We’re Putting the Pieces of Identity Protection Together.

And we need your help.

Announcing the

ID THEFT PREVENTION AND ID MANAGEMENT STANDARDS PANEL

The American National Standards Institute (ANSI) and the Better Business Bureau (BBB) have joined forces with nine leading corporations to create a single resource that will help businesses and other organizations prevent and respond to identity theft and fraud.

Join us in a cross-sector effort to:

- identify relevant standards and guidelines across all market sectors
- identify areas needing new or updated standards work
- develop a comprehensive ID protection and management resource

For more information about how your organization can participate, please visit www.ansi.org/idsp or www.bbb.org