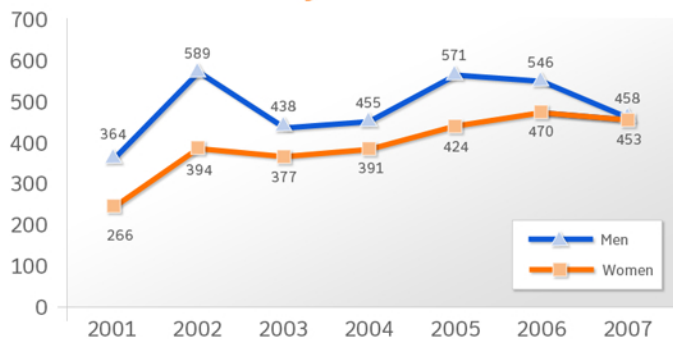


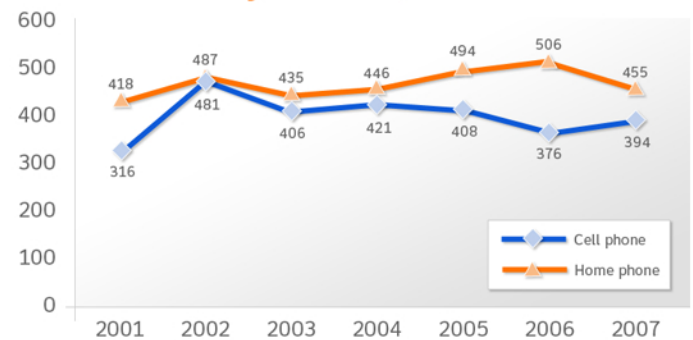
According to an annual Father's Day poll commissioned by AT&T, women are catching up with men in cell phone use. After six years of men using significantly more minutes than women on average, the difference this year has narrowed to only five minutes of talk time.

The survey of approximately 1,000 cell phone users also indicated that 45 percent of wireless subscribers use the text messaging features on their device and 44 percent use the camera feature, while 17 percent of subscribers play games on their wireless device and 11 percent access wireless e-mail. Women use the gaming, camera and text messaging features more frequently and men more heavily use their device for wireless e-mail and accessing the Internet.

Monthly Cell Minutes



Monthly Minutes, Cell v. Home



Feature Usage

	Game	Camera	Text Message	Wireless E-Mail Access
Use that feature	17%	44%	45%	11%
Don't use that feature	61%	23%	44%	59%
Don't have that feature	20%	33%	11%	27%

Overall Frequency of Text Messaging

