

AT&T Smart Limits

Bringing parents peace of mind
by keeping kids safe

Parental controls
for today's technology.



WIRELESS



INTERNET



TV



HOME



The new



at&t

Protect Your Family

AT&T Smart Limits™ is a suite of parental control tools designed to address parents' safety concerns.

With features ranging from spending controls to content filters, these products help you establish sensible boundaries around the technology your children use on a daily basis. Plus, they're easy to set up and use.





Wireless Smart

Control your children's wireless usage, purchases and online access



Surf Smart

Shield your children from websites containing inappropriate and/or mature content



Watch Smart

Manage your children's TV viewing experience



Talk Smart

Protect your children from pranksters and unwanted callers

Visit att.com/smartlimits for more information on and availability of AT&T Smart Limits in your area.



Wireless Smart

AT&T Smart Limits for Wireless - \$4.99/month

Get peace of mind knowing you can stay in touch with your child and avoid surprises on your bill. Easy online setup allows you to determine specifically how and when your child can use the phone.

Set limits for:

- Minutes
- Text and instant messages
- Download purchases (ringtones, games & more)
- Times of day or night the phone can be used
- Who the phone can call or text (or vice versa)
- Internet content access (Internet browsing from the handset)

Once a limit is reached, the service will be restricted. Calls to and from phone numbers designated as Allowed Numbers and calls to 911 will continue to be permitted, regardless of the limits set.

MEdia™ Net Parental Controls - Included at no charge with AT&T's wireless service*

Easily restrict mobile phone access to mobile websites with content filters as well as restrict purchase of premium content or subscriptions with purchase blockers.

To set up MEdia Net Parental Controls:

1. Select **MEdia Net** from the main menu of your child's handset
2. Select **Customize MEdia Net**
3. Select **Parental Controls**



**A compatible handset is required for MEdia Net Parental Controls. Small fees may apply for brief data usage if Parental Controls is set via the handset.*



Surf Smart

Now parents can protect their children from inappropriate online content. You can successfully manage and facilitate your children's interaction with the Internet by setting limits on what they can see and do online.

- Filter and block harmful sites and images
- Monitor Internet activity
- Set time limits and access to features such as email and IM
- Manage account settings online



Watch Smart

Parents worry about what their children may be watching on TV when they are not there to supervise. Now you can manage your children's viewing experience so that you always have peace of mind.

- Filter viewing based on MPAA ratings
- Lock out specific channels
- Set limited viewing times
- Establish spending limits on Pay Per View purchases



Talk Smart

Make the most of your home phone service. Parents can manage and control who calls their home and protect their children from unwanted callers. Parental control calling features provide flexibility, reliability and value.

- Manage the calls you receive
- Stop unidentified callers
- Restrict calls to entertainment numbers
- Block calls from specific, harassing numbers
- Trace calls that are made to your number

Parental control services have limited availability.
Visit att.com/smartlimits for more product details
including cost and availability in your area.

View AT&T Smart Limits for Wireless Terms at
att.com/smartlimitsforwireless.



Parental controls may not control/block all undesired content
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