

Buy one, get one bundled offer (July – December 2018)

Learn how to qualify for a free smartphone when you have AT&T TV or internet service.

Offer summary

Buy 1 smartphone and get 1 free when you have DIRECTV®, U-verse® TV, or eligible AT&T Internet service and add a new wireless line.¹

Dates	Eligible phones
Expired – Offer ran from October 19, 2018 through December 31, 2018	Apple iPhone family ² – iPhone XR is discounted, but not free. Samsung family ³ - S8 Active is discounted, but not free.
Expired – Offer ran from October 12, 2018 through December 31, 2018	LG family ⁴ - LG V40 ThinQ is free.
Expired – Offer ran from September 26, 2018 through December 31, 2018	Apple iPhone family ² - iPhone 8 64GB and iPhone 8 Plus 64GB are free; iPhone 8 256GB, iPhone 8 Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, and iPhone XS Max 512GB are discounted but not free. Samsung family ³ - Samsung Galaxy S9 is free; Galaxy S9+, Galaxy Note® 9 128GB, and Note9 512GB are discounted, but not free.

	LG family ⁴ - LG V35 ThinQ is free.
Expired – Offer ran from August 31, 2018 through September 13, 2018	Apple iPhone family ² - iPhone 8 64GB is free; iPhone 8 256GB, iPhone 8 Plus, and iPhone X are discounted but not free. Samsung S9 and Note 9 family ³ - Samsung Galaxy S9 is free; Samsung Galaxy S9+, and Samsung Galaxy Note9 are discounted, but not free.
Expired – Offer ran from August 13-30, 2018	Apple iPhone family ² - iPhone 8 64GB is free; iPhone 8 256GB, iPhone 8 Plus, and iPhone X are discounted but not free. LG family ⁴ - LG V35 ThinQ is free.
Expired – Offer ran from July 1-13, 2018	Apple iPhone family ² - iPhone 8 64GB is free; iPhone 8 256GB, iPhone 8 Plus, and iPhone X are discounted but not free. Samsung S9 and Note[®] 8 family ⁵ - Samsung Galaxy S9 is free; Samsung Galaxy S9+ and Samsung Galaxy Note8 are discounted, but not free. LG family ⁴ - LG V35 ThinQ is free.

Offer details

Wireless requirements

To qualify:

- You must add a new line and have (new or current) DIRECTV, U-verse TV, or eligible AT&T Internet service. Or, you must upgrade and have new DIRECTV, U-verse TV, or eligible AT&T Internet service. DIRECTV NOWSM isn't eligible. Purchase the new line or upgrade on a 0% APR installment agreement:
 - AT&T Next[®] (30-month financing option with either \$0 down or a down payment)
 - AT&T Next Every Year[®] (24-month financing option with either \$0 down or a down payment)
 - Equipment Installment Plan (EIP) if you have a business account (24- or 36-month financing with either \$0 down or a down payment)

- Along with TV or internet service, you must also have an eligible wireless talk and data plan that costs at least \$75 per month combined (if new service) before any applicable discounts. You can add to your current eligible plan.
- Smartphones must be on the same billing account.
- You're responsible for paying:
 - An activation fee of up to \$45 for each device.
 - The taxes on the full retail price of the smartphones at the point of sale.
- Other phone discounts don't apply.
- Wireless and TV or internet accounts must have matching account information:
 - Personal accounts - Wireless and DIRECTV, U-verse TV, or AT&T Internet billing addresses must match. Or, wireless billing and DIRECTV, U-verse TV, or AT&T Internet service addresses must match. [Learn how to update your billing address.](#)
 - Business accounts - Wireless and DIRECTV or U-verse TV billing addresses must match.
- Both wireless service and your qualifying TV or internet service must remain active and in good standing for the full term of the smartphone installment agreement (24, 30, or 36 months); 36-month agreements are only available for business accounts.
- If you cancel that line of service, your installment balance will be due.

DIRECTV requirements

- The minimum qualifying package is \$29.99 per month (\$31.99 per month in Puerto Rico) with a 2-year agreement.
- DIRECTV® service provided to building residents by the property owner isn't eligible.
- Just got DIRECTV service? New qualifying TV service must be installed within 30 days of wireless plan activation.
- A 2-year agreement, up to a \$35 activation fee, and an equipment lease are required.
- If you cancel service prior to the end of your DIRECTV agreement term, there's a prorated early termination fee.

- DIRECTV NOW is not eligible
- DIRECTV business accounts aren't eligible.

U-verse TV requirements

- The minimum qualifying package for U-verse TV is U-basic at \$19 per month (no term agreement required).
- Must install new TV service within 30 days of your wireless upgrade.
- Pricing excludes taxes; \$35 activation fee; broadcast fee of up to \$5.99 per month; cost recovery charge and city video cost recovery fees.
- Credit restrictions apply. Pricing, programming, and features are subject to change at any time without notice.
- There's no termination fee.

AT&T Internet requirements

- The minimum price is \$30 per month when bundled with another qualifying service and you have a combined bill.
- If you already have AT&T DSL or Internet, you'll have to add a new wireless line. There isn't a minimum speed requirement. All speeds and packages qualify.
- You have to install residential AT&T Internet service.
- Got new internet service? You have to meet internet service eligibility requirements within 30 days of your wireless purchase.
- Have a Multiple Dwelling Unit (MDU) account? You're eligible (individual and bulk billing accounts).
- Internet business accounts aren't eligible.

Bill credits

If you meet all the offer requirements, you'll get monthly bill credits to bring your phone cost down to the listed prices. Your credits start within 3 bill periods. Until then, be sure to pay your bill in full. Otherwise, late fees may apply to any unpaid amount.

- When the credit starts, it'll show as Smartphone promo on your bill.
- The first credit will equal the installment payments you've already paid.

If you get a free or discounted smartphone with a down payment, you're still responsible for paying that amount. You'll get the down payment back as part of the monthly bill credit.

Apple family

Free after credits - iPhone 8 64GB (\$600 full retail price) and iPhone 8 Plus 64GB (\$700 full retail price)

Discounted, but not free -

- iPhone 8 256GB (\$750 full price as of September 26, 2018, and \$850 previously) and iPhone 8 Plus 256GB (\$850 full price as of September 26, 2018, and \$950 previously)
- iPhone X 64GB (\$900 full price as of September 26, 2018, and \$1,000 previously) and iPhone X 256GB (\$1,050 full price as of September 26, 2018, and \$1,150 previously)
- iPhone XS 64GB (\$1,000 full price), iPhone XS 256GB (\$1,150 full price), iPhone XS 512GB (\$1,350 full price), iPhone XS Max 64GB (\$1,100 full price), iPhone XS Max 256GB (\$1,250 full price), and iPhone XS Max 512GB (\$1,450 full price)
- iPhone XR 64GB (\$750 full price), iPhone XR 128GB (\$800 full price), iPhone XR 256GB (\$900 full price)

You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$700 maximum credit for the iPhone 8 Plus 64GB

- \$23.34 per month credit for 30 months on AT&T Next
- \$29.17 per month credit for 24 months on AT&T Next Every Year
- \$29.17 per month credit for 24 months on EIA 24 or EIA 24DP
- \$19.45 per month credit for 36 months EIA 36 or EIA 36DP

Samsung family

Free after credits - Samsung Galaxy S9 (\$790 full price)

Discounted, but not free - Samsung Galaxy S9+ (\$915 full price), Samsung Note9 128GB (\$1,000 full price), Samsung Note9 512GB (\$1,250 full price), and Samsung Note8 (\$950 full price from July 1-13, 2018 only). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$790 maximum credit

- \$26.34 per month credit over 30 months on AT&T Next
- \$32.92 per month credit over 24 months on AT&T Next Every Year
- \$32.92 per month credit over 24 months on EIP 24
- \$21.95 per month credit over 36 months on EIP 36

LG family

Free after credits - LG V40 ThinQ (\$950 full price) and LG V35 (\$850 full price as of October 12, 2018, and \$900 previously)

\$950 maximum credit

- \$31.67 per month credit over 30 months on AT&T Next
- \$39.59 per month credit over 24 months on AT&T Next Every Year
- \$39.59 per month credit over 24 months on EIP 24
- \$26.39 per month credit over 36 months on EIP 36

Stay eligible

To keep eligibility and continue getting credits:

- Pay your bill in full until the offer credits apply (may take up to 3 bill periods).
- Make sure your lines remain active, in good standing, and on an eligible installment agreement.
- Pay off the remaining amount on the installment agreement, but keep the line active.
- Exchange an eligible phone for another eligible phone during the promo period, if applicable.

Your offer credits stop if you:

- Exchange an eligible device for an ineligible phone or device
- Upgrade or pay off your second line smartphone agreement early
- Return the device and there isn't an AT&T Next installment on the line
- Cancel or disconnect your qualifying TV or internet service or wireless plan prior to completing the installment agreement. The remaining amount owed on the smartphone installment agreement becomes due. You may owe up to:
 - \$1,450 for eligible iPhones
 - \$1,250 for eligible Samsung smartphones
 - \$950 for eligible LG smartphones

Important details

1. Buy one, get one with TV or internet offer:

Geographic and service restrictions apply to AT&T Internet services. Call us or go to att.com to see if you qualify.

Current offer: From September 26, 2018, through December 31, 2018. **Previous offer periods:** August 31, 2018 through September 25, 2018, August 13-30, 2018, and July 1-13, 2018. Available in select areas.

Required wireless: Postpaid wireless talk and data service on both devices (minimum \$75 per month for new service before AutoPay and paperless bill discount; you must pay \$75 per month until discount starts within 3 bill periods. Current customers can add to eligible existing plans). **If you cancel wireless service on a BOGO device, you'll owe that device's balance of up to \$1,450.**

Activation or upgrade fee: \$30 each

Return: May return within 14 days. Restocking fee of up to \$45 for each device may apply.

Additional buy one, get one terms if you have a consumer account and a Subscriber Paid User account: Buy one device must be on the Subscriber Paid User account, and free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless talk and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account and \$45 per month on consumer account after AutoPay and paperless bill discount. Pay \$83.50 per month until consumer account discount starts within 3 bills.)

Bill credits: Will start within 3 bill periods. Credits applied in equal amounts to device over entire agreement term and won't exceed \$950 (\$700 for iPhone, \$950 for LG, \$790 for Samsung). To get all credits, you must keep the wireless service active on the get-one-free device and your TV or internet service active, with eligible service and on agreements for the entire term. If you cancel service, or upgrade or pay off agreements early, your credits may stop.

DIRECTV: New or existing residential customers. **Existing customers must add a new wireless line.** TV must be installed within 30 days of device activation for you to receive credits; if service can't be installed, you must return the device within 14 days of notification from us, or you're bound to the terms of your installment agreement. Requires eligible service (minimum \$29.99 a month). Excludes DIRECTV NOW. **New customers are required to have a 24-month agreement, pay up to \$35 activation fee, and lease equipment. For Puerto Rico:** Excludes DIRECTV prepaid. Minimum \$31.99 per month service required. Hardware and programming available separately. **Subject to equipment lease and customer agreements (directv.com/legal).** **An Early Termination Fee of \$20 per month (\$10.42 per month for Puerto Rico) for each month remaining on TV agreement, equipment non-return, and additional fees apply.** You must present proof of subscription to DIRECTV in AT&T locations. In-store consent: Account

owner must visit an AT&T store to provide consent to sharing of account information between DIRECTV and AT&T. Pricing subject to change.

U-verse TV: Limits: Subject to Customer Agreement (att.com/legal). You must maintain a minimum base TV package of \$19 per month. **If you're a new customer, a 12-month agreement may be required.** Pricing excludes taxes, equipment fees, and other charges, a \$199 installation fee (for U-basic), a \$35 activation fee, a federal regulatory video cost recovery charge, city video cost recovery fees, and a broadcast TV surcharge (up to \$5.99). Credit restrictions apply. Pricing, programming, and features are subject to change at any time without notice. **An Early Termination Fee of \$15 per month for each month remaining on TV agreement, equipment non-return fees, and additional fees apply.**

AT&T Internet: New or existing residential customers. **Existing customers Price for must add new wireless line.** Price for **internet speed tiers (768K to 5M)** for new residential customers when bundled with another qualifying service (TV, AT&T Phone, or wireless) and combined bill is \$30 per month. **If you're a new customer or migrating from DSL to high-speed internet, a 12-month agreement is required.** Pricing includes Wi-Fi gateway. Excludes government charges. You must maintain a qualifying bundle and your service addresses must match to receive advertised pricing. Prorated Early Termination Fee (\$180) applies if you disconnect internet before end of 12 months. **Activation or installation:** Requires a \$35 activation fee for self-install or \$99 installation fee for full tech install. Credit restrictions apply. Pricing subject to change. **Subject to Internet Terms of Service at att.com/internet-terms.**

General wireless service: Subject to Wireless Customer Agreement (att.com/wca). Credit approval required. Deposit: May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restricts apply per line. See att.com/additionalcharges for details on fees and charges. Promotions, terms, and restrictions subject to change and may be modified or terminated at any time without notice.

AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

2. **Upgrade iPhone with TV or internet buy one, get one offer. Current offer:** From September 26, 2018, through December 31, 2018. **Previous offer periods:** August 31, 2018 through September 25, 2018, August 13-20, 2018, and July 1-13, 2018. Select locations.

Eligible device: iPhone 8 64GB. Buy each Apple iPhone 8 64GB (\$700) on 0% APR AT&T Next (30 months at \$23.34 per month) or AT&T Next Every Year (24 months of \$29.17 per month) installment agreement.

Tax on full retail price of both is due at sale. Retail price is divided into monthly installments. After all credits, get iPhone 8 64GB for free. Credits may be applied towards iPhone 8 256GB, iPhone 8 Plus, or iPhone X, which are discounted but not free.

- 3. Upgrade Samsung with TV or internet buy one, get one offer: Offer period:** From September 26, 2018, through December 31, 2018. **Previous offer periods:** August 31, 2018 through September 25, 2018. Select locations.

Eligible devices: Buy a Samsung Galaxy S9, S9+, or Note9 (priced up to \$1,250) on 0% APR AT&T Next (30 months at up to \$26.34 per month) or AT&T Next Every Year (24 months at up to \$32.92 per month) installment agreement and get up to \$790 in credits towards the purchase of another of the Galaxy smartphones. Discounted device will be the lowest priced device.

Tax on full retail price of both is due at sale. Retail price is divided into monthly installments. After all credits, get **Samsung Galaxy S9** for free. Credits may be applied toward Galaxy S9+ or Note9, which are discounted but not free.

- 4. Upgrade LG with TV or internet buy one, get one offer. Offer period:** From September 26, 2018, through December 31, 2018. **Previous offer periods:** From August 13-30, 2018 and July 1-13, 2018. Select locations.

Eligible devices: LG V40 ThinQ and LG V35 ThinQ. Buy each LG V40 ThinQ (\$950) or LG V35 ThinQ (\$850) on 0% APR AT&T Next or AT&T Next Every Year installment agreement.

Tax on full retail price of both is due at sale. Retail price is divided into monthly installments. After all credits, get LG V40 ThinQ or LG V35 ThinQ for free.

- 5. Upgrade Samsung with TV or internet buy one, get one offer: Offer period: Previous offer period:** From July 1-13, 2018. Select locations.

Eligible device: Samsung Galaxy S9. Buy each Samsung Galaxy S9 model (\$790.00) on 0% APR AT&T Next (30 months at \$26.34 per month) or AT&T Next Every Year (24 months at \$32.92 per month) installment agreement.

Tax on full retail price of both is due at sale. Retail price is divided into monthly installments. After all credits, get **Samsung Galaxy S9** for free. Credits may be applied toward Galaxy S9+ or Note8, which are discounted but not free.