

AT&T Television Services

Through a series of strategic initiatives, AT&T plans to deliver an unmatched, state-of-the-art portfolio of entertainment services that will give consumers compelling and innovative choices. Customers have, or soon will have, access to cutting-edge video services through one of three bold solutions.

AT&T U-verseSM TV

AT&T U-verse TV, a new Internet Protocol (IP)-based video entertainment experience, is rolling out in areas across AT&T's service territory. AT&T is the only national provider to offer a 100 percent IP-based television service, delivering a new level of service integration, features and video choice to consumers.



U-verse TV is cooler than cable, offering several features that are unmatched in the marketplace. U-verse TV includes more than 26 High Definition (HD) channels with an HD service subscription, which beats the local cable providers in more than 90 percent of the

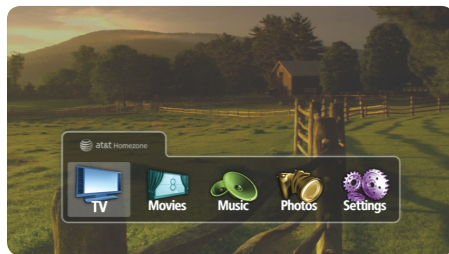
markets where U-verse TV is currently available. U-verse customers also receive advanced digital video recorder (DVR) capabilities with most packages, including the ability to record up to four programs at once and Web and Mobile Remote Access to schedule recordings from any PC or compatible wireless device through the AT&T Yahoo!® portal (both require subscriptions to AT&T Yahoo! High Speed Internet access). Other benefits include fast channel changing and built-in picture-in-picture browsing functionality.

Customers can choose from a compelling variety of TV packages with more than 320 channels and a growing Video-on-Demand (VOD) library.

The company plans to continually enhance the service, including adding more channels and introducing new, exciting features and integrated services that can be offered only on its IP platform. ■

AT&T HomezoneSM Service


AT&T companies have launched AT&T Homezone service, a groundbreaking service that combines satellite TV programming, a fully featured digital video recorder (DVR), Caller ID on the TV, movies on demand, photo-sharing and music through an award-winning new receiver. Customers who have access to both AT&T | DISH Network service and



AT&T Yahoo! High Speed Internet can combine their communications and entertainment content into one easy-to-use package delivered to their televisions and stereos. Customers can also log in to their AT&T Homezone receiver remotely through a Web browser to schedule DVR recordings, start movie downloads and enjoy photo collections. They can also search and trigger DVR recordings via a WAP 2.0 compatible wireless phone. ■



AT&T | DISH Network

 Satellite TV service from AT&T | DISH Network, launched in 2004, offers consumers a powerful, competitively priced choice for their entertainment service. Satellite TV from AT&T | DISH Network

offers advanced services, such as digital video recording and high-definition TV programming. Other enhancements, including VOD and new receivers featuring both high-definition and standard-definition DVR, are now available. ■