

AT&T Foundation Fact Sheet

Competitive Grant Program

Integrating Wireless Technology into Education Delivery



- On Sept. 12, the AT&T Foundation launched a \$1.5 million competitive grant program to help nonprofits integrate wireless communications technology into educational outreach projects.
- The program is designed to help nonprofits deliver educational content and create innovative learning opportunities in the communities they serve.
- The AT&T Foundation will award one-time, education-focused, wireless technology grants ranging from \$2,500 to \$25,000 to offset the cost of wireless service or to support the purchase of wireless hardware, including mobile phones, routers, or handsets.
- Examples of eligible projects under the grant program include:
 - Enrichment of museum visits by development of audio and video content accessible from visitors' mobile phones
 - Creation of Wi-Fi Hot Spots for students and community members to access educational online content
 - Development of educational curriculum designed for access from wireless devices, such as mobile handsets and PDAs
 - Delivery of supplemental educational content via mobile phone calls, text messages, and/or Multimedia Messaging Service (MMS)
 - Development of community education podcasts

Program Guidelines

- Grant proposals must be received by AT&T **no later than October 19, 2007**.
- The grant program is open to 501(c)(3) public charities and government instrumentalities across the U.S., excluding Alaska.
- Projects must use grant funds to utilize wireless technology to enhance the delivery of education and other settings that engage youth and adults in life-long learning.
- 51 percent or more of the project must target historically underserved populations in the communities served by the nonprofit organization. Populations include racial and ethnic groups, low-income populations, seniors, youth, and people with disabilities.
- Additional guidelines and restrictions are listed in the 2007 grant program request for proposal (RFP), which is available for download at www.att.com/foundation.

About Philanthropy at AT&T

- AT&T Inc. is committed to advancing education, strengthening communities and improving lives. Through its philanthropic initiatives and partnerships, AT&T supports projects that create learning opportunities; promote academic and economic achievement; and address community needs. In 2006, AT&T contributed more than \$101 million through corporate-, employee- and AT&T Foundation-giving programs. AT&T and the AT&T Foundation, the corporate philanthropy organization of AT&T, combine more than \$1.8 billion of historic charitable commitment to communities across the country.