up to four programs at once and Web remote access to schedule recordings from any PC through the AT&T Yahoo!<sup>®</sup> broadband portal (requires a subscription to AT&T Yahoo!<sup>®</sup> High Speed Internet access). Other benefits include fast channel changing and built-in picture-in-picture browsing functionality.

Customers can choose from a compelling variety of TV packages with more than 300 channels and a growing Video-on-Demand (VOD) library.

The company plans to continually enhance the service, including adding more channels and introducing new exciting features and integrated services that can only be offered on its IP platform. ■

### AT&T Homezone<sup>SM</sup>

AT&T companies have launched AT&T Homezone, a groundbreaking new service that combines satellite TV programming, a fully featured digital video recorder (DVR), Caller ID on the TV,



movies-on-demand, photo-sharing and music through an award-winning new receiver. Customers who have access to both AT&T | DISH Network service

and AT&T Yahoo!<sup>®</sup> High Speed Internet can combine their communications and entertainment content

into one easy-to-use package delivered to their televisions and stereos. Customers can also log into their AT&T Homezone receiver remotely through a web browser to schedule DVR recordings, start movie downloads, and enjoy photo collections. They can also search and trigger DVR recordings via a WAP 2.0 compatible wireless phone. ■



### AT&T | DISH Network



Satellite TV service from AT&T | DISH Network, launched in 2004, offers consumers a powerful, competitively priced choice for their entertainment service. Satellite TV from AT&T | DISH Network

offers advanced services such as digital video recording and high-definition TV programming. Other enhancements, including VOD and new receivers featuring both high-definition and standard-definition DVR, are now available. ■