AT&T AccessAll – Closing the Technology Gap

The Need for Technology Access

- Despite improvements in Internet penetration, those in the lowest-income households are considerably less likely to be online. Just 53 percent of adults living in households with less than $30,000 in annual income go online, versus 80 percent of those whose income is between $30,000 – $50,000. (Pew Internet & American Life Project: Internet Penetration and Impact, April 2006)
- When low-income users do connect, they are more likely to use the Internet to complete school assignments and search for jobs than high-income Internet users are, according to the U.S. Department of Commerce. (U.S. Dept. of Commerce: A Nation Online, 2004)
- Additionally, Hispanics and African-Americans still have less access to the Internet, even across income. Fifty-nine percent of Hispanics and 43 percent of African-Americans have access compared with 67 percent of Whites. (Pew: Internet Status, 2005)

Technology Access Changes Lives

Jobs

- According to projections from the U.S. Department of Labor, 16 of the 20 fastest-growing jobs through 2014 will require computer skills. (Bureau of Labor Statistics, 2005)
- Basic Internet skills are a requirement, even for non computer-related jobs, and employees who use computers at work can earn 17 percent to 22 percent more than those who do not. (U.S. Dept. of Commerce, 2002)
- On an average day, about 5.4 million Americans look for a job on the Internet. (Pew: Internet Status, 2005)
- Low-income workers are more likely than higher-income workers to use the Internet to look for jobs. (U.S. Dept. of Commerce: A Nation Online, 2004)

Education

- Eighty percent of middle and high school students use the Internet to complete assignments at school, and almost 65 percent of students use the Internet to work on assignments at home. (Opinion Research Corp.: Pre-Teen and Teen Caravan, 2004)
- In-home access is critical, particularly for low-income students: In a recent study of low-income students, researchers observed a correlation between home Internet access and higher grade points. They also correlated home access with higher standardized test scores in reading. (Developmental Psychology: April, 2006)

Health

- Even when receiving physician care, 70 percent of adults aged 30 – 64 use the Internet to research health and medical information. (Pew: Internet Status, 2005)

AT&T AccessAll: A Proven Approach

- The AccessAll approach combining computer equipment, Internet access, training and content has already proved effective in the One Economy Digital Communities pilot program. Based on a comparison with a national study of Internet users conducted by the Pew Internet & American Life Project, program participants surveyed are:
  - Using the Internet at nearly twice the rate of other low-income Americans.
  - Improving job performance, health outcomes, and community connections through engaging in specific online activities — such as enrolling in Web-based courses — at rates higher than other low-income Internet users. (One Economy: Digital Communities)