AT&T Business Continuity Study Results

January - May 2006

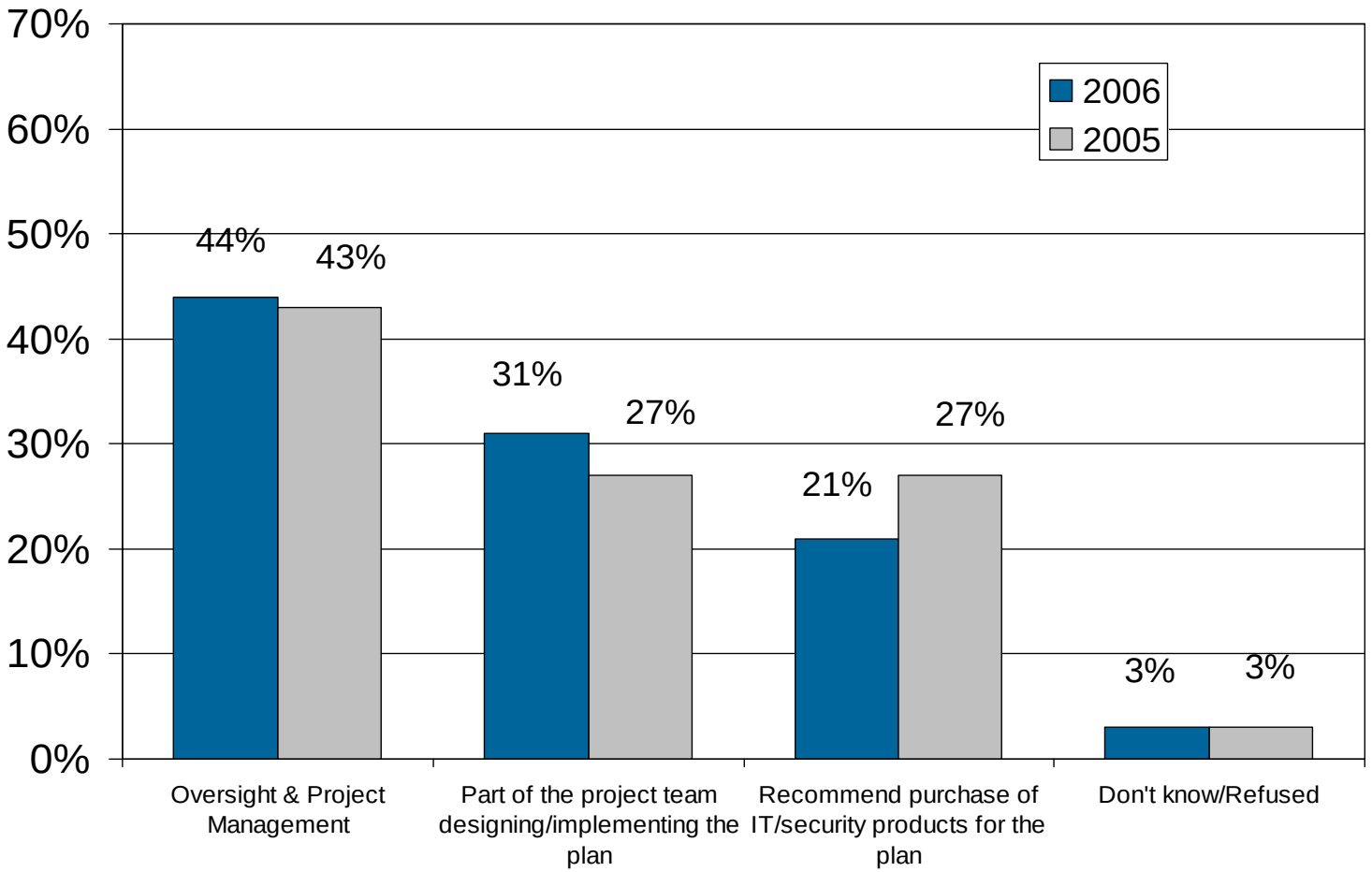
Methodology

- Results are drawn from N=1000 completed surveys among Information Technology (IT) executives with complete or partial managerial authority within the IT function at companies over $10 million in annual revenue.

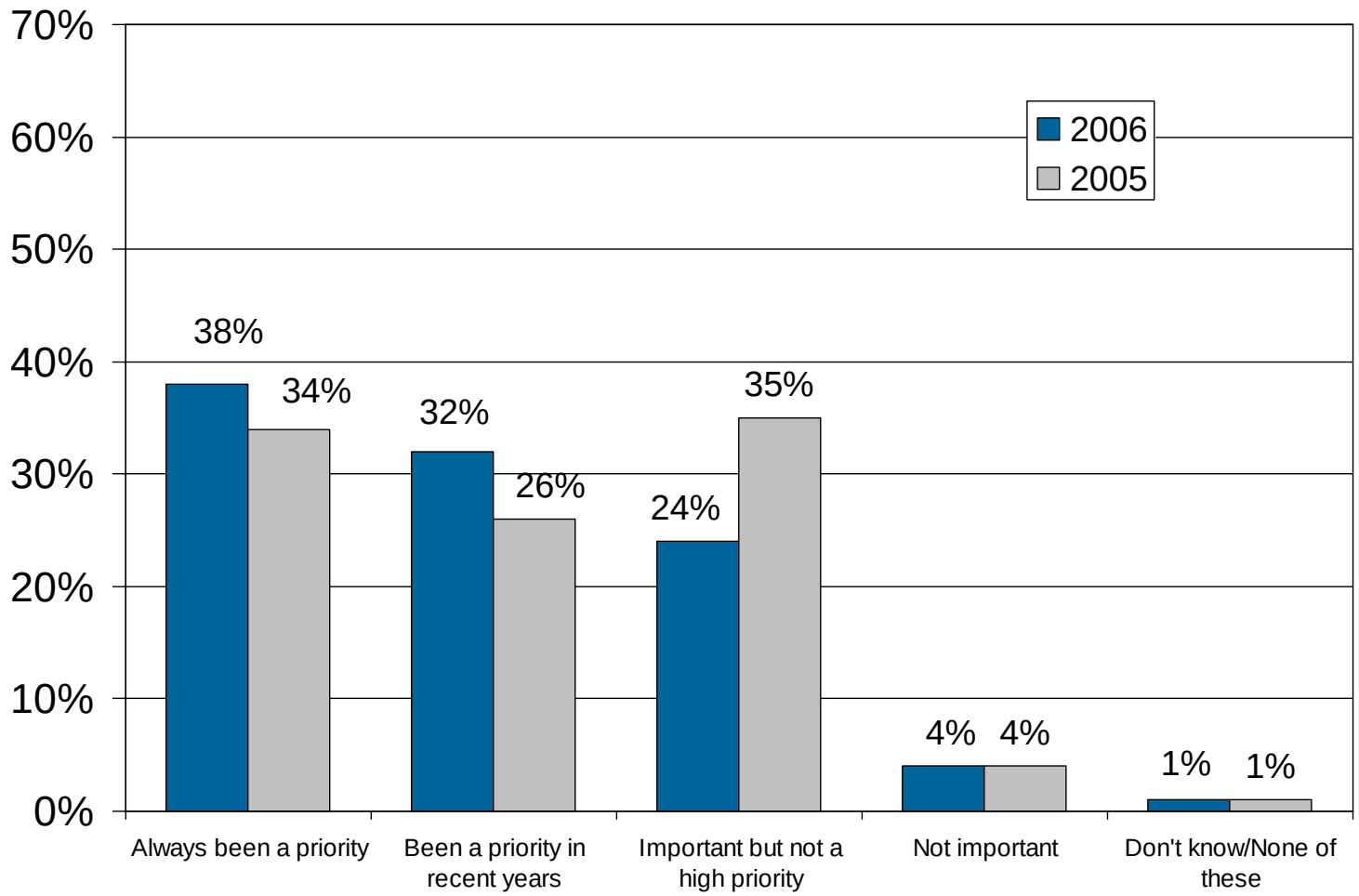
- Sample was drawn from the United States and 100 interviews each in 10 selected markets: Atlanta, Chicago, Dallas, Detroit, Los Angeles, Miami, New York City, St. Louis, Seattle, and Washington D.C..

- The survey was administered January 17 – May 9, 2006 via the Internet.

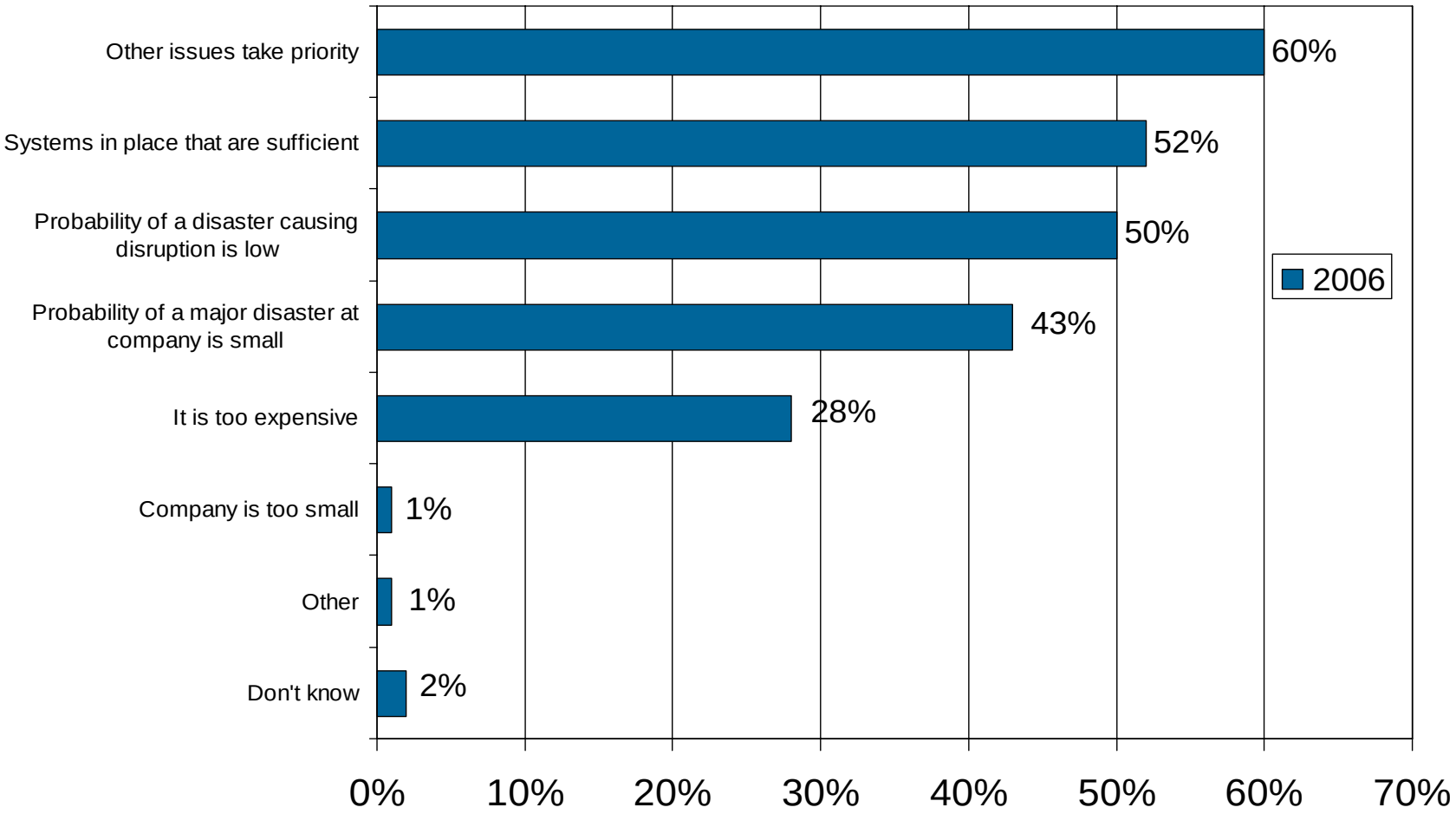
Which of the following best describes your current involvement with your company regarding business continuity plans?



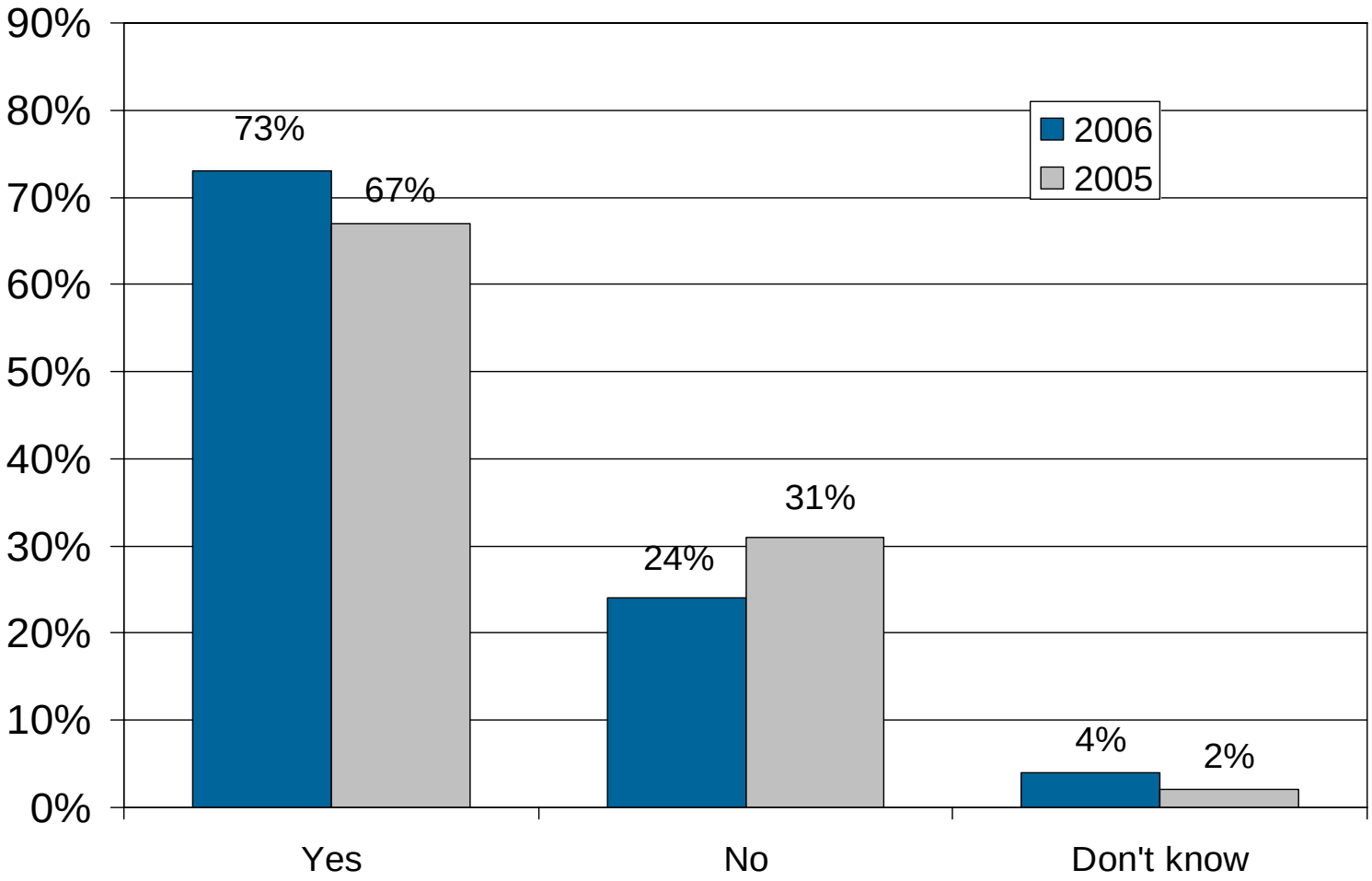
Which of the following best describes your business's approach to business continuity planning?



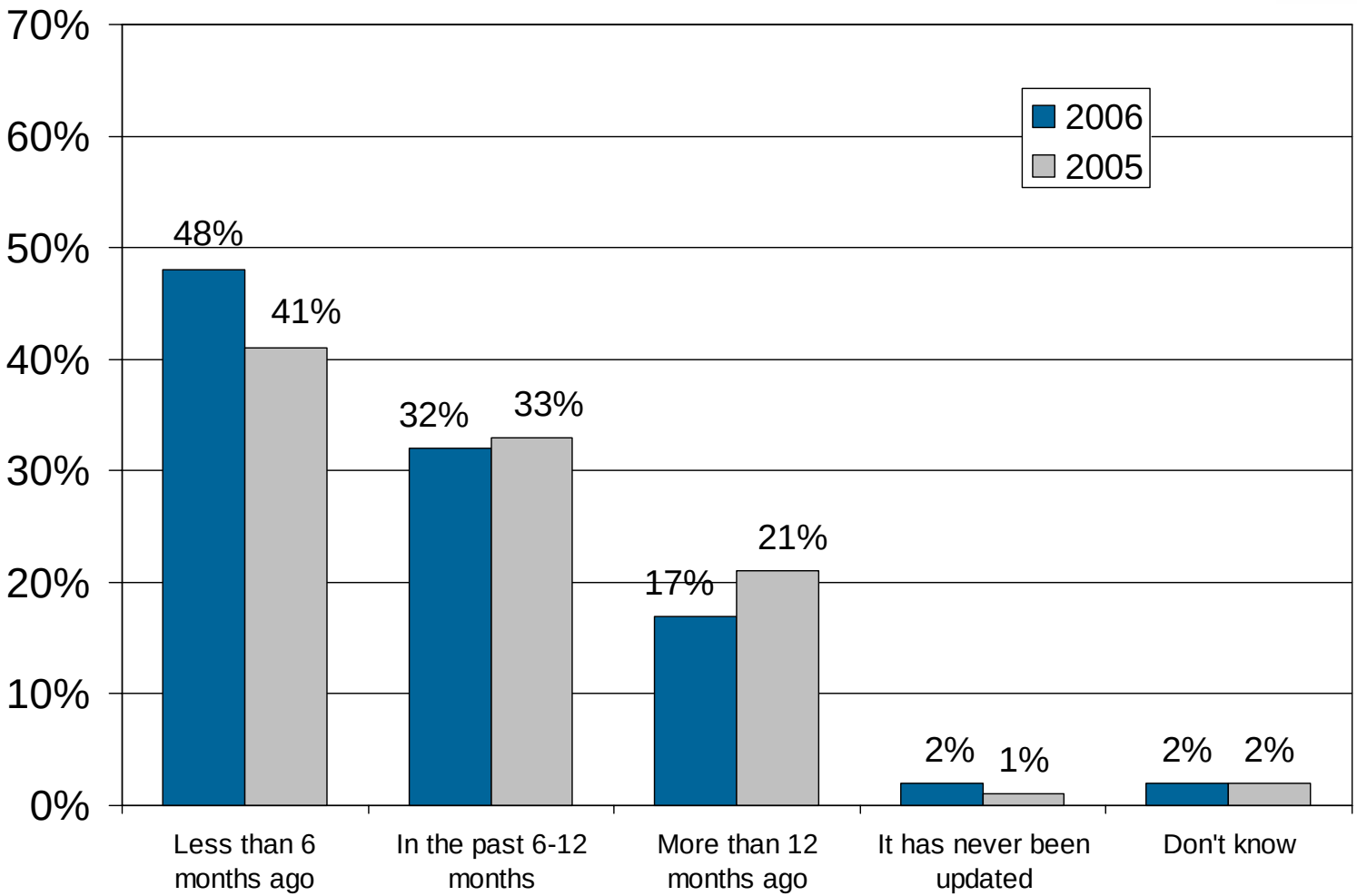
Why is business continuity planning NOT important to this company?



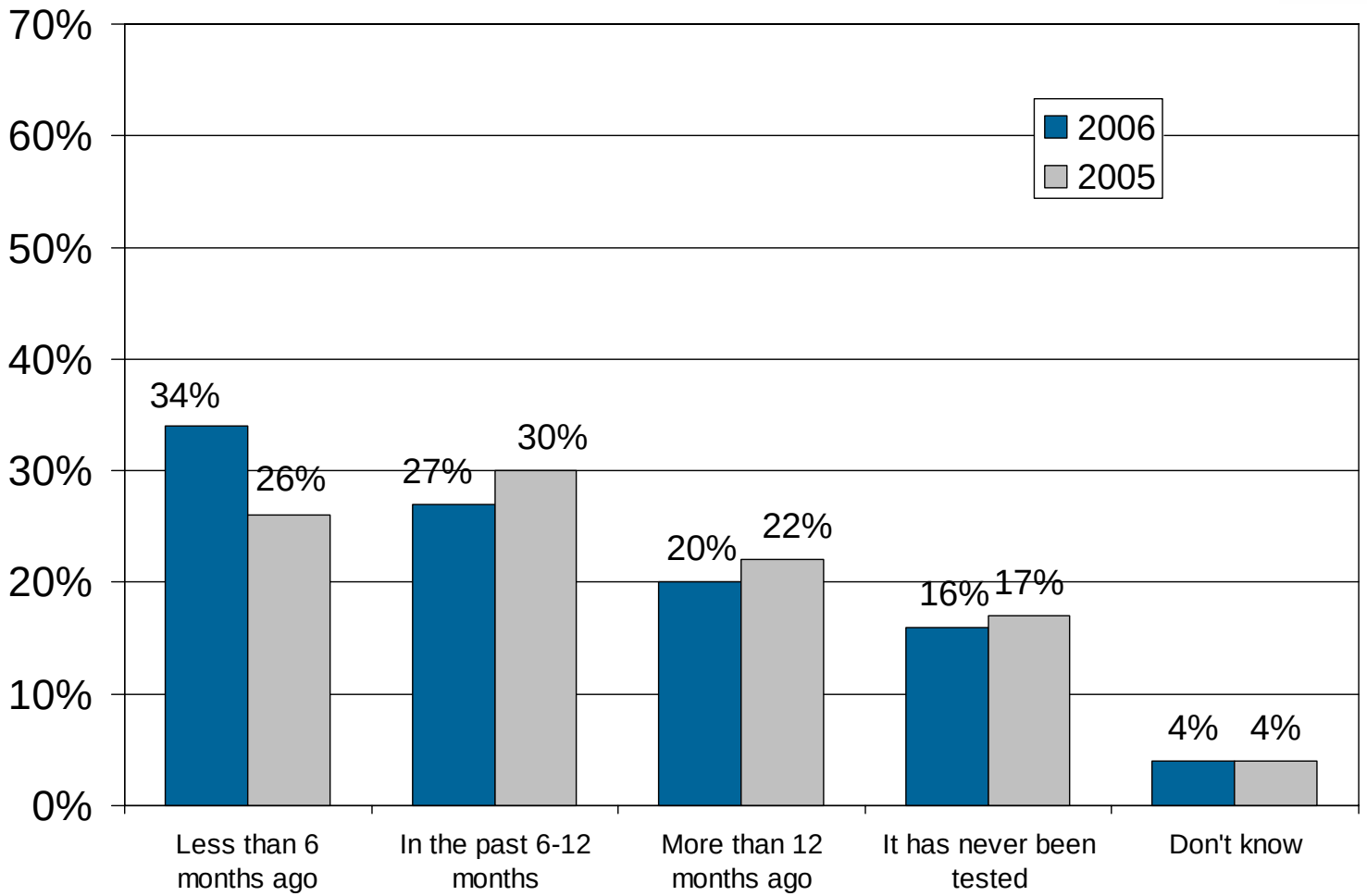
Does your organization have a business continuity plan?



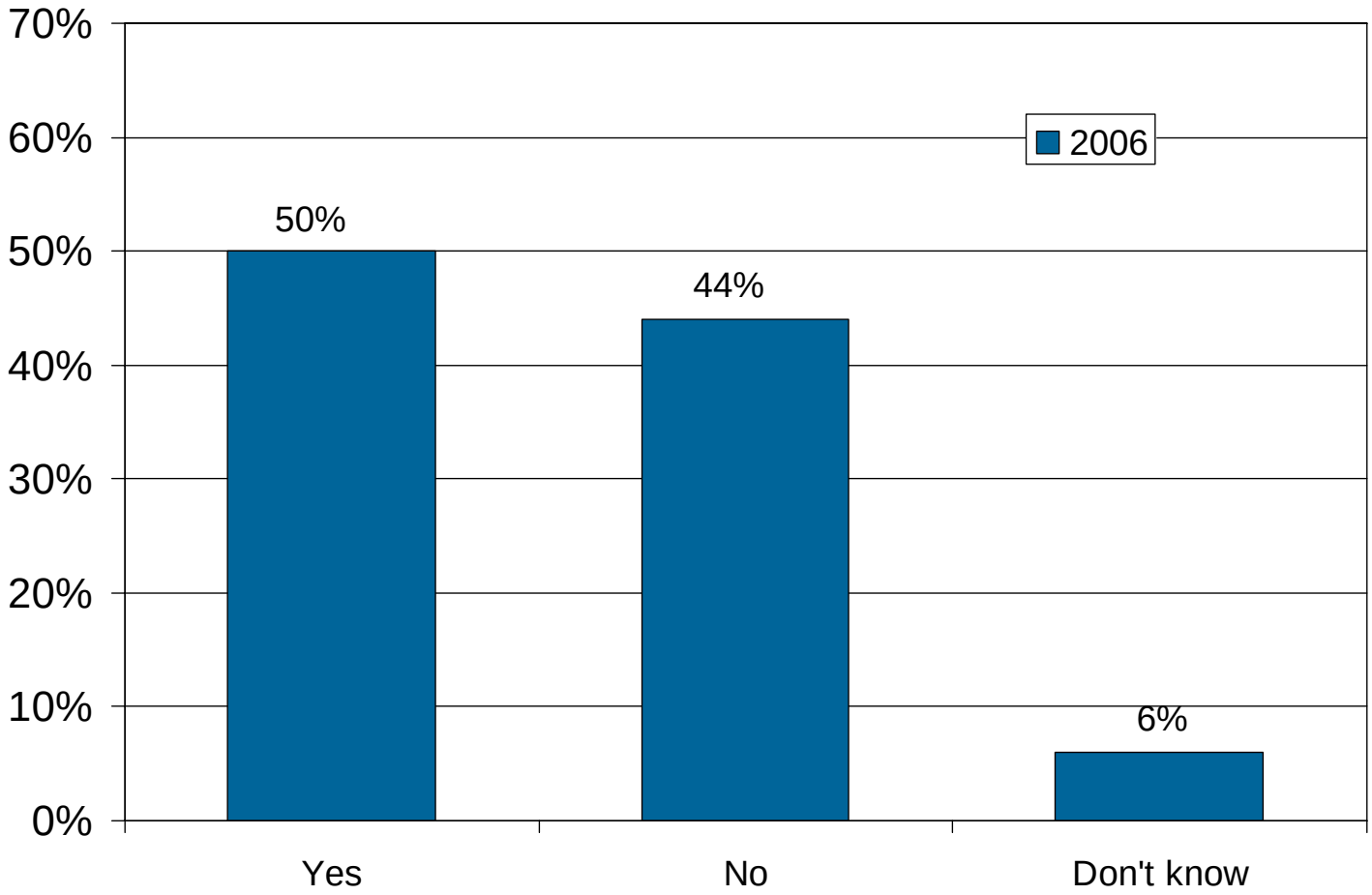
When was the plan last updated?



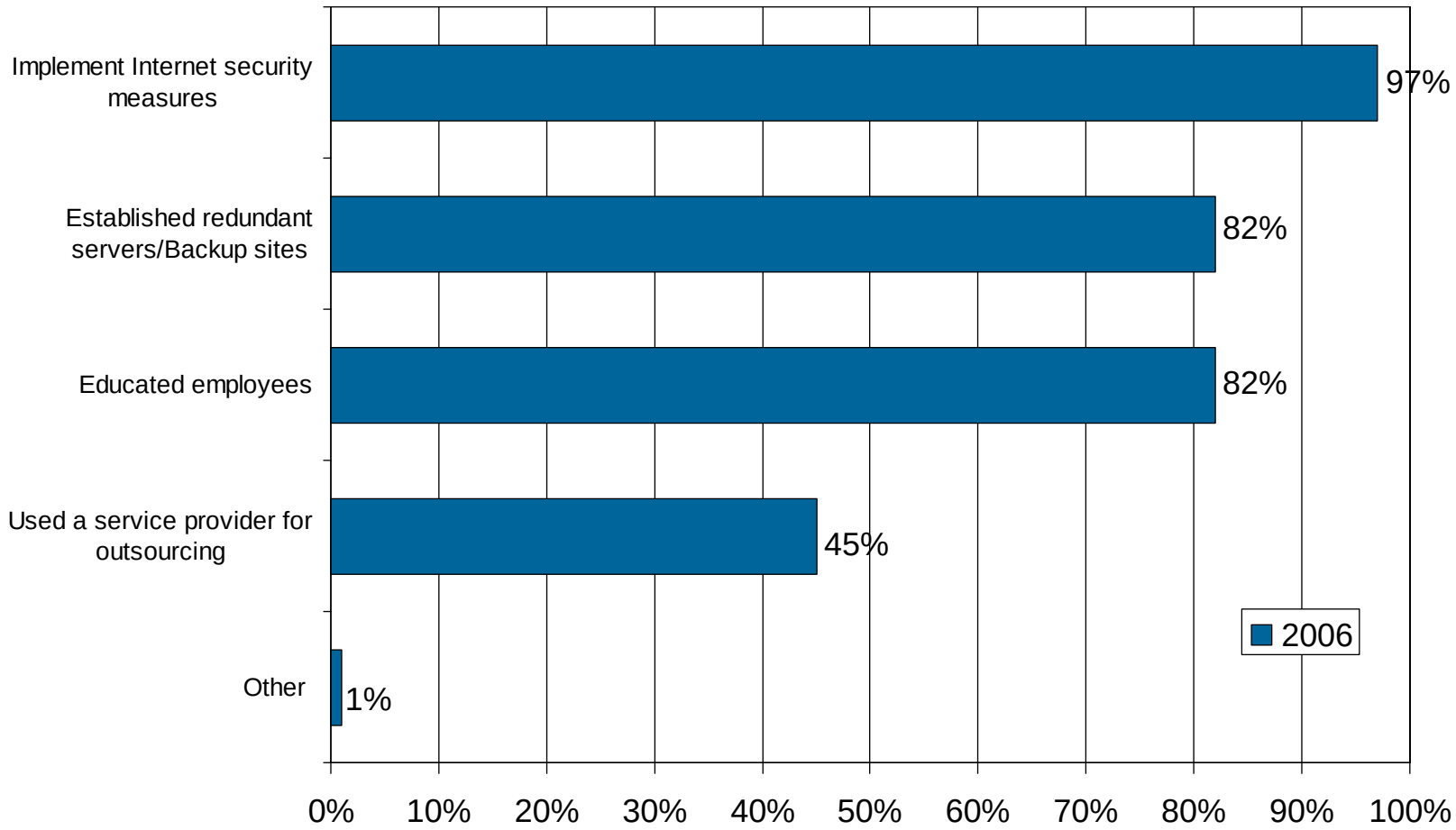
When was the plan last fully tested?



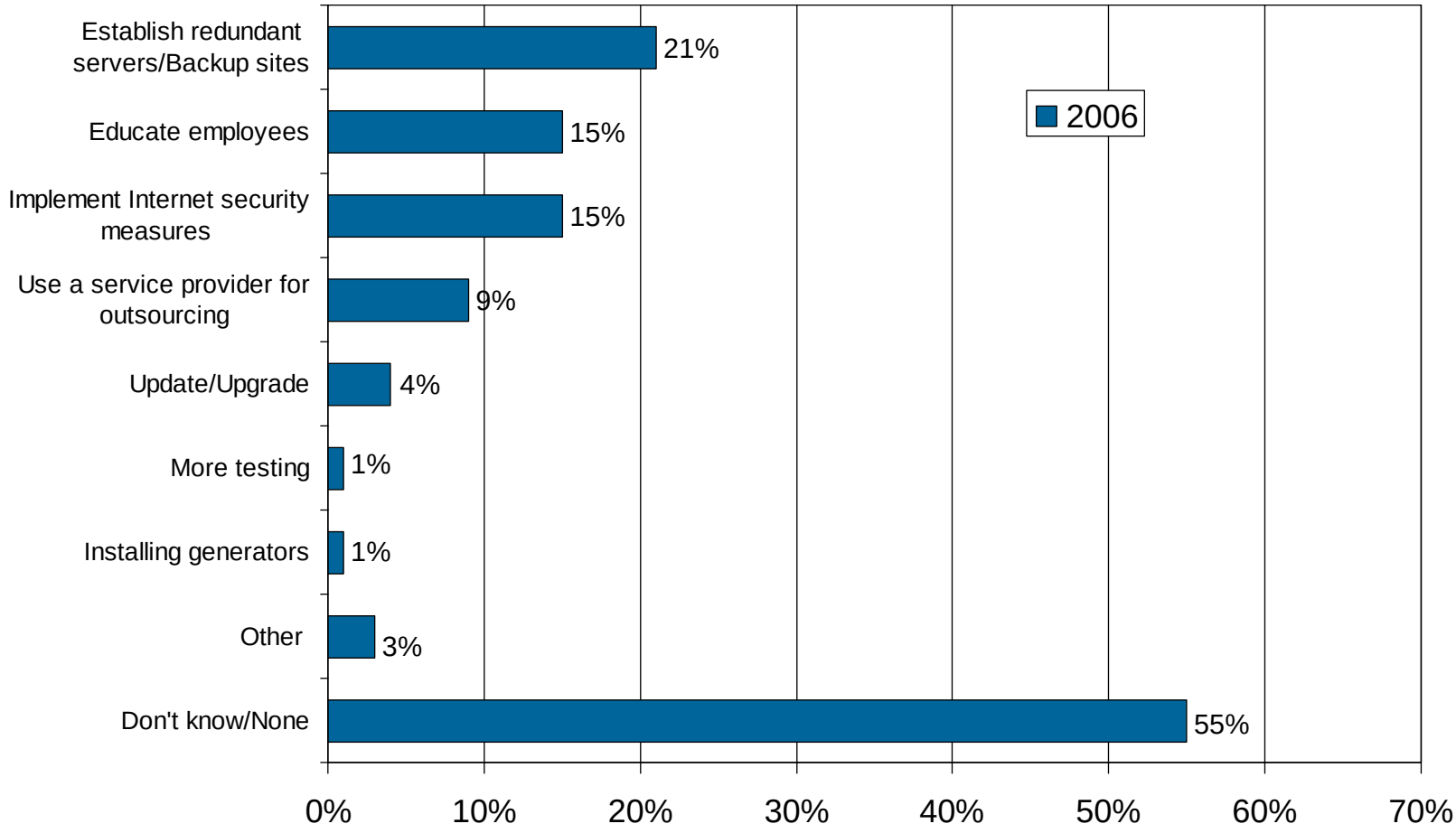
When the Federal or State government issues an alert for an impending disaster, do you implement specific protective actions?



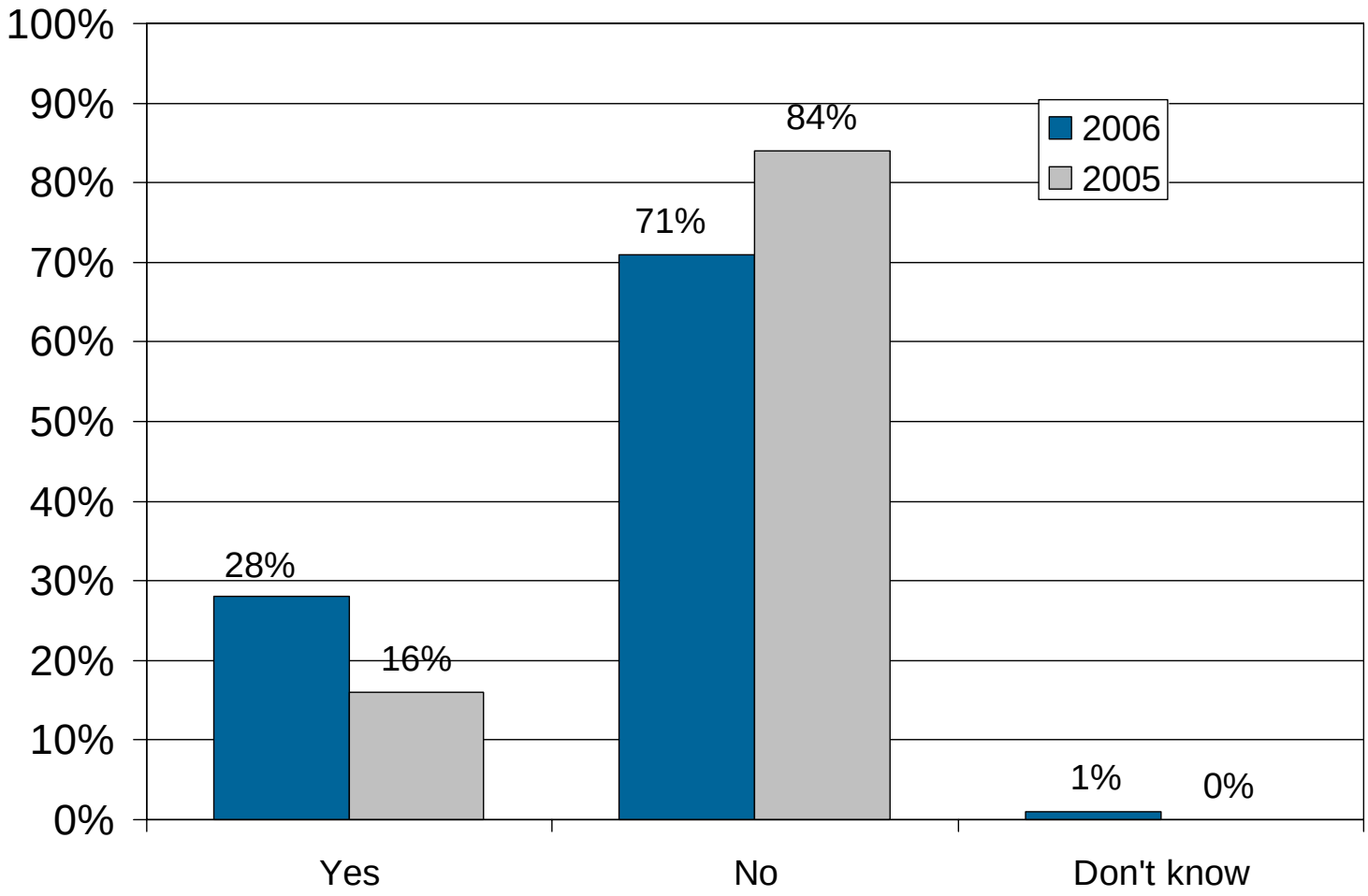
Which of the following business continuity measures has your company already taken?



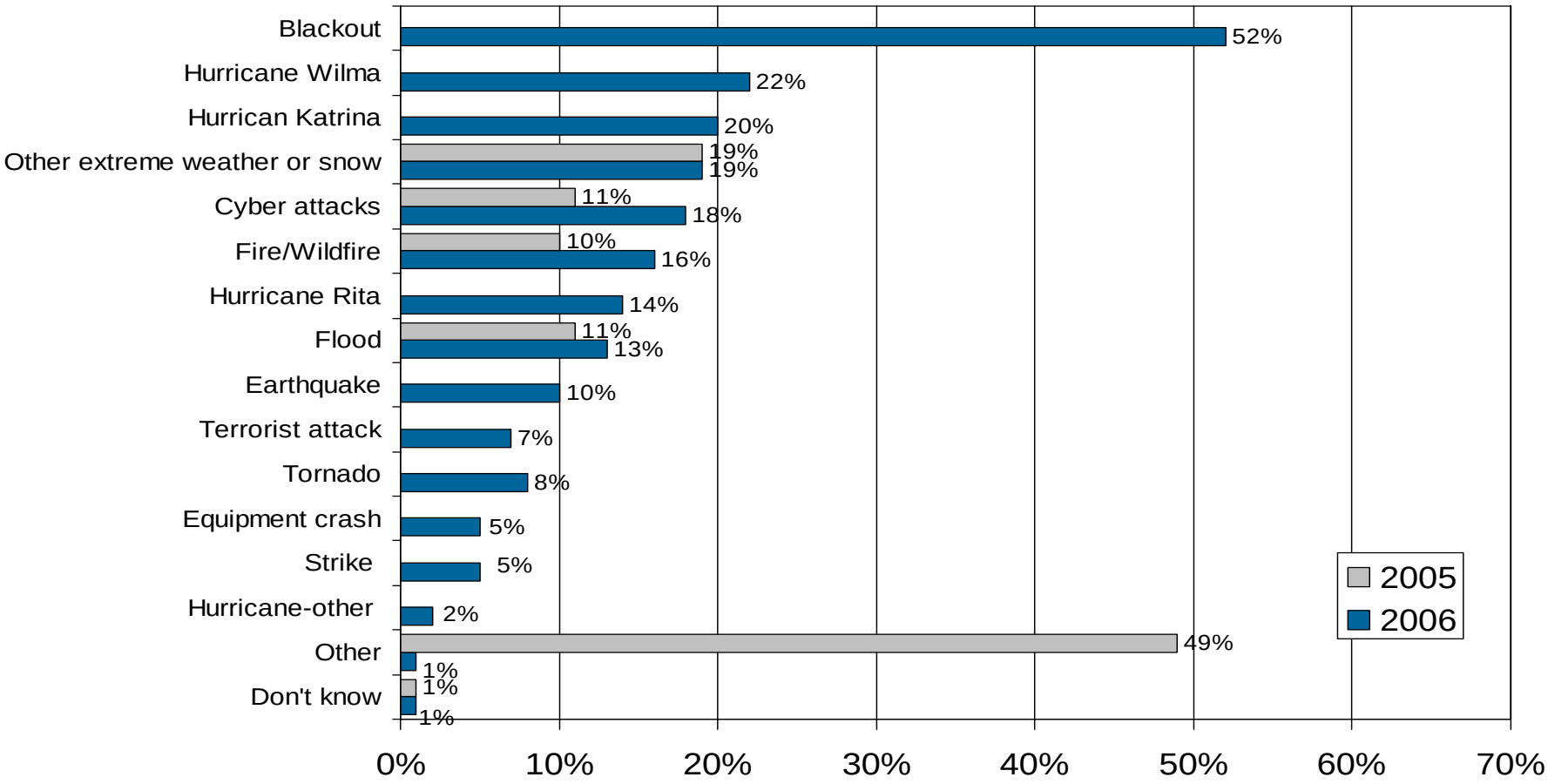
What types of business continuity measures are you PLANNING to implement in the next six months, if any?



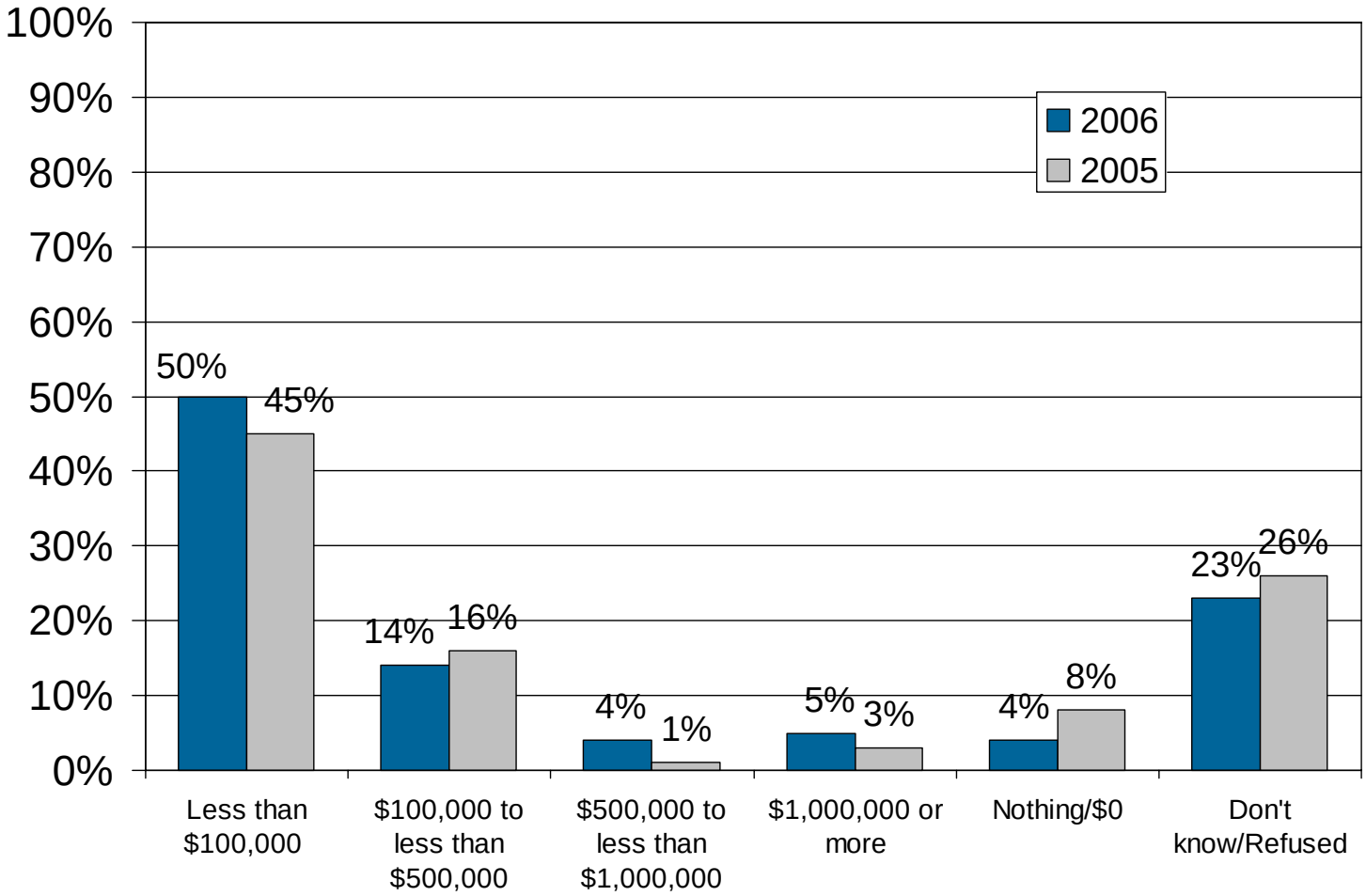
Has your company ever suffered from a disaster?



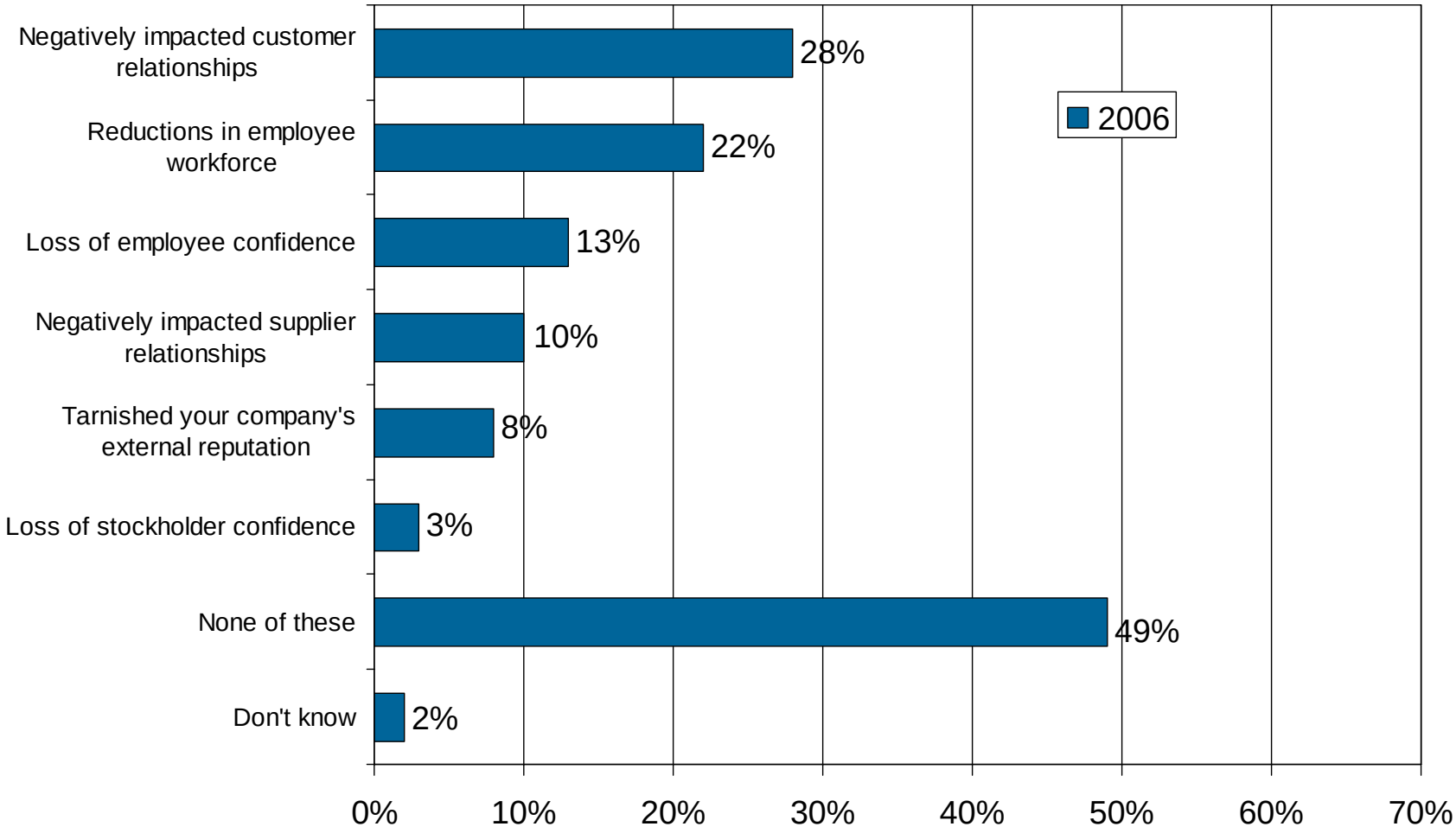
Which of the following disasters has your company suffered from?



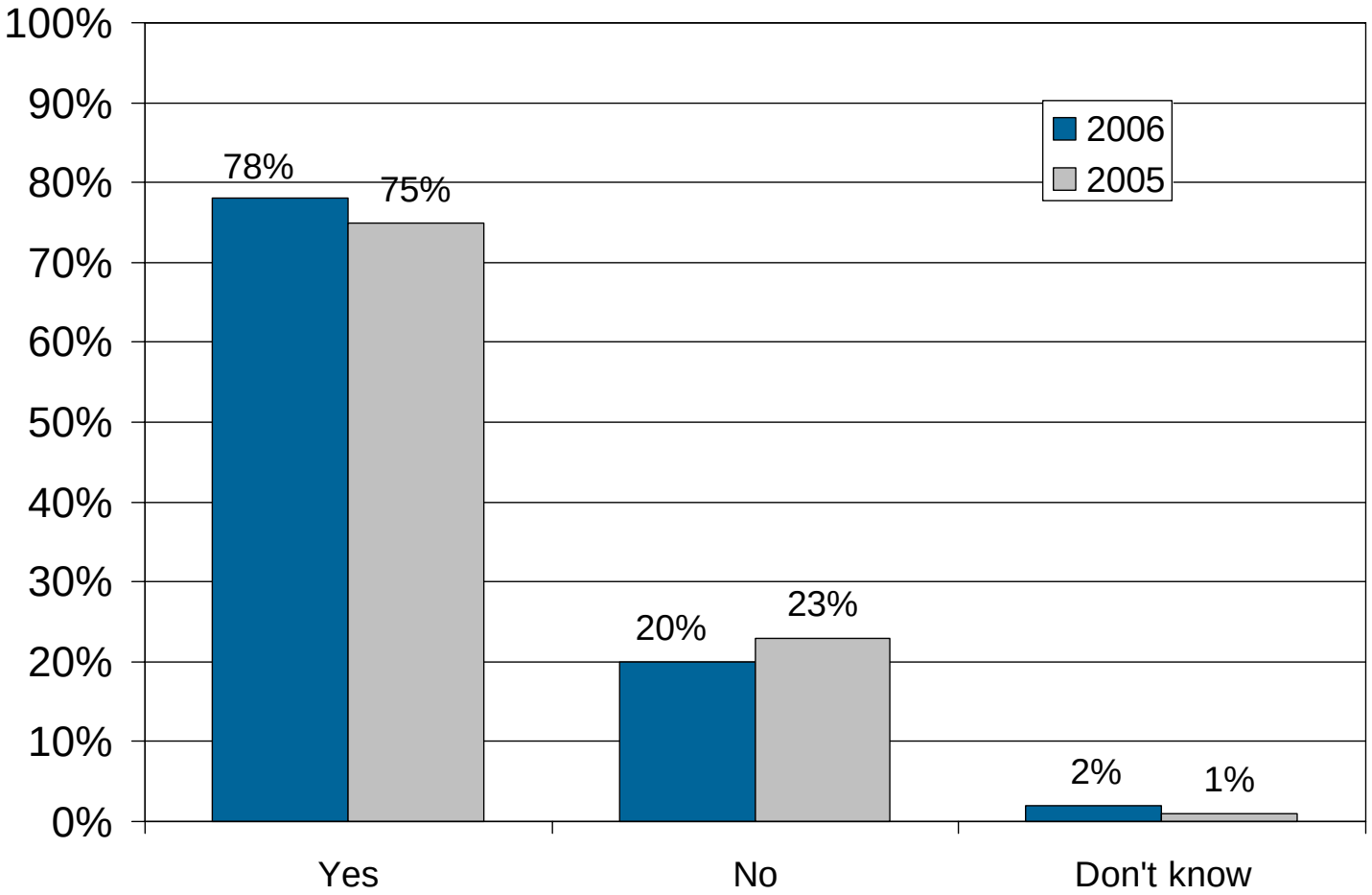
Can you estimate how much money in repair, demolition, loss of business (etc.) that the disaster cost your company PER DAY?



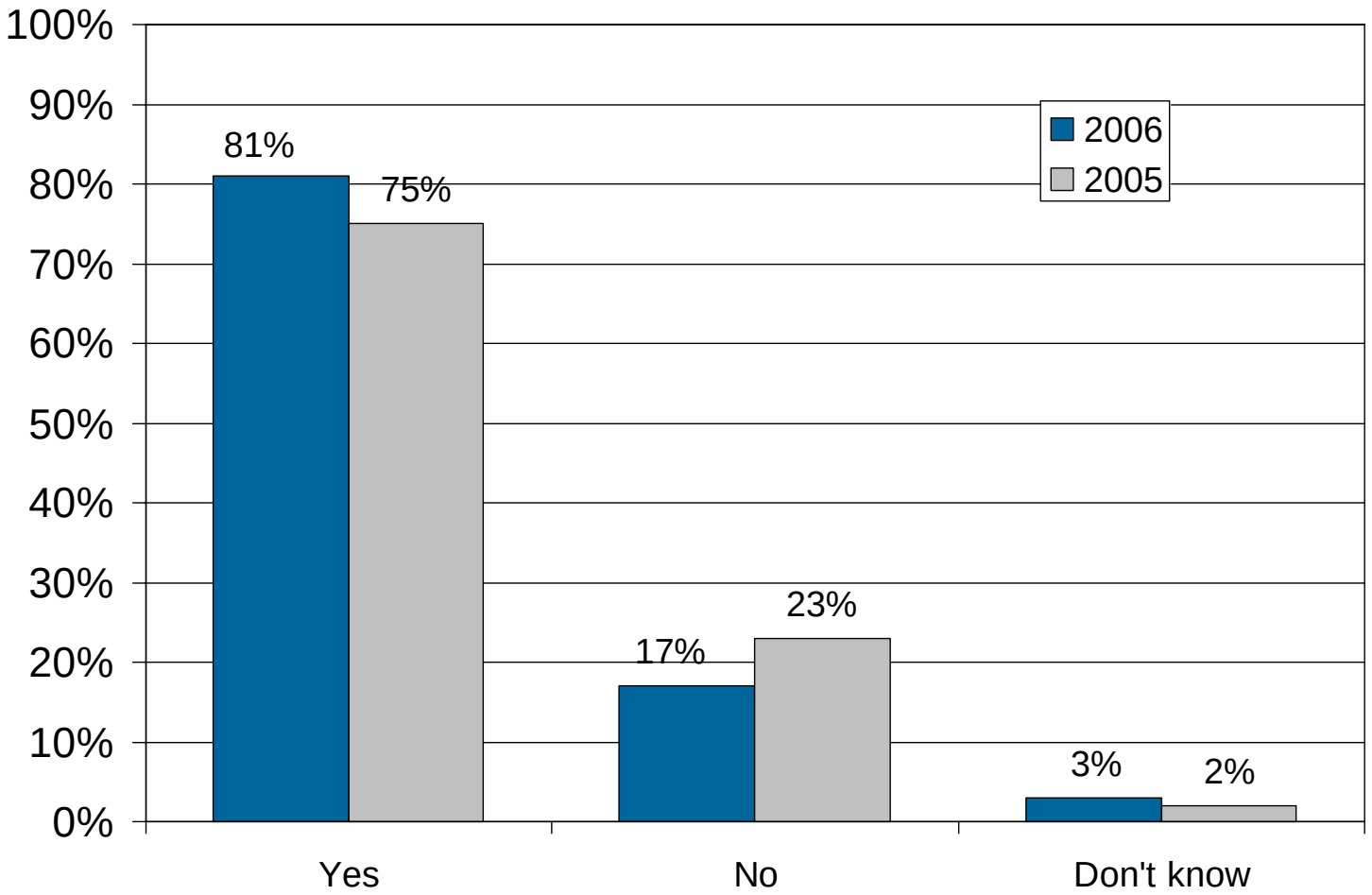
Which of the following non-financial damages did the disaster cause your organization?



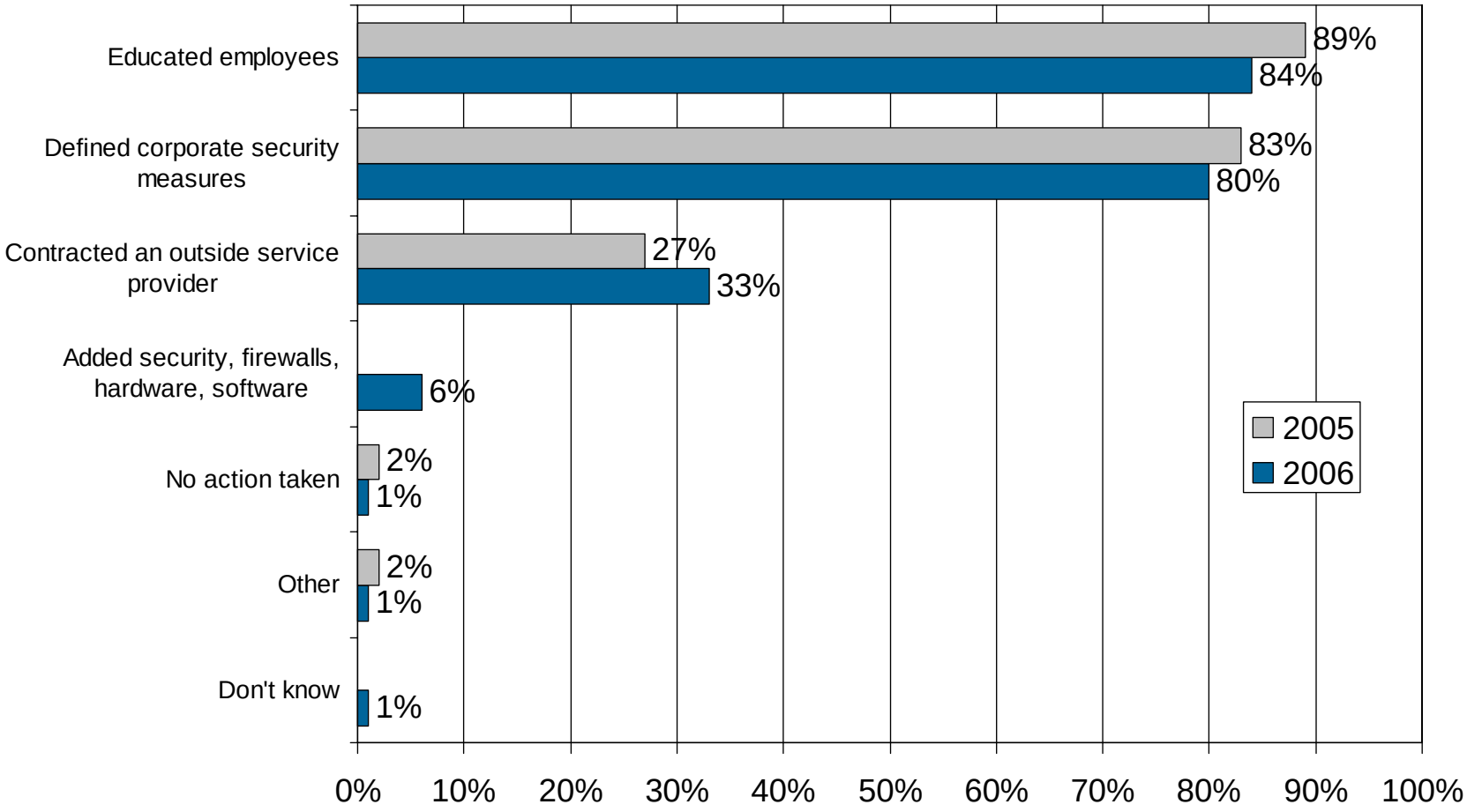
Did you take any actions as a result of this event to reduce business interruptions in the future?



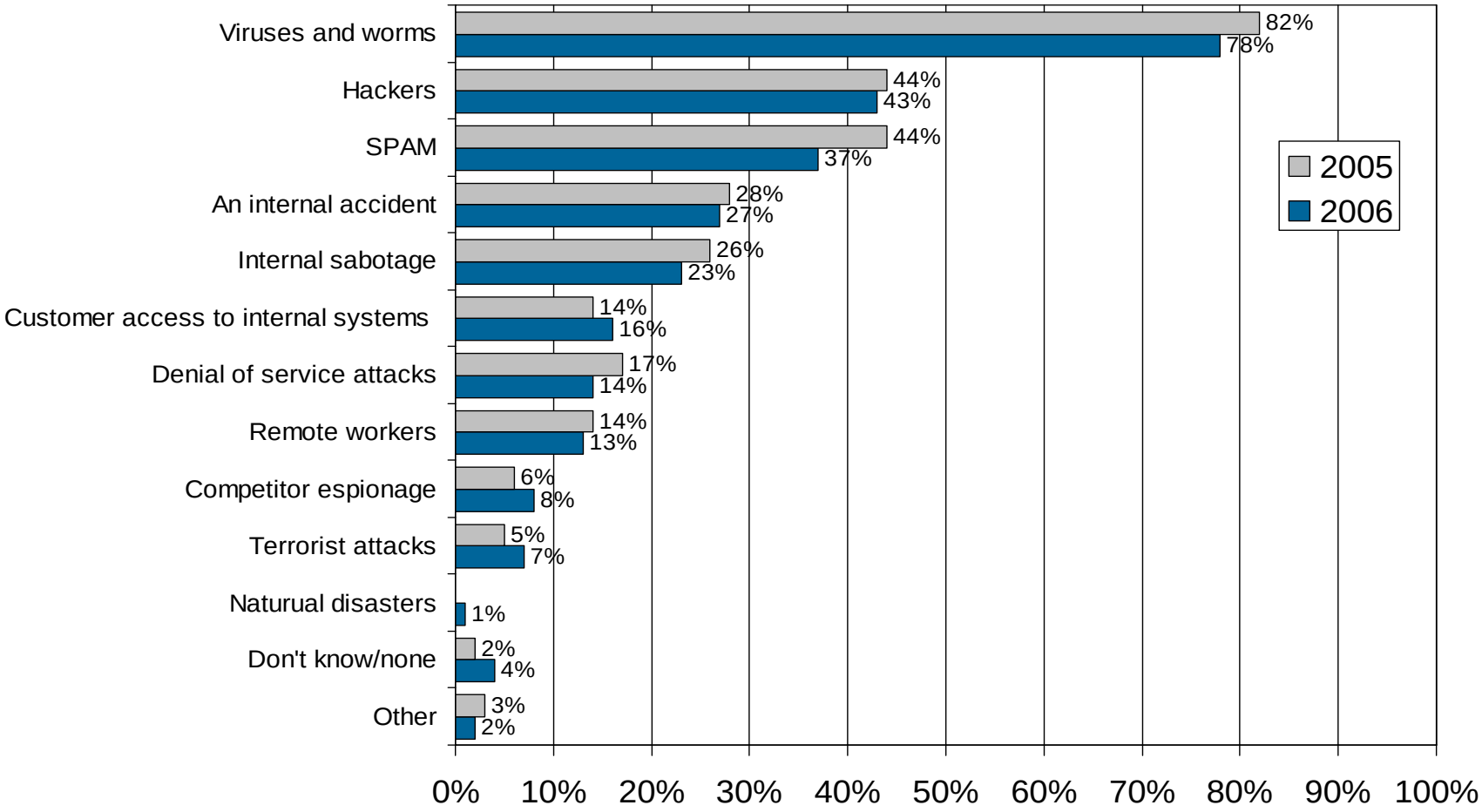
Is cyber-security part of your overall business continuity plan?



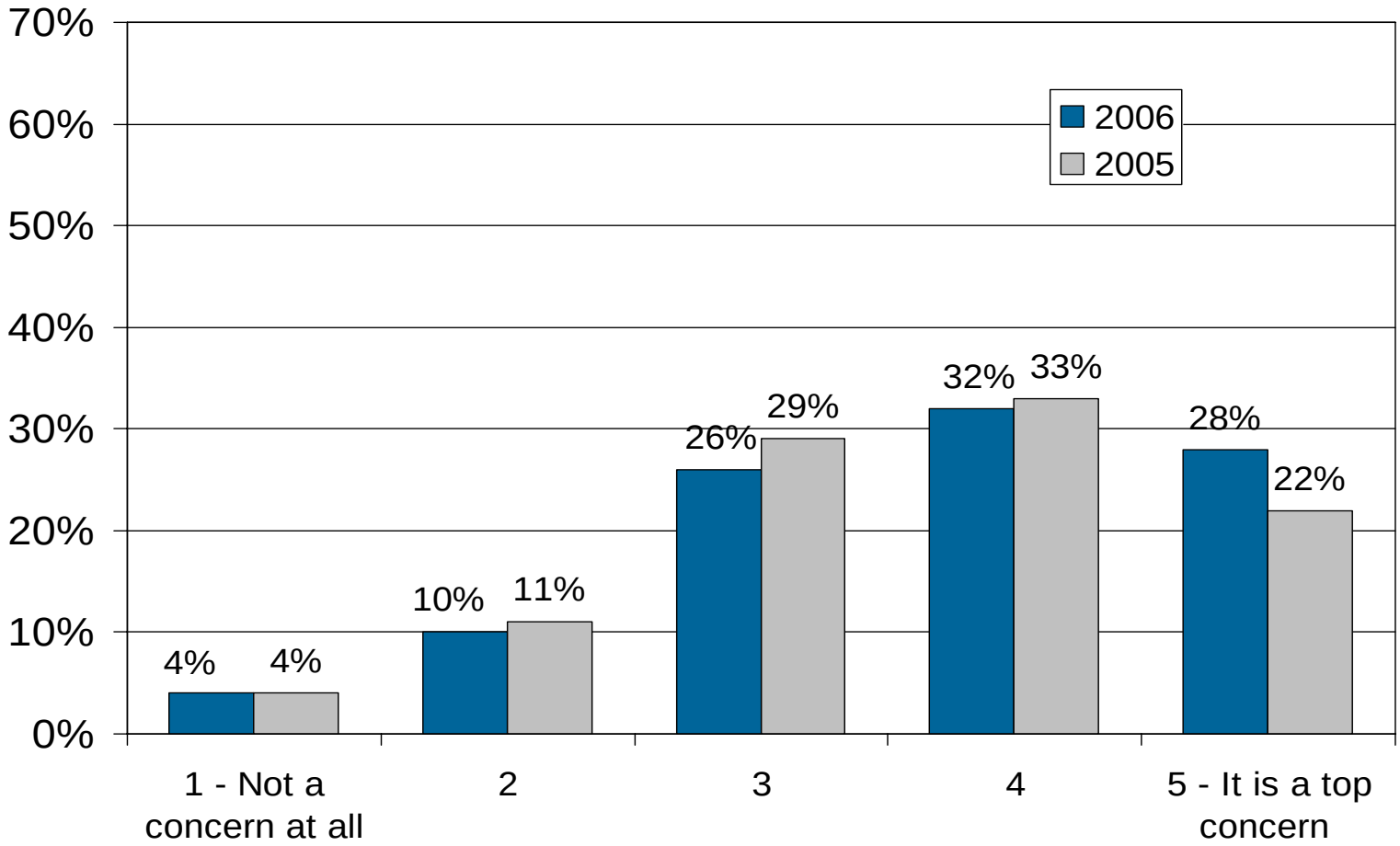
What actions have you taken when it comes to cyber-security?



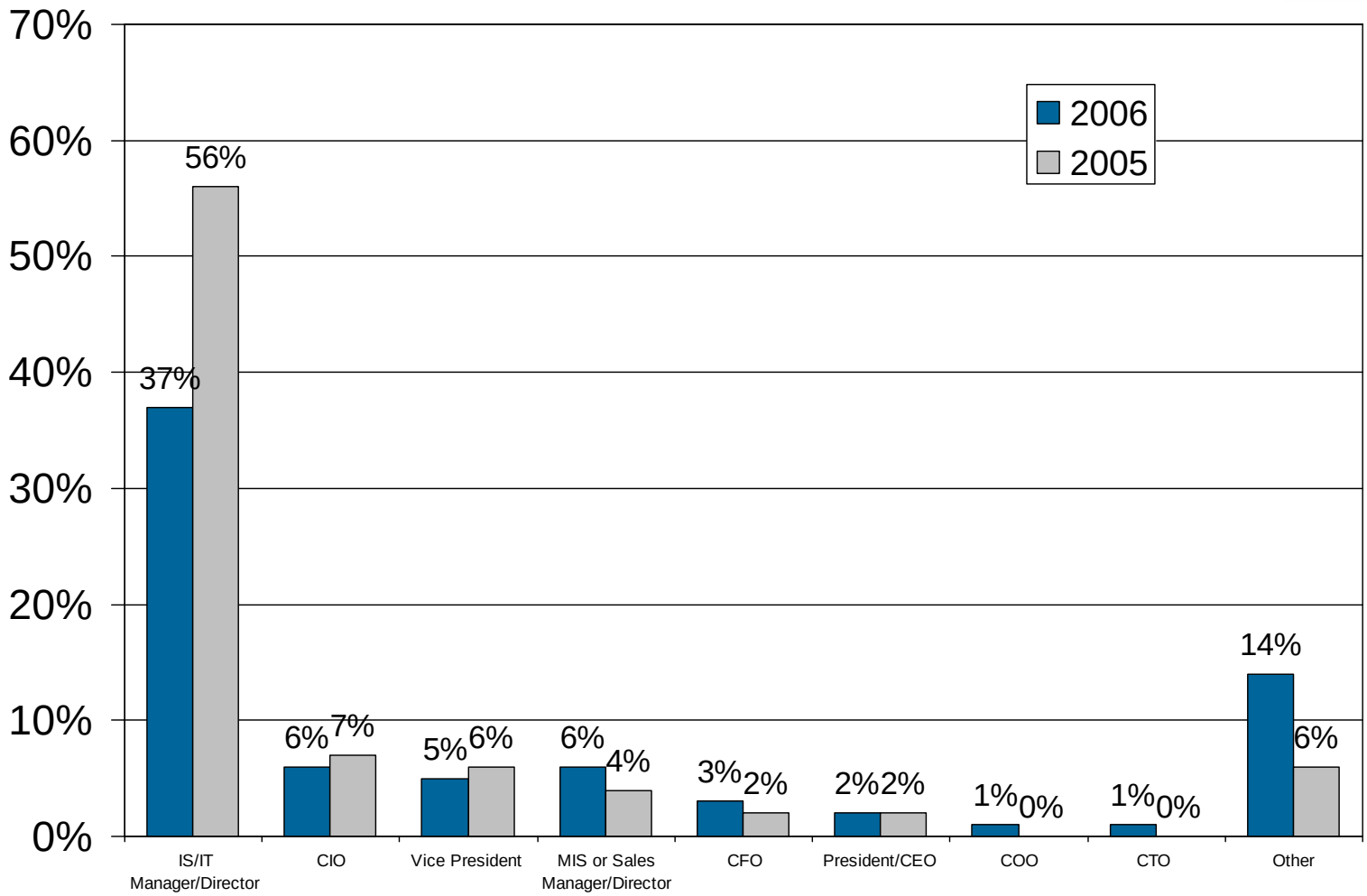
Which do you regard as the most significant threat? The second and third most significant?



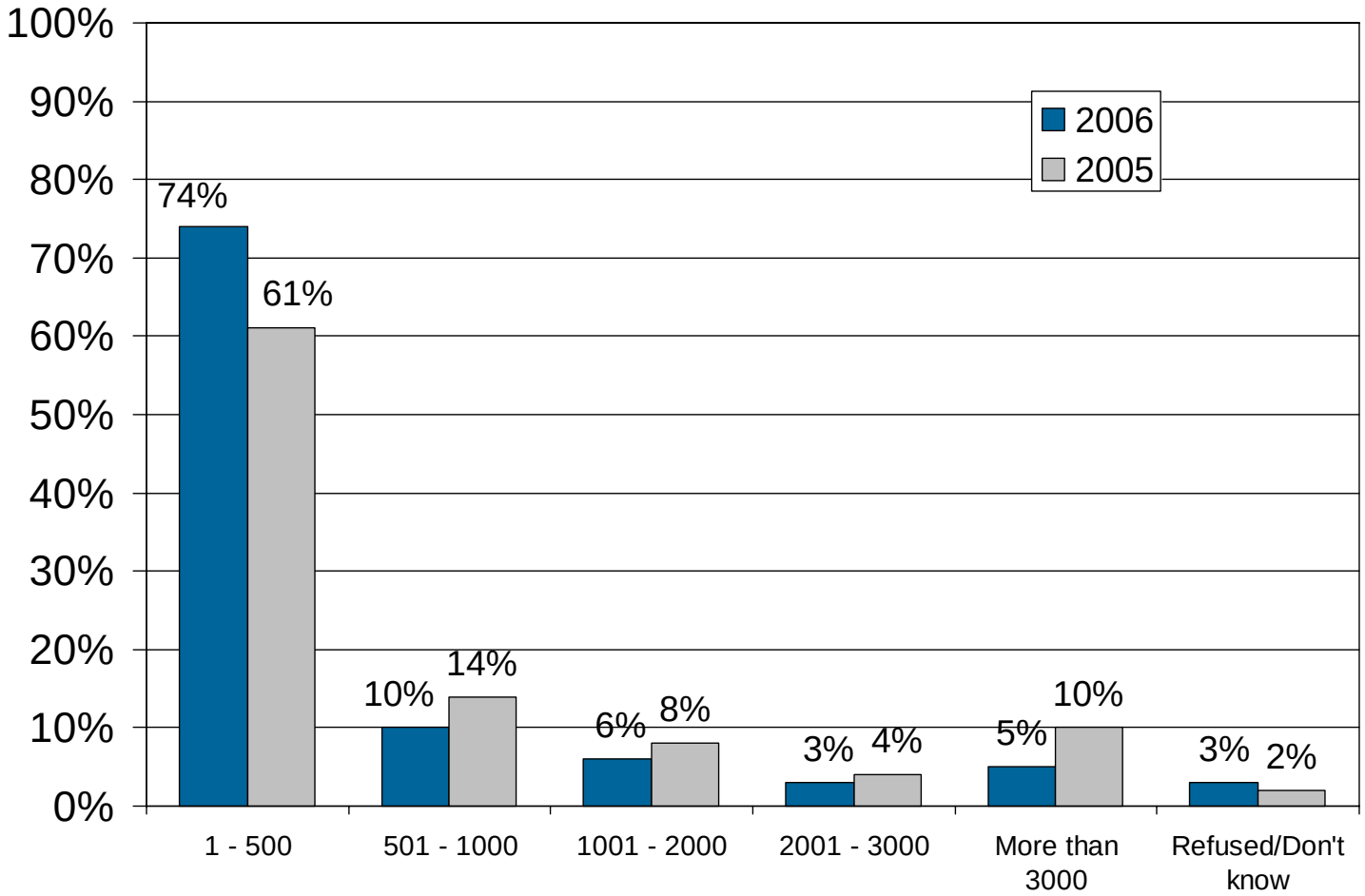
Where would you place cyber-security as a concern for your company?



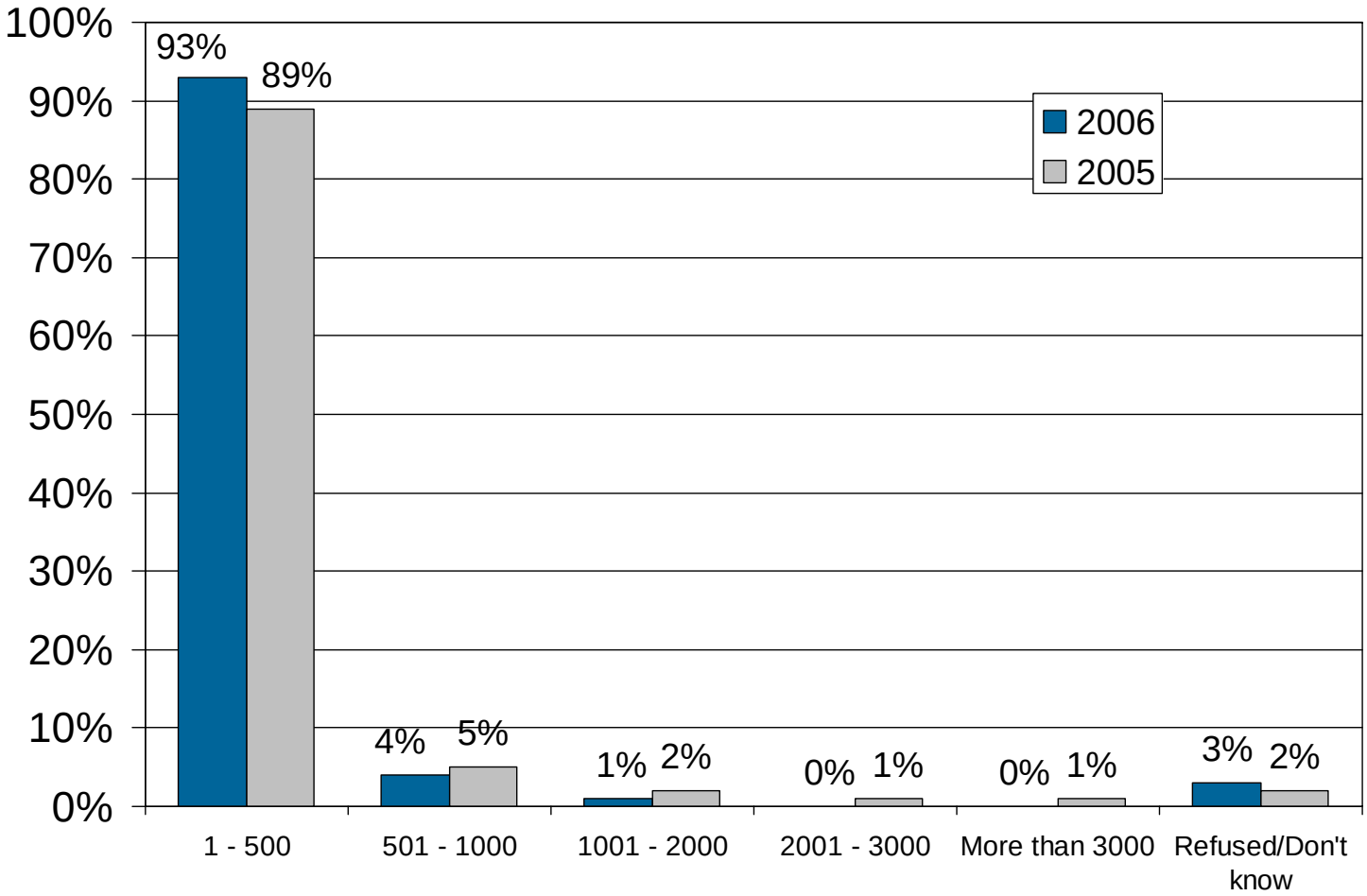
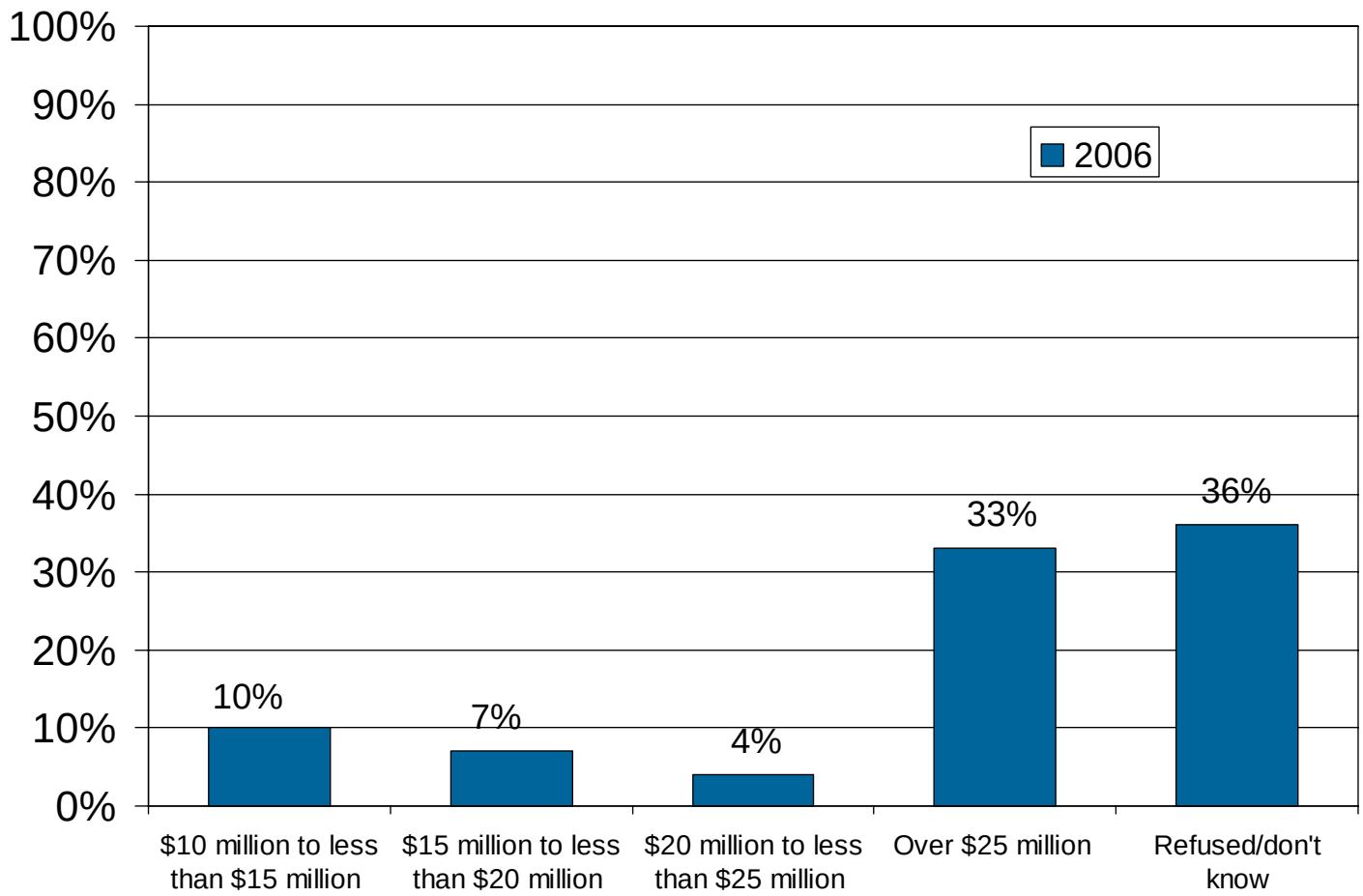
What is your job title?



How many employees work for your organization?



How many employees are at this facility?



What was your company's total revenue for the last fiscal year 2005?