

Buy one, get one bundled offer (January – June 2018)

Learn how you qualify to upgrade an eligible smartphone and get a second smartphone free when you sign up for new TV service.

Offer summary

Upgrade an eligible smartphone and get 1 free when you sign up for new DIRECTV® or U-verse® TV service.¹

Dates	Eligible phones
Expired – Offer ran from June 1-30, 2018	<ul style="list-style-type: none">• Apple iPhone family - iPhone 8 64GB is free, iPhone 8 256GB, iPhone 8 Plus, iPhone X are discounted but not free.• Samsung S9 and Note 8 family - Samsung Galaxy S9 is free, Samsung Galaxy S9+, and Samsung Galaxy Note8 are discounted, but not free.• LG - LG V35 ThinQ• ZTE - ZTE Axon M
Expired – Offer ran from June 15-19, 2018	<ul style="list-style-type: none">• Apple iPhone X 64GB is free, iPhone X 256GB is discounted but not free.
Expired – Offer ran from January 12, 2018, through April 2, 2018	<ul style="list-style-type: none">• Apple iPhone 8 family² - iPhone 8 64GB is free, iPhone 8 256GB and iPhone 8 Plus are discounted but not free.• Apple iPhone X family (from 2/9/18 to 2/22/18) - iPhone X 64GB and iPhone X 256GB are discounted but not free.

	<ul style="list-style-type: none"> • Samsung S8 and Note 8 family³ (from 1/12/18 to 3/15/18) - Samsung Galaxy S8, Samsung Galaxy S8+, Samsung Galaxy S8 Active, and Samsung Galaxy Note 8 • LG family⁴ - X venture (offer ended 1/26/2018), G6 and V30™ • ZTE - ZTE Axon M
Expired – Offer ran from December 1, 2017, through January 11, 2018	See Buy one, get one bundled offers (2017) for details.

Offer details

- To qualify, you must add new DIRECTV or U-verse TV service (DIRECTV NOWSM isn't eligible) and you must purchase 2 new eligible smartphones (upgrade one and upgrade or add a second smartphone) on an 0% APR installment agreement:
 - AT&T Next[®] (30-month financing option with either \$0 down or a down payment)
 - AT&T Next Every Year[®] (24-month financing option with either \$0 down or a down payment)
 - Equipment Installment Plan (EIP) if you have a business account (24- or 36-month financing with either \$0 down or a down payment)
- You're limited to 1 upgrade or upgrade pairing, buy one get one (BOGO), per wireless account with new TV service.
- Along with new TV service, you must also include an eligible wireless voice and data plan, that costs at least \$75 per month if new service before any applicable discounts. You can add to your existing eligible plan.
- Smartphones must be on the same billing account.
- You're responsible for paying:
 - Up to a \$30 activation fee on each smartphone.

- The taxes on the full retail price of the smartphones at point of sale.
- Other phone discounts don't apply.
- Wireless and TV accounts must have matching account info:
 - Personal accounts - Wireless and DIRECTV or U-verse billing addresses must match, or wireless billing and DIRECTV or U-verse TV service addresses must match. [Learn how to update your billing address](#)
 - Business accounts - Wireless and DIRECTV or U-verse TV billing addresses must match.
- Both wireless service and your qualifying TV service must remain active and in good standing for the full term of the smartphone installment agreement (24, 30, or 36 months); 36-month agreements are only available for business customers.
- If you cancel either line, your installment balance will become due.

DIRECTV

- The minimum qualifying package is \$29.99 per month (\$31.99 per month in Puerto Rico).
- DIRECTV service provided to building residents by the property owner isn't eligible.
- For new customers, new qualifying TV service must be installed within 30 days of wireless plan activation. A 2-year agreement, up to \$35 activation fee, and equipment lease are required.
- If you cancel service prior to the end of your DIRECTV agreement term, there's an Early Termination Fee of \$20 per month for each month remaining on the agreement (or \$250 in Puerto Rico).

U-verse TV

- The minimum qualifying package for U-verse TV is U-basic at \$19 per month (no term agreement required).
- New customers on a U-family package or higher package (minimum of \$49.99 per month) are required to have a 12-month agreement.
- Pricing excludes taxes; \$35 activation fee; broadcast fee of up to \$5.99 per month, which is extra; installation fee (\$199 for U-basic); and other charges, including a federal regulatory video cost recovery charge and city video cost recovery fees.

- Credit restrictions apply. Pricing, programming, and features are subject to change at any time without notice.
- Early Termination Fee of \$15 per month for each remaining month on TV agreement (if applicable), equipment non-return, and additional fees apply.

Bill credits

If you meet all the offer requirements, you'll get monthly bill credits to bring your phone cost down to the listed prices. Your monthly bill credits start within 3 bill periods. Until then, be sure to pay your bill in full. Otherwise late fees may apply to any unpaid amount.

- When the credit starts, it'll show as Smartphone promo on your bill.
- The first credit will equal the installment payments you've already paid.

If you get a free or discounted smartphone with a down payment, you're still responsible for paying that amount. You'll get the down payment back as part of the monthly bill credit.

Apple family

Free - iPhone 8 64GB (\$700 full price) – Expired, offer ran from January 12, 2018, through April 2, 2018 and June 1-30, 2018

Discounted but not free - iPhone 8 256GB (\$850 full price), iPhone 8Plus 64GB (\$800 full price), iPhone 8Plus 256GB (\$950 full price); iPhone X 64GB (\$1,000 full price), and iPhone X 256GB (\$1,150 full price) – Expired, offer ran from February 9, 2018, through February 22, 2018. You're responsible for the price difference; remaining balance billed monthly over the installment term.

\$700 maximum credit

- \$23.34 per month credit over 30 months on AT&T Next
- \$29.17 per month credit over 24 months on AT&T Next Every Year
- \$29.17 per month credit over 24 months on EIP 24
- \$19.44 per month credit over 36 months on EIP 36

Free - Apple iPhone X 64GB (\$1,000 full price) – Expired, offer ran June 15-19, 2018

Discounted but not free - iPhone X 256GB (\$1,150 full price)

\$1,000 maximum credit

- \$33.34 per month credit for 30 months on AT&T Next
- \$41.67 per month credit for 24 months on AT&T Next Every Year
- \$41.67 per month credit for 24 months on EIP 24 or EIP 24DP
- \$27.78 per month credit for 36 months on EIP 36 or EIP 36DP

Samsung family

Free - Samsung Galaxy S9 (\$790 full price) – Expired, offer ran from January 12, 2018, through April 2, 2018

Discounted but not free - Samsung GS9+ (\$915 full price) and Note8 (\$950 full price). You're responsible for the price difference; remaining balance billed monthly over the installment term.

\$790 maximum credit

- \$26.34 per month credit over 30 months on AT&T Next
- \$32.92 per month credit over 24 months on AT&T Next Every Year
- \$32.92 per month credit over 24 months on EIP 24
- \$21.95 per month credit over 36 months on EIP 36

Free - Samsung Galaxy S8 (\$750 full price) – Expired, offer ran from January 12, 2018, through April 2, 2018

Discounted but not free - Samsung GS8+ (\$850 full price), Samsung GS8 Active (\$850 full price), and Galaxy Note8 (\$950 full price). You're responsible for the price difference; remaining balance billed monthly over the installment term.

\$750 maximum credit

- \$25.00 per month credit over 30 months on AT&T Next
- \$31.25 per month credit over 24 months on AT&T Next Every Year
- \$31.25 per month credit over 24 months on EIP 24
- \$20.84 per month credit over 36 months on EIP 36

LG family

Free - LG V35 (\$900 full price) – Expired, offer ran from June 1-30, 2018

\$900 maximum credit

- \$30.00 per month credit over 30 months on AT&T Next
- \$37.50 per month credit over 24 months on AT&T Next Every Year
- \$37.50 per month credit over 24 months on EIP 24
- \$25.00 per month credit over 36 months on EIP 36

Free - LG X venture (\$330 full price) - Expired, offer ran from January 12-26, 2018

\$330 maximum credit

- \$11.00 per month credit over 30 months on AT&T Next
- \$13.75 per month credit over 24 months on AT&T Next Every Year
- \$13.75 per month credit over 24 months on EIP 24
- \$9.17 per month credit over 36 months on EIP36

Free - LG G6 (\$585 full price) - Expired, offer ran from December 17, 2017, through April 2, 2018

\$585 maximum credit

- \$19.50 per month credit over 30 months on AT&T Next
- \$24.38 per month credit over 24 months on AT&T Next Every Year
- \$24.38 per month credit over 24 months on EIP 24
- \$16.25 per month credit over 36 months on EIP 36

Free - LG V30 (\$800 full price) - Expired, offer ran from December 17, 2017, through April 2, 2018

\$800 max credit

- \$26.67 per month credit over 30 months on AT&T Next
- \$33.34 per month credit over 24 months on AT&T Next Every Year
- \$33.34 per month credit over 24 months on EIP 24
- \$22.23 per month credit over 36 months on EIP 36

ZTE family

Free - ZTE Axom M (\$725 full price) – Expired, offer ran January 12, 2018, through April 2, 2018 and From June 1, 2018, through June 30, 2018

\$725 maximum credit

- \$24.17 per month credit over 30 months on AT&T Next

- \$30.21 per month credit over 24 months on AT&T Next Every Year
 - \$30.21 per month credit over 24 months on EIP 24
 - \$20.14 per month credit over 36 months on EIP 36
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Stay eligible

To keep eligibility and continue getting credits:

- Pay your bill in full until the offer credits apply (may take up to 3 bill periods).
- Be sure your lines remain active, in good standing, and on an eligible installment agreement.
- Pay off the remaining amount on the installment agreement, but keep the line active.
- Exchange an eligible phone for another eligible phone during the promo period, if applicable.

Your offer credits stop if you:

- Exchange an eligible device for an ineligible phone or device
- Upgrade or pay off your second line smartphone agreement early
- Return the device and there isn't an AT&T Next installment on the line
- Cancel or disconnect your qualifying TV service or wireless plan prior to completing the installment agreement. The remaining amount owed on the smartphone installment agreement becomes due. You may owe up to:
 - \$1,150 for eligible iPhones
 - \$950 for eligible Samsung smartphones
 - \$900 for eligible LG smartphones
 - \$725 for eligible ZTE

Important details

1. **TERMS APPLICABLE TO ALL DEVICE OFFERS: DIRECTV: Subject to equipment lease and customer agreements** (directv.com/legal). Must maintain a minimum base TV package of \$29.99 per month or \$31.99 per month for Puerto Rico or the U.S. Virgin Islands. Hardware and programming are available separately. **AT&T U-verse TV: Geographic and service restrictions apply to AT&T U-verse TV services.** Call or go to att.com to see if you qualify. Minimum \$19 per month for U-basic package. New customers with U-family package or higher (minimum \$49.99 per month) require a 12-month agreement. Pricing excludes taxes; \$35 activation fee; broadcast fee of up to \$5.99 per month; installation fee (\$199 for U-basic); and other charges, including a federal regulatory video cost recovery charge and city video cost recovery fees. Credit restrictions apply. Pricing, programming, and features are subject to change at any time without notice. **Early Termination Fee of \$15 per month for each month remaining on TV agreement (if applicable), equipment non-return fee, and additional fees apply.** TV must be installed within 30 days of device activation to receive device credits; if service can't be installed, you must return device within 14 days of notification from us or you are bound to the terms of your installment agreements. Residents of select multi-dwelling units aren't eligible for this offer.

General wireless terms of service: Subject to the Wireless Customer Agreement

(att.com/wca). Credit approval is required. Services aren't for resale. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, and monthly and other charges, as well as usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice. International and domestic off-net (roaming) data may be at 2G speeds. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

2. **Upgrade Apple with TV buy one, get one offer: Ended April 2, 2018.** Select locations.

Eligible device: iPhone 8 64 GB (\$700) is free after 24 or 30 monthly credits. **AT&T Next installment agreement:** Retail price is divided into monthly installments. **Tax on full retail price of both is due at sale.** Activation fees, up to \$45 each, apply, excluding Puerto Rico or U.S. Virgin Islands. Must buy both devices on 0% APR AT&T Next (30 months of \$23.34 per month) or AT&T Next Every Year (24 months of \$29.17 per month). Maximum credit may be applied toward other

eligible iPhone 8 or 8 Plus models priced up to \$950, which will be discounted but not free. **iPhone X isn't eligible.**

Required wireless: New TV customers are required to have eligible postpaid wireless talk and data service (minimum \$65 per month for new service with AutoPay and paperless bill discount and must pay \$75 per month until discount starts within 3 bill periods). Current customers can add to eligible existing plans). If you're a new TV customer, a new line isn't required. **If you cancel wireless service on one device, you'll owe that device's balance of up to \$950.**

Return: May return within 14 days. Restocking fee (up to \$45 each) may apply. See store for offer details.

Bill credits: Will start within 3 bill periods. Credits applied in equal amounts to device over entire agreement term and won't exceed \$700. Addresses for TV and wireless accounts must match and both wireless lines must be on same account, be active, and be in good standing for 30 days to qualify. To get all credits, you must keep the wireless service on the get-one-free device and TV service active with eligible service, and on agreements for the entire term. If you cancel service, or upgrade or pay off agreements early, your credits may stop.

DIRECTV: New residential customers with eligible service (minimum \$29.99 in the U.S.). Excludes DIRECTV NOW. **New customers are required to have a 24-month agreement, pay up to \$35 activation fee, and lease equipment.** TV must be installed within 30 days of device activation for you to receive credits; if service can't be installed, you must return the device within 14 days of notification from us, or you're bound to the terms of your installment agreements. Residents of select multi-dwelling units aren't eligible for this offer. **For Puerto Rico or U.S. Virgin Islands:** Excludes DIRECTV prepaid and requires service that is a minimum of \$31.99 per month. **\$250 Early Termination Fee applies.** You must present proof of subscription to DIRECTV in AT&T locations. **In-store consent:** Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV and AT&T.

Limits: See your sales rep before any purchases to determine if you're eligible. May not be combined with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select

other offers (including select bill credit offers) for a 12-month period. Customer eligible for only 1 upgrade / upgrade pairing buy one, get one offer per new TV service.

3. **Upgrade Samsung with TV buy one, get one offer: Ended April 2, 2018.** Select locations. **Eligible device:** Buy 2 Samsung Galaxy S8 models on AT&T Next. **Samsung Galaxy S8** (\$750) is free after 24 or 30 monthly credits. **AT&T Next installment agreement:** Retail price divided into monthly installments. **Tax on full retail price of both is due at sale.** Must buy both devices on 0% APR AT&T Next (30 months of \$25.00 per month) or AT&T Next Every Year (24 months of \$31.25 per month). Maximum credit may be applied toward other eligible Samsung models priced up to \$950, which will be discounted but not free.

Required wireless: Requires eligible postpaid wireless talk and data service (minimum \$65 per month for new service with AutoPay and paperless bill discount and must pay \$75 per month until discount starts within 3 bill periods). Current customers can add to eligible existing plans. **If you cancel wireless service on one device, you'll owe that device's balance of up to \$950.**

Activation or upgrade fees: Up to \$45 each. **Return:** May return within 14 days. Restocking fee up to \$45 each may apply. See store for offer details.

Bill credits: Will start within 3 bills. Applied in equal amounts to device over entire agreement term and won't exceed \$750. Addresses for TV and wireless accounts must match and both wireless lines must be on the same account, be active, and be in good standing for 30 days to qualify. To get all credits, you must keep your free or discounted device's service and TV service active with eligible service and on agreements for entire term. If you cancel service or upgrade or pay off agreements early, your credits may cease.

DIRECTV: New or current residential customers must have eligible service at a minimum of \$29.99 per month. Excludes DIRECTV NOW. TV must be installed within 30 days of device activation to receive credits; if service can't be installed, you must return the device within 14 days of notification from us or you're bound to the terms of your installment agreements. Residents of select multi-dwelling units aren't eligible for this offer. **For Puerto Rico:** Excludes DIRECTV prepaid. Required to have service at a minimum of \$31.99 per month. **\$250 Early Termination Fee applies.** You must present proof of subscription to DIRECTV in AT&T locations. **In-store consent:** Account

holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV and AT&T.

Limits: See your sales rep before any purchases to determine if eligible. Offer may not be combined with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. Customer is eligible for only 1 upgrade / upgrade pairing buy one, get one offer per new TV service.

4. **Upgrade LG with TV buy one, get one offer: Ended April 2, 2018.** Select locations. **Eligible devices:** LG V30 (\$800), LG G6 (\$584.99) & LG X Venture (\$329.99, offer expired January 26, 2018) on AT&T Next is free after 24 or 30 monthly credits. **AT&T Next installment agreement:** Retail price is divided into monthly installments. **Tax on full retail price of both is due at sale.** Must buy both devices on 0% APR AT&T Next (30 months of \$26.67 per month for V30, \$19.50 per month for G6, \$11 per month for X Venture) or AT&T Next Every Year (24 months of \$33.67 per month for V30, \$24.38 per month for G6, \$13.75 per month for X Venture).

Required wireless: Requires eligible postpaid wireless talk and data service (minimum \$65 per month for new service with AutoPay and paperless bill discount and must pay \$75 per month until discount starts within 2 bills). Current customers can add to eligible existing plans). **If you cancel wireless service on one device, you'll owe that device's balance of up to \$800.**

Activation or upgrade fees: Up to \$45 each. **Return:** May return within 14 days. Restocking fee (up to \$45 each) may apply. See store for offer details.

Bill credits: Will start within 3 bill periods. Applied in equal amounts to device over entire agreement term and won't exceed \$800. Addresses for TV and wireless accounts must match and both wireless lines must be on same account, be active and be in good standing for 30 days to qualify. To get all credits, you must keep your free or discounted device's service and TV service active, with eligible service, and on agreements for entire term. If you cancel service, upgrade, or pay off agreements early, your credits may cease.

DIRECTV: New or current residential customers must have eligible service (minimum \$29.99 per month). Excludes DIRECTV NOW. TV must be installed within 30 days of device activation to receive credits; if service can't be installed, you must return the device within 14 days of notification from us or you're bound to the terms of your installment agreements. Residents of select multi-dwelling units are not eligible for this offer. **For Puerto Rico:** Excludes DIRECTV prepaid and requires a minimum \$31.99 per month service. **\$250 Early Termination Fee applies.** You must present proof of DIRECTV subscription in AT&T locations. **In-store consent:** Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV and AT&T.

Limits: See your sales rep before any purchases to determine if you're eligible. May not be combined with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. Customer eligible for only 1 upgrade or upgrade pairing buy one, get one offer per new TV service.