



# Uverse

Bringing the Universe to You

## **Compelling New Choices for Video**

TV viewers want the ability to select their own channels and programs and watch what they want, when they want. With IPTV, SBC companies will deliver new service offerings that will change the way people experience TV viewing, giving consumers additional control and flexibility over the content they choose, versus the content that is prepackaged and delivered to them.

## **Integration Opportunities**

By harnessing IP technology to deliver video, voice, data and other enhanced services and applications over a single network, SBC companies will eventually be able to give customers access to video services using many popular household devices, such as TVs, set-top boxes, PCs, PDAs and phones.

## **SBC Services**

**IPTV.** Beginning in late 2005, SBC customers will be able to experience a first-of-its-kind digital video entertainment experience with interactive services. Consumers will be able to select their content, rather than watch what is prepackaged and delivered to them. The service will include video on demand, digital video recording with remote access, multimedia interactive program guides and event notifications. Future features will include digital video recording with remote access.

**SBC Home Entertainment Service.** This innovative service will integrate satellite TV programming, digital video recording, photo sharing and music through an award-winning new set-top box service — all tied together by the familiar SBC Yahoo! interface. Beginning in mid-2005, customers who have both SBC | DISH Network service and SBC Yahoo! DSL will be able to combine their communications and entertainment content into one easy-to-use package delivered to their TVs and stereos.

**SBC | DISH Network:** The SBC | DISH Network satellite TV service will continue to offer consumers a powerful choice for their entertainment service that is priced competitively. Consumers will continue to enjoy the benefits of advanced services such as digital video recording and high-definition TV programming, as well as new enhancements, including video on demand, and new receivers featuring both high-definition and standard-definition digital video recording.