

## AT&T AccessAll – Closing the Technology Gap

### The Need for Technology Access

- Despite improvements in Internet penetration, those in the lowest-income households are considerably **less likely to be online**. Just 53 percent of adults living in households with less than \$30,000 in annual income go online, versus 80 percent of those whose income is between \$30,000 – \$50,000. (Pew Internet & American Life Project: Internet Penetration and Impact, April 2006)
- When low-income users do connect, they are more likely to use the Internet **to complete school assignments** and **search for jobs** than high-income Internet users are, according to the U.S. Department of Commerce. (U.S. Dept. of Commerce: A Nation Online, 2004)
- Additionally, Hispanics and African-Americans still have **less access to the Internet**, even across income. Fifty-nine percent of Hispanics and 43 percent of African-Americans have access compared with 67 percent of Whites. (Pew: Internet Status, 2005)

### Technology Access Changes Lives

#### Jobs

- According to projections from the U.S. Department of Labor, **16 of the 20 fastest-growing jobs through 2014** will require computer skills. (Bureau of Labor Statistics, 2005)
- Basic Internet skills are a requirement, even for non computer-related jobs, and employees who use computers at work can **earn 17 percent to 22 percent more** than those who do not. (U.S. Dept. of Commerce, 2002)
- On an average day, about 5.4 million Americans **look for a job on the Internet**. (Pew: Internet Status, 2005)
- Low-income workers are more likely than higher-income workers to **use the Internet to look for jobs**. (U.S. Dept. of Commerce: A Nation Online, 2004)

#### Education

- Eighty percent of middle and high school students use the Internet **to complete assignments at school**, and almost 65 percent of students use the Internet **to work on assignments at home**. (Opinion Research Corp.: Pre-Teen and Teen Caravan, 2004)
- In-home access is critical, particularly for low-income students: In a recent study of low-income students, researchers observed a correlation between home Internet access and **higher grade points**. They also correlated home access with **higher standardized test scores** in reading. (*Developmental Psychology*: April, 2006)

#### Health

- Even when receiving physician care, 70 percent of adults aged 30 – 64 use the Internet to **research health and medical information**. (Pew: Internet Status, 2005)

### AT&T AccessAll: A Proven Approach

- The AccessAll approach combining computer equipment, Internet access, training and content has already proved effective in the One Economy Digital Communities pilot program. Based on a comparison with a national study of Internet users conducted by the Pew Internet & American Life Project, program participants surveyed are:
  - Using the Internet at nearly twice the rate of other low-income Americans.
  - Improving job performance, health outcomes, and community connections through engaging in specific online activities — such as enrolling in Web-based courses — at rates higher than other low-income Internet users. (One Economy: Digital Communities)