

Sony Ericsson W518a

Stay in the loop. Stay in the groove.

There's this cool little Facebook™ application on the Sony Ericsson W518a.¹ Sure, you can use it to upload your photos and update your Facebook™ friends about what's happening with you. But the really cool part is the rotating carousel of your Facebook™ friends, including their profile photos, keeping you in the loop with all their updates right up front on the W518a's standby screen.

Being a Walkman™ phone, the W518a is of course loaded with music features such as stereo Bluetooth® technology, external music keys, and Shake Control to shuffle, skip, and control volume of your music with a flick of the wrist. Buy and download tunes over-the-air straight to your W518a from Napster Mobile® and eMusic® Mobile by selecting AT&T® Music > Shop Music.

If you think Shake Control rocks, check out the W518a's Gesture Control. With just a wave of your hand over the W518a, you can reject incoming calls, and if you use your phone as your alarm clock, wave your hand for Gesture Control to send the alarm to snoozeville.

Once you do get your day going, the W518a's aGPS will help reach your destination with AT&T Navigator™. And if your BFF can't be there with you, the next best thing is to stream the experience, live, with AT&T Video Share.

The W518a device is preloaded with a trial version of Facebook™. The full version is available via download on an unlimited AT&T data plan.



-  AT&T® Mobile Music
-  AT&T Navigator™
-  AT&T Video Share
-  Mobile Email and Messaging¹
-  3.2 MP Camera



For more information, visit att.com/wireless or call 866-MOBILITY.



1. Internet connection required. Additional charges may apply. 2. 2.2" screen is approximate and measured diagonally. 3. Not available in all areas. Screen images are simulated or enhanced. The Liquid Identity logo is a trademark or registered trademark of Sony Ericsson Mobile Communications AB. Sony and Cyber-shot are trademarks or registered trademarks of Sony Corporation. Ericsson is a trademark or registered trademark of Telefonaktiebolaget LM Ericsson. Yahoo! is a trademark or a registered trademark of Yahoo! Inc. Apple is a trademark or a registered trademark of Apple Computer, Inc. Facebook is a trademark or a registered trademark of Facebook, Inc. Wal-Mart is a trademark or registered trademark of Wal-Mart Stores Inc. AT&T, the AT&T logo, and all other AT&T marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners. ©2009 Sony Ericsson Mobile Communications (USA) Inc. © 2009 AT&T Intellectual Property. All rights reserved.

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DESIGN

- Slim clamshell Walkman™ phone
- Color: Mineral Black
- Gesture control: Snooze the alarm clock or reject calls with a wave of the hand
- Walkman™ player controls on front cover
- Activity key for new events, running applications, and customizable shortcuts
- 2.2 inch QVGA scratch resistant screen²

MUSIC

- Walkman™ Player 3.0 for MP3, WMA, ACC, ACC+, eAAC+
- External Walkman™ player controls
- Walkman™ player shortcut on navigation key from standby
- Shake Controls: Volume, skip forward/back, and shuffle
- Auto-rotate the Walkman™ player screen
- Equalizer selections for voice, bass, MEGA BASS™, and treble boost
- AT&T® Music: Shop music, stream music, watch music videos, cut your own ringtones, and more
- Download music over the air with Napster Mobile™ and eMusic® Mobile
- Transfer music from PC to phone: CDs, Napster to Go®, and DRM-free music from online storefronts such as eMusic*
- MusicID®: Sample a song to discover the song's title and the artist's name
- FM Radio**: Favorite station presets and RDS text info sent from stations

*Transferring music from PC to phone requires a USB cable (optional accessory). You will also want to purchase a Memory Stick Micro™ (M2™) to expand your phone's memory and store music.

**FM Radio requires the use of a wired handsfree device, an optional accessory.

MULTIMEDIA & DATA

- 3G High-Speed Data Access³: Keeps you connected at impressive speeds
- Facebook™ application with rotating status carousel on standby screen
- aGPS with AT&T Navigator™ and Where applications: Quickly access turn-by-turn directions, real time traffic information, and local businesses and events near you
- CV: Watch breaking news, sports highlights, music videos, TV shows, movie previews, and cartoons on the go
- Java2ME™ technology for dynamic games and applications
- Trial version games: Guitar Hero World Tour®, I-play Bowling™, Monopoly® Here and Now®, Wheel of Fortune®
- Conversational SMS: View your text messages in a conversational format
- Mobile Email Capabilities: Personal email access for Yahoo!® Mail, AOL®, Windows Live™ Mail, and more
- Instant Messaging: Stay in touch easily with AIM®, Windows Live™, and Yahoo!® Messenger

- MEdia Net™: Access NetFront™ 3.4 HTML browser with view options, including zoom (enlarge font) and landscape
- Yellow Pages and My-Cast® Weather 7.0.1
- USB Modes: Phone, media transfer, mass storage, and show menu (to select option each time when connected)

VOICE/AUDIO

- AT&T Video Share: Share the moments of your life, real time, with your friends and family
- Bluetooth® technology (2.0, A2DP) stereo capability
- Record sound for memos and calls
- Vibrate, Silent Mode, and Increasing Ring
- Voice Commands (dial, answer, play caller's name, and Magic Word)
- Address Book Smart Search
- Accessibility: Hearing Aid Compatible (HAC), T-Coil, and TTY

PHONE TOOLS AND ORGANIZERS

- Multitasking: Use voice and data simultaneously
- Calculator
- Alarm clock with snooze duration and recurrence options
- Timer and Stopwatch
- Bluetooth® technology Remote Control: Presenter, media player, desktop
- Calendar
- Tasks and Notes
- Password Saver
- Flight Mode (RF off, access to music, and other non-network functions)

CAMERA

- 3.2 MP Camera
- Upload links to Facebook™, MySpace®, and HP Snapfish™
- Picture sizes: 3.2 MP (2048 x 1536 pixels), 2.0 MP (1600 x 1200 pixels), 1 MP (1280 x 960 pixels), and VGA (640 x 480 pixels)
- Record and edit video with the VideoDJ™ application
- Shoot Modes: Night, normal, panorama, frames, and burst
- Self Timer to get yourself in the shot
- Effects: Black and white, negative, and sepia
- Photo Fix: Adjust the light balance of underexposed photos
- PhotoDJ™ application: Select tools to edit photos
- Photo Tags: Arrange photos in folders to find them faster
- Camera album folders by month
- Auto-rotate when viewing camera album

ACCESSORIES*

- Standard Lithium Polymer Battery
- Charger CST-15
- USB Cable
- Stereo Bluetooth® Technology Headset

- Stereo Portable Handsfree
- Bluetooth® technology Speakerphone
- Vehicle Power Charger
- Memory Stick Micro™ (M2™)

*ALL ACCESSORIES ARE OPTIONAL EXCEPT BATTERY AND CHARGER.

SPECIFICATIONS

Frequency	HSPDA 850/1900/2100 GSM/EDGE 850/900/ 1800/1900 (quad-band)
Talk Time	GSM up to 10 hours UMTS up to 4 hours
Standby Time	GSM up to 16.6 days UMTS up to 16.6 days
Dimensions	3.7 x 1.9 x 0.6 inches
Weight	3.35 oz.
Memory	Up to 35 MB
Removable Memory	Support for Memory Stick Micro™ (M2™)*
Audio Files	MP3, AAC, AAC+, e-AAC+, and WMA
Screen**	2.2 inch 262k Color QVGA TFT

*Memory Stick Micro™ (M2™) is an optional accessory. For more information, visit att.com/wireless or call 866-MOBILITY.

**2.2" screen size is approximate and measured diagonally.



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