



# Going Back to School?

Take Along AT&T's Video Share.



AT&T's Video Share, which provides users the capability to share live video over wireless phones, is opening up new ways for parents and kids to experience back-to-school activities. Moms can help their daughters shop for new outfits — while mom is at home and her daughter is at the mall. A college guy can give his parents a “tour” of his new dorm room even though they're hundreds of miles apart. And grandma can “be there” as her granddaughter leaves for her first day of kindergarten.

These are some of the life events, large and small, made possible by Video Share. AT&T introduced the service in July — in time for the back-to-school activities. AT&T is the first U.S. service provider to deliver Video Share capabilities, which demonstrate the company's powerful network and commitment to meaningful innovation. The service is available in nearly 160 U.S. markets nationwide.

- > Video Share service enabled on the phone.
- > AT&T 3G wireless network coverage (available nationwide in nearly 160 U.S. markets).
- > A “Video Share Ready” prompt when a call is placed.

Two Video Share service packages are available to meet the needs of both heavy and light users:

## AT&T Video Share

Video Share offers users, including parents, students, teachers and coaches, a dramatic new way to share personal moments and events beyond the capabilities of voice and text. The service:

- > Enables users to share live video over wireless phones while carrying on a voice call.
- > Allows users to “see what I see, when I see it” in real-time with streaming video.
- > Provides users with a new level of connectivity and presents new opportunities to share life events and experiences.
- > Works exclusively over the AT&T 3G wireless network — available in nearly 160 U.S. markets.
- > Is the first AT&T application to use the company's emerging Internet Protocol Multimedia Subsystem (IMS) platform. This new platform will be used to deliver a range of new Internet Protocol (IP)-based services and applications.

	Video Share Starter \$4 <sup>99</sup> /month	Video Share Plus \$9 <sup>99</sup> /month	Video Share Pay-Per-Use
<b>Video Share minutes per month*</b>	25	60	35 cents per minute
<b>Additional usage</b>	30 cents per minute	25 cents per minute	

Video Share minutes charged only to sender. For both the Video Share service packages and pay-per-use option, both sender and receiver will be charged for any airtime usage and wireless minutes.

## Video Share's Range of Uses

**Sharing.** Consumers can share moments with family and friends as the moments happen.

**Providing a Sense of “Being There.”** Family members can be in one place while seeing and hearing what is happening in another.

**Getting/Giving Advice.** Family members and friends can seek advice by sharing video and audio as the need arises.

## To Use Video Share

To use Video Share, both sender and receiver must have:

- > A 3G Video Share-capable wireless phone.



## Video Share Compatible Handsets

The service is compatible with the following handsets, with more to be added throughout the year.

- > LG CU500v
- > Samsung a717
- > Samsung a707
- > Samsung a727

## Video Share Availability

Video Share is available throughout AT&T's 3G wireless network footprint, which covers nearly 160 U.S. markets today.

To view an interactive demonstration or find out more information, customers can go to [www.attvideoshare.com](http://www.attvideoshare.com).

## 3G Markets

### Alabama

Birmingham

### Arkansas

Little Rock

### Arizona

Chandler  
Gilbert  
Glendale  
Mesa  
Peoria  
Phoenix  
Scottsdale  
Tempe  
Tucson

### California

Anaheim\*  
Arden-Arcade  
Bakersfield\*  
Berkeley  
Burbank\*  
Chula Vista  
Concord  
Daly City  
East Los Angeles\*  
Escondido  
Fairfield  
Fremont  
Fresno  
Glendale\*  
Hayward  
Irvine\*  
Long Beach  
Los Angeles\*  
Modesto  
Norwalk\*  
Oakland  
Oceanside  
Ontario\*

Oxnard

Pasadena\*

Pomona\*

Richmond

Roseville

Sacramento

San Diego

San Francisco

San Jose

Santa Ana\*

Santa Clara

Stockton

Sunnyvale

Vallejo

### Connecticut

Bridgeport

Hartford

New Haven

New London

### District of Columbia

Washington

### Delaware

Wilmington

### Florida

Clearwater

Coral Springs

Daytona Beach-

Ormond Beach

Ft. Lauderdale

Gainesville

Hialeah

Hollywood

Jacksonville

Lakeland

Melbourne-Cape

Canaveral

Miami

Miramar

Orlando

Pembroke Pines

St. Petersburg

Tallahassee

Tampa

West Palm Beach

### Georgia

Atlanta

### Illinois

Aurora

Chicago

Elgin

Joliet

Naperville

### Indiana

Gary

Indianapolis

### Kansas

Kansas City

Olathe

Overland Park

### Kentucky

Louisville

### Louisiana

Baton Rouge

Metairie

New Orleans

### Massachusetts

Boston

Cambridge

Lowell

New Bedford

### Maryland

Baltimore

### Michigan

Ann Arbor

Clinton

Detroit

Livonia

Sterling Heights

Warren

### Minnesota

Rochester

### Missouri

Columbia

Independence

Jefferson City

Kansas City

St. Louis

### North Carolina

Cary

Charlotte

Durham

Greensboro

Raleigh-Durham

Winston-Salem

### Nevada

Henderson

Las Vegas

Paradise

North Las Vegas

Spring Valley

Sunrise Manor

### New Jersey

Atlantic City

Elizabeth

Jersey City

Long Branch

Newark

New Brunswick

Trenton

### New Mexico

Albuquerque

### New York

New York

### Ohio

Akron

Cincinnati

Cleveland

Columbus

Toledo

### Oklahoma

Tulsa

### Oregon

Portland

### Pennsylvania

Allentown

Harrisburg

Northeast-Scranton

Philadelphia

### Puerto Rico

Bayamon

Carolina

San Juan

### Rhode Island

Providence

### South Carolina

Columbia

### Tennessee

Knoxville

Memphis

Nashville

### Texas

Arlington

Austin

Beaumont

Carrollton

Dallas-Fort Worth

Garland

Grand Prairie

Houston

Irving

Mesquite

Pasadena

Plano

Richardson

San Antonio

### Utah

Provo

Salt Lake City

West Valley

### Virginia

Alexandria

Arlington

### Washington

Bellevue

Seattle

Tacoma

Vancouver

### Wisconsin

Milwaukee

\*Available Fall 2007.