Buy one, get one bundled offers (2017)

Get details about bundled DIRECTV or U-verse TV buy one, get one offers for iPhone, Samsung, Motorola, or LG smartphones.

Offer details

Offer availability	4/2/17 - 4/30/17		5/1/17 - 5/31/17		6/1/17 - 9/15/17		9/15/17 - 10/26/17		12/1/17 - 1/11/18	
	Eligible devices	Maximum bill credit	Eligible devices	Maximum bill credit	Eligible devices	Maximum bill credit	Eligible devices	Maximum bill credit	Eligible devices ³	Maximum bill credit
Samsung	Galaxy S7/S7 edge, S7 active ¹	Up to \$595	Galaxy S7/S7 edge, S7 active ¹	Up to \$595	Galaxy S8, S8+, S8 Active (effective 8/8/17) and Note8 (eff. 8/24/17) ²	Up to \$750	Galaxy S8, S8+, S8 Active and Note8 ²	Up to \$750	Galaxy S8, S8+, S8 Active, and Note 8 ⁴	Up to \$750
	GS8, GS8+ ¹	Up to \$750	GS8, GS8+ ¹	Up to \$750						
Apple	iPhone 7, 7 Plus ⁵	Up to \$650	iPhone 7, 7 Plus ⁵	Up to \$650	iPhone 7, 7 Plus ⁵	Up to \$650	iPhone 8, 8 Plus ⁶	Up to \$700	iPhone 8, 8 Plus ⁷	Up to \$700
LG	G5 ⁸	Up to \$689	N/A	N/A	N/A	N/A	X Venture ⁹	Up to \$330	N/A	N/A

	V20 ⁸	Up to \$695	N/A	N/A	N/A	N/A	G6 ⁹	Up to \$585	N/A	N/A
	G6 ⁸	Up to \$720	N/A	N/A	N/A	N/A	V30 (effect. 10/5/17)	Up to \$810	V30 ¹⁰	Up to \$800
Motorola	N/A	N/A	N/A	N/A	N/A	N/A	Z2 Force Edition ¹¹	Up to \$810	Z2 Force Edition ¹²	Up to \$810

Offer overview

For full credit (maximum bill credit) to be issued:

- You must buy a qualifying smartphone on an installment agreement (new line or upgrade) and purchase a smartphone (add a new line) with qualifying wireless service (min. \$70/mo for new customers (min. 1st line \$50; 2nd line \$20).
- You must maintain eligible TV service and in good standing for up to 30 months (or for the duration of the offer and credits) to receive all offer credits.
- Your wireless billing address must match your TV service or billing address. Learn how to update your billing address.

Heads up: If your TV service is canceled, you must reactivate DIRECTV or U-verse TV service within 30 days to keep getting the credits. If it isn't reactivated within 30 days, offer credits will stop.

To qualify for wireless:

• Both phones must be purchased with an AT&T Next® or AT&T Next Every Year® 13 installment agreement (or for business customers only, an Equipment Installment Plan 14).

- If eligibility requirements are met, one of the phones will be free after installment payment credits are applied over 24 or 30 months (or, for business customers only, over 24, 30, or 36 months). Credits will start within three bill periods.
- Requires well-qualified credit; total device purchase limits apply.
- You may not mix smartphones between manufacturers; must be 2 eligible devices from the table.
- One of the two wireless lines must be new (upgrades don't count as a new line).
- Each line must be on a monthly talk or data plan (e.g., Mobile Share Value®) that costs a minimum of \$50 for the first line and \$20 for the second line).
- Both your wireless and qualifying TV services must remain active and in good standing for the full term of the wireless installment agreement (24, 30, or 36 months).
- Wireless and TV accounts must have matching billing addresses:
 - Consumers Wireless and DIRECTV or U-verse billing addresses must match, or wireless billing and DIRECTV or U-verse service addresses must match. Learn how to update your billing address.
 - o Business customers Wireless and DIRECTV or U-verse billing addresses must match.

To qualify with DIRECTV:

- Your TV package must cost at least \$29.99 per month (\$31.99 per month in Puerto Rico). If your DIRECTV service is provided by a property owner, you may be eligible.
- Your qualifying TV service must be installed within 30 days of wireless plan activation if you're new to DIRECTV. We require a 2-year agreement, up to a \$35 activation fee, and an equipment lease.
- If you cancel before the end of your 2-year agreement, you'll be charged an early termination fee of \$20 for each month remaining on the agreement (or \$250 in Puerto Rico).

To qualify with U-verse TV:

- For new customers and the:
- Offers that ran from 4/2/17 until 10/26/17 New qualifying TV service must be installed within 30 days of wireless plan activation. You must have at least U-basic at \$19.99 per month (no agreement or termination fees apply). There is no termination fee, as there is no term commitment. Offer that ran 12/27/17 through 1/11/18 Must have U-family package (minimum \$49.99 per month) or higher with a 12-month agreement. Early termination fee of \$15 per month for each month remaining on the TV agreement (if applicable), equipment non-return, and an additional fee apply.
- Pricing excludes taxes, \$35 activation fee, broadcast fee of up to \$5.99 per month (which is extra), installation fee (\$199 for U-basic) and other charges, including a federal regulatory video cost recovery charge and city video cost recovery fees.
- Credit restrictions apply. Pricing, programming, features subject to change at any time without notice.

Bill credits

If you meet all of the requirements, the monthly bill credits for the installment agreement will start within three bill periods. If your TV service is canceled before the end of the wireless installment agreement, the offer credits will stop.

Offer dates	Devices
Apple family	Apple iPhone combo, Full price: iPhone 8 64GB (\$699.99), iPhone 8 256GB (\$849.99), iPhone 8 Plus 64GB (\$799.99), iPhone 8 Plus 256GB (\$949.99)
Expired - Ran 12/27/17	
through 1/11/18	\$700 maximum credit – iPhone 8 64GB is FREE, All others are discounted but not free
	\$23.34 per month credit over 30 months on AT&T Next
	\$29.17 per month credit over 24 months on AT&T Next Every Year

	\$29.17 per month over 24 months on EIP24 or EIP24DP
	\$19.44 per month over 36 months EIP36 or EIP36DP
LG G6	LG G6 \$584.99 full price
Expired - Ran 12/27/17	\$585 maximum credit
through 1/11/18	\$19.50 per month credit over 30 months on AT&T Next
	\$24.38 per month credit over 24 months on AT&T Next Every Year
	\$24.38 per month credit over 24 months on EIP 24
	\$16.25 per month over 36 months on EIP 36
LG X venture	LG X venture, \$329.99 full price
20 % 70	20 % ventare) 4025133 Tampinee
Expired - Ran 12/27/17	\$330 maximum credit
through 1/11/18	\$11 per month credit over 30 months on AT&T Next
	\$13.75 per month credit over 24 months on AT&T Next Every Year
	\$13.75 per month over 24 months on EIP 24
	\$9.17 per month over 36 months on EIP 36
Samsung family	Samsung combo, Full price: Samsung Galaxy S8 (\$750), Samsung
Samsung failing	Galaxy S8+ (\$850), Samsung Galaxy S8 Active (\$850), Samsung Galaxy
5 : LB 42/27/47	Note8 (\$950)
Expired - Ran 12/27/17 through 1/11/18	
11100611 1/ 11/ 10	\$750 maximum credit – Samsung Galaxy S8 is FREE, all others are
	discounted but not free
	\$25 per month credit over 30 months on AT&T Next

	\$31.25 per month credit over 24 months on AT&T Next Every Year
	\$31.25 per month over 24 months for EIP 24
	\$20.84 per month over 36 months EIP 36
LG V30	LG V30 \$809.99 full price
Expired - Ran 10/5/17	\$810 maximum credit
through 1/11/18	\$27 per month credit over 30 months on AT&T Next
	\$33.75 per month credit over 24 months on AT&T Next Every Year
	\$33.75 per month credit over 24 months on EIP 24
	\$22.50 per month over 36 months on EIP 36
Samsung GS8+	Samsung GS8+, \$850 full price
Expired - Ran 4/2/17 through 9/15/17	\$750 maximum credit, you're responsible for the \$100 price difference; remaining balance will be billed monthly over the installment term
tinough 3/ 13/ 17	\$25 per month credit over 30 months on AT&T Next
	\$31.25 per month credit over 24 months on AT&T Next Every Year
	\$31.25 per month credit over 24 months on EIP 24 (CRU lines only, started 6/1/17)
	\$20.84 per month credit over 36 months on EIP 36 (CRU lines only, started 6/1/17)
Samsung Galaxy Note8	Samsung Galaxy Note8, \$950 full price \$750 maximum credit, you're responsible for the \$200 price difference; remaining balance will be billed monthly over the installment term
Expired - Ran 6/1/17 through 9/15/17	\$ 25 per month credit over 30 months on AT&T Next

	\$31.25 per month credit over 24 months on AT&T Next Every Year				
	\$31.25 per month credit over 24 months on EIP 24				
	\$20.84 per month credit over 36 months on EIP 36				
Apple iPhone family	Apple iPhone 7 32GB and iPhone 7 Plus, \$650 full price				
Expired - Ran 4/2/17	\$649.99 maximum credit				
through 9/15/17	\$21.67 per month credit over 30 months on AT&T Next				
	\$27.09 per month credit over 24 months on AT&T Next Every Year				
	\$27.09 per month credit over 24 months on EIP 24 (CRU lines only, started 6/1/17)				
	\$18.06 per month credit over 36 months on EIP 36 (CRU lines only, started 6/1/17)				
Samsung Galaxy S7	Samsung Galaxy S7 edge or Galaxy S7 active, \$694.99 full price				
Edge or Galaxy S7 Active	\$695 maximum credit				
Active	\$23.17 per month credit over 30 months on AT&T Next				
Expired - Ran 4/2/17 through 5/31/17	\$28.96 per month credit over 24 months on AT&T Next Every Year				
Samsung Galaxy S7	Samsung Galaxy S7, \$594.99 full price \$595 maximum credit				
Expired - Ran 4/2/17	\$19.84/mo. credit over 30 months on AT&T Next				
through 5/31/17	\$24.80/mo. credit over 24 months on AT&T Next Every Year				
LG G5	LG G5, \$688.99 full price				
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Expired - Ran 4/2/17	\$689 maximum credit			
through 4/30/17	\$22.97 per month credit over 30 months on AT&T Next			
	\$28.71 per month credit over 24 months on AT&T Next Every Year			
LG G6	LG G6, \$719.99 full price			
	\$720 maximum credit			
Expired - Ran 4/2/17	\$24 per month credit over 30 months on AT&T Next			
through 4/30/17	\$30 per month credit over 24 months on AT&T Next Every Year			
LG V20	LG V20, \$829.99 full price			
Expired - Ran 4/2/17 through 4/30/17	\$720 maximum credit, you're responsible for the \$110 price difference; remaining balance will be billed monthly over the installment term			
	\$24 per month credit over 30 months on AT&T Next			
	\$30 per month credit over 24 months on AT&T Next Every Year			
Samsung GS8 Active Expired - Ran 4/1/17 through 9/15/17	Samsung GS8 Active, \$850 full price \$750 maximum credit, you're responsible for the \$100 price difference; remaining balance will be billed monthly over the installment term			
1110008113713717	\$25 per month credit over 30 months on AT&T Next			
	\$31.25 per month credit over 24 months on AT&T Next Every Year			
	\$31.25 per month credit over 24 months on EIP 24			
	\$20.84 per month credit over 36 months on EIP 36			
Samsung GS8	Samsung GS8 \$750 full price \$750 maximum credit			
 Expired - Ran 4/1/17	\$25 per month credit over 30 months on AT&T Next*			
through 9/15/17	\$31.25 per month credit over 24 months on AT&T Next Every Year			
Expired - Ran 4/1/17	\$31.25 per month credit over 24 months on EIP 24 \$20.84 per month credit over 36 months on EIP 36 Samsung GS8 \$750 full price \$750 maximum credit \$25 per month credit over 30 months on AT&T Next*			

\$31.25 per month credit over 24 months on EIP 24 (CRU lines only, started 6/1/17)
\$20.84/mo. credit over 36 months on EIP 36 (CRU lines only, started 6/1/17)

Offer restrictions

About your offer eligibility

If one of the following occurs, you'll no longer be eligible for the offer credits:

- The qualifying wireless line is disconnected or canceled before completing the installment agreement term.
- The qualifying TV service is canceled.
- The wireless and TV account service or billing address info don't match.
- If you lose your offer eligibility, you're responsible for the remaining amount owed on the installment agreement up to:
 - o \$950 for eligible iPhones
 - o \$950 for eligible Samsung phones
 - o \$810 for eligible Motorola phones
 - o \$830 for eligible LG phones
- If you upgrade or pay off the device early, your credits will stop.
- If you exchange the smartphone during the buyer's remorse period, credits will move to the new device.
- If you exchange an eligible smartphone for an ineligible smartphone, your credits will stop.
- If you return the smartphone and there isn't an installment agreement on the line, your credits will stop.

More offer details

- You can get as many buy one, get one offers as you qualify for (regular account line limits, as well as AT&T Next and EIP limits still apply).
- One-to-one purchase requirement: Each get-one free device must be paired with one buy-one device. The smartphone must be the same make and model.
- Switching from an AT&T PREPAIDSM or Cricket account to a postpaid account doesn't count as a new line but may qualify for an upgrade as an existing line.
- Keeping your number and returning to AT&T within 59 days of leaving, doesn't qualify as a new line.
- For the 12/27/17-1/11/18 offer period, limit 1 for upgrade or upgrade BOGO pairing per wireless account with new TV service. Any additional BOGOs within the same account requires a new line of service activation.
- New devices only. DIRECTV NOW isn't an eligible TV service for this offer.
- No other smartphone discounts can be combined with this offer, but it may be stackable with certain other offers.
- You're responsible for activation fees (up to \$45 per device).
- Taxes on the full sales price for both devices are due at the point of sale.
- If you get a free or discounted smartphone with a down payment, you're still responsible for paying that amount. You'll get the down payment back as part of the monthly bill credit. Amounts are shown in the Bill Credits section for each smartphone manufacturer.
- You may buy both devices as separate transactions as long as both transactions are within the offer's timeframe.

Important details

1. Samsung Galaxy S7 AND S8 family integrated BOGO: Ended, offer ran 4/2/2017-

5/31/2017 (ended 5/31/17 in Puerto Rico). Select locations. Elig. devices: Samsung Galaxy S8, S8+, Galaxy S7, Galaxy S7 Active, and Galaxy S7 Edge on 0% APR AT&T Next (30-mo. at \$25) or AT&T Next Every Year (24-mo. at \$31.25) installment agmts. \$0 down for well-qualified credit or down payment may be req'd. Retail price is divided into monthly installments. Tax on full retail price due at sale. After all credits, get S8 up to \$750 (credits are \$25/mo. or \$31.25/mo.) for free. May apply max credit towards S8+ devices priced up to \$850, which will be discounted but not free. May also apply credit towards Galaxy S7 (priced at \$595, credits are 30-mo. at \$19.84 or 24-mo. at \$24.80) or to Galaxy S7 Edge or S7 Active (priced at \$695, credits are 30mo. at \$23.17 or 24-mo. at \$28.96). Wireless: Monthly postpaid voice & data plan reg'd on both (existing customers can add to elig. current plans). If you cancel service, you will owe device balance of up to \$850. DIRECTV: Excludes streaming only svcs. If new customer, 24month agmt reg'd. Must be installed w/in 30 days of device activation to receive credits; if svc cannot be installed must return device w/in 14 days of notification from AT&T or will owe device balance of up to \$850. Bill credit: Applied in equal amounts based on lower priced device over entire agmt term & will not exceed \$750 for S8 or S8+ and will not exceed \$695 for Samsung Galaxy S7, S7 Edge, and S7 Active. Addresses for TV and wireless accounts must match and both wireless lines must be on same acct, be active & in good standing for 30 days to qualify. To get all credits (up to max bill credit of lower priced device), free/discounted wireless line and TV service must remain active and on agmts for entire term. If upgrade or pay up/off agmts early your credits may cease. Offer limits: May not be combinable w/ other offers, discounts or credits. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. Return: Restocking fee up to \$45 may apply. See store or att.com/buyonegiveone for offer details.

General wireless service: Subj. to Wireless Customer Agmt (att.com/wca). Deposit: may apply. Limits: Purch. limits apply. Activation or upgrade: Up to \$45 fee per line. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage & other restrs apply.

See att.com/additionalcharges for details on fees & charges. Promotion, terms, & restr's subject to change & may be modified or terminated at any time without notice. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

DIRECTV: Subj. to Equip. Lease & Customer Agreements (<u>directv.com/legal</u>). Residential customers only. Hardware and programming avail. separately. Early termination fee of \$20/mo. for each mo. remaining on agmt., \$35 activation, equipment non-return & add'l fees apply. Programming, pricing, terms & conditions subject to change at any time.

2. Samsung Galaxy S8 integrated BOGO: Ended, offer ran 06/1/2017-10/26/2017. Select locations. Elig. Devices: Samsung Galaxy S8, S8+, S8 Active, and Note8 on 0% APR AT&T Next (30-mo. at \$25) or AT&T Next Every Year (24-mo. at \$31.25) installment agmts. \$0 down for well-qualified credit or down payment may be req'd. Retail price is divided into monthly installments. Tax on full retail price due at sale. After all credits, get S8 up to \$750 (credits are \$25/mo. or \$31.25/mo.) for free. Max credit of \$750 towards S8+,S8 Active and Note8 devices priced up to \$950, which will be discounted but not free. Wireless: Monthly postpaid voice & data plan req'd on both (existing customers can add to elig. current plans). If you cancel service you will owe device balance of up to \$950. DIRECTV: Excludes streaming only services. If new customer, 24-month agmt req'd. Must be installed w/in 30 days of device activation to receive credits; if svc cannot be installed must return device w/in 14 days of notification from AT&T or will owe device balance of up to \$950. Residents of select multi-dwelling units are not eligible for this offer. For Puerto Rico: Customer must present proof of subscription to DIRECTV in AT&T locations. In-store consent: Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV & AT&T. See your sales rep before any purchases to determine if eligible. Bill credit: Applied in equal amounts based on lower priced device over entire agmt term & will not exceed \$750 for S8, S8+, S8 Active, or Note8. Addresses for TV and wireless accounts must match and both wireless lines must be on same acct, be active & in good standing for 30 days to qualify. To get all credits (up to max bill credit of lower priced device), free/discounted wireless line and TV service must remain active and on agmts for entire term. If upgrade or pay up/off agmts early your credits may cease. Offer limits: May not be combinable w/ other offers, discounts or credits. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. **Return**: Restocking fee up to \$45 may apply. See store or att.com/buyonegiveone for offer details.

General wireless service: Subj. to Wireless Customer Agmt (att.com/wca). Deposit: may apply. Limits: Purch. limits apply. Activation and upgrade: Up to \$45 fee per line. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage & other restrs apply. See att.com/additionalcharges for details on fees & charges. Promotion, terms, & restr's subject to change & may be modified or terminated at any time without notice. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

DIRECTV: Subj. to Equip. Lease & Customer Agreements (directv.com/legal.) Must maintain a min. base TV pkg of \$29.99/mo. (\$31.99/mo for Puerto Rico). Residential customers only. Hardware and programming avail. separately. EARLY TERMINATION FEE OF \$20/MO. FOR EACH MO. REMAINING ON TV AGMT (FOR PUERTO RICO: EARLY TERMINATION FEE up to \$480), \$35 ACTIVATION FEE (excl. Puerto Rico), EQUIPMENT NON-RETURN & ADD'L FEES APPLY.

Pricing, promotions, programming, terms, & restr's subject to change & may be modified or terminated at any time without notice.

3. **Terms applicable to all device offers: DIRECTV:** Subj. to Equip. Lease & Customer Agreements (directv.com/legal). Must maintain a min. base TV pkg of \$29.99/mo. (\$31.99/mo. for Puerto Rico/USVI). Hardware and programming avail separately. EARLY TERMINATION FEE OF \$20/MO. FOR EACH MO. REMAINING ON TV AGMT (FOR PUERTO RICO \$250), EQUIPMENT NON-RETURN & ADD'L FEES APPLY.

AT&T U-verse: Geographic and service restrictions apply to AT&T U-verse services. Call or go to www.att.com to see if you qualify. Min. \$19/mo for U-basic pkg. New customers with U-family pkg (min. \$49.99/mo) or higher req. 12-month agreement. Pricing excludes taxes, \$35 activation fee, Broadcast Fee of up to \$5.99/mo. (which is extra), Installation fee (\$199 for U-basic) and other charges, including a federal regulatory video cost recovery chrg and city video cost recovery fees. Credit restrictions apply. Pricing, programming, features subj to change at any time without notice. Early termination fee of \$15/mo for each month remaining on TV agreement (if applicable), Equipment Non-return & add'l fees apply. TV must be installed w/in 30 days of device activation to receive device credits; if svc cannot be installed must return device w/in 14 days of notification from AT&T or are bound to the terms of your installment agreements. Residents of select multi-dwelling units are not eligible for this offer.

General wireless service: Subj. to Wireless Customer Agmt (att.com/wca). Credit approval required. Svcs not for resale. Deposit: May apply. Limits: Purch. & line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage & other restr's apply per line. See att.com/additionalcharges for details on fees & charges. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

Pricing, promotions, programming, terms, and restr's subject to change & may be modified or terminated at any time without notice.

4. Integrated Samsung BOGO: Ended 1/11/18. Select locations. Eligible device: Buy two Samsung Galaxy S8 models on AT&T Next. Samsung Galaxy S8 (\$749.99) is free after 24 or 30 monthly credits. AT&T Next Installment Agreement: Retail price divided into monthly installments. Tax on full retail price of both due at sale. Must buy both devices on 0% APR AT&T Next (30 months of \$25/mo.) or AT&T Next Every Year (24 months of \$31.25/mo.). Maximum credit may be applied towards other eligible Samsung models priced up to \$949.99, which will be discounted but not free. **Required wireless:** For existing TV customers, requires one new wireless line. For new and existing TV customers, eligible postpaid wireless voice and data service required (minimum \$70/mo. for new service; existing customers can add to eligible current plans). If new TV customer, no new line required. If you cancel wireless service on one, will owe that device balance of up to \$950. Activation or upgrade fees: up to \$25/line. **Return:** within 14 days. Restocking fee up to \$45 each may apply. See store or att.com for offer details. Bill credits: Will start within 3 bills. Applied in equal amounts to device over entire agreement term and will not exceed \$750. Addresses for TV and wireless accounts must match and both wireless lines must be on same account, be active and in good standing for 30 days to qualify. To get all credits, free/discounted device and TV service must remain active, with eligible service, and on agreements for entire term. If you cancel service, upgrade or pay up/off agreements early your credits may cease. **DIRECTV:** New or existing residential customers with eligible service. (minimum \$29.99/mo.). Excludes DIRECTV NOW. TV must be installed within 30 days of device activation to receive credits; if service cannot be installed must return device within 14 days of notification from AT&T or are bound to the terms of your installment agreements. Residents of select multi-dwelling units are not eligible for this offer. For Puerto Rico: Excludes DIRECTV prepaid. Minimum \$31.99 service required. \$250 **EARLY TERMINATION FEE APPLIES.** Customer must present proof of subscription to DIRECTV in AT&T locations. In-store consent: Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV and AT&T. Limits: See your sales rep before any purchases to determine if eligible. May not be combinable with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period.

DIRECTV: Subject to Equipment Lease and Customer Agreements (directv.com/legal). Must maintain a minimum base TV package of \$29.99/mo. (\$31.99/mo. for Puerto Rico/USVI). Hardware and programming available separately.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca). Credit approval required. Services not for resale. Deposit: May apply. Limits: Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. AT&T service is subject to AT&T network management policies.

See att.com/broadbandinfo for details.

Pricing, promotions, programming, terms, and restrictions subject to change and may be modified or terminated at any time without notice.

5. Apple iPhone 7 32GB integrated BOGO: Ended, offer ran 4/2/17-9/15/17. Select locations. Elig. devices: New iPhone 7 32 GB & 7 plus on 0% APRAT&T Next (30-mo. at \$21.67) or AT&T Next Every Year (24-mo. at \$27.09) installment agmts. \$0 down for well-qualified credit or down payment may be reg'd. Retail price is divided into monthly installments. **Tax on** full retail price due at sale. After all credits, get iPhone 7 32GB up to \$650 (credits are \$21.67/mo. or \$27.09/mo.) for free. May apply max credit towards other elig. devices priced up to \$970, which will be discounted but not free. Wireless: Monthly postpaid voice & data plan reg'd on both (existing customers can add to elig. current plans). If cancel svc you will owe device balance of up to \$970. DIRECTV: Excludes streaming only svcs. If new customer, 24month agmt req'd. Must be installed w/in 30 days of device activation; if svc cannot be installed must return device w/in 14 days of notification from AT&T or will owe device balance of up to \$970. Bill credit: Applied in equal amounts to device on the new line over entire agmt term & will not exceed \$650. Addresses for TV and wireless accounts must match and both wireless lines must be on same acct, be active & in good standing for 30 days to qualify. To get all credits (up to max bill credit of lower priced device), free/discounted wireless line and TV service must remain active and on agmts for entire term. If upgrade or pay up/off agmts early your credits may cease. Offer limits: May not be combinable w/ other offers, discounts or credits. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. Return: Restocking fee up to \$45 may apply. See store or att.com/iphoneoffer for offer details.

Gen. wireless svc: Subj. to Wireless Customer Agmt (att.com/wca). **Deposit**: may apply. **Limits**: Purch. limits apply. **Activation and upgrade:** Up to \$45 fee per line. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage & other restrs apply. See att.com/additionalcharges for details on fees & charges. **Promotion, terms, & restr's subject to**

change & may be modified or terminated at any time without notice. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

DIRECTV: Subj. to Equip. Lease & Customer Agreements (directv.com/legal.) Must maintain a min. base TV pkg of \$29.99/mo. (\$31.99/mo for Puerto Rico). Residential customers only. Hardware and programming avail. separately. EARLY TERMINATION FEE OF \$20/MO. FOR EACH MO. REMAINING ON TV AGMT (FOR PUERTO RICO: EARLY TERMINATION FEE up to \$480), \$35 ACTIVATION FEE (excl. Puerto Rico), EQUIPMENT NON-RETURN & ADD'L FEES APPLY.

6. Popular smartphone BOGO: Ended 10/26/17. Select locations. Reg's a new line on install ment agmt & elig. svc. Eligible Devices: Must buy two eligible Samsung smartphones or iPhones (both devices must be from same manufacturer & max credit varies by manufacturer) on installment agmt w/eligible service. Tax on full retail price of both due at sale. Retail price is divided into monthly installments. Samsung combo (Max credit \$750): Must buy each Galaxy S8 (\$749.99) on 0% APR AT&T Next (30 mos. at \$25.00/mo.), AT&T Next Every Year (24 mos. at \$31.25/mo.) or EIP (24 mos. at \$31.25 or 30 mos. at \$20.84 over 36 mos.). After all credits, get Galaxy S8 for free. Max credit may be applied towards the other eligible Samsung devices priced up to \$950 (Galaxy S8, S8+, S8 Active, and Note8), which are discounted but not free. iPhone combo (Max credit \$700): Must buy each iPhone 8 64 GB (\$699.99) on 0% APR AT&T Next (30 mos. at \$23.34/mo.), AT&T Next Every Year (24 mos. at \$29.17/mo.) or EIP (24 mos. at \$29.17 or 30 mos. at \$19.44 over 36 mos.) After all credits, get iPhone 8 64GB for free. Max credit may be applied towards other eligible iPhone 8/8 Plus models priced up to \$950, which will be discounted but not free. Reg'd wireless: Eligible postpaid wireless voice & data svc on both (min. \$70/mo. for new svc; existing customers can add to elig. current plans). If you cancel wireless svc on one, will owe that device balance of up to \$950. Activation and upgrade: Up to \$45 fee per line. **Return:** Restocking fee up to \$45 each may apply. **Bill credits:** Applied in equal amounts to device over entire agmt term & will not exceed \$750 for Samsung and \$700 for iPhone. Addresses for TV & wireless accounts must match & both wireless lines must be on same acct, be active & in good standing for 30 days to qualify. To get all credits, free wireless line and TV service must remain active, with eligible service, and on agmts for entire term. If upgrade or pay up/off agmts early your credits may cease. **DIRECTV:** New or existing residential customers. Excludes DIRECTV NOW. If new customer, 24-month agmt, up to \$35 activation fee & equipment lease reg'd. Must be installed w/in 30 days of device activation to receive credits;

if svc cannot be installed must return device w/in 14 days of notification (30 days for Business) from AT&T or are bound to the terms of your installment agreement. Residents of select multidwelling units are not eligible for this offer. For Puerto Rico: Account holder must go to AT&T store & present proof of DIRECTV service & provide consent of sharing of account information between DIRECTV & AT&T. Limits: See your sales rep before any purchases to determine if eligible. May not be combinable w/other offers, discounts or credits. Purchase, financing & other limits & restr's apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. See store or att.com for offer details.

DIRECTV: Subj. to Equip. Lease & Customer Agreements (directv.com/legal). Must maintain a min. base TV pkg of \$29.99/mo. (\$31.99/mo. for Puerto Rico). Hardware and programming avail. separately. EARLY TERMINATION FEE OF \$20/MO. FOR EACH MO. REMAINING ON TV AGMT (FOR PUERTO RICO \$250), EQUIPMENT NON-RETURN & ADD'L FEES APPLY.

General wireless service: Subj. to Wireless Customer Agmt (att.com/wca). Credit approval required. Svcs are not for resale. Deposit: May apply. Limits: Purch. & line limits apply. Prices may vary by location. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage & other restr's apply per line. See att.com/additionalcharges for details on fees & charges. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

Pricing, promotions, programming, terms, & restr's subject to change & may be modified or terminated at any time without notice.

7. Integrated Apple BOGO: Ended 1/11/18. Select locations. Eligible device: Buy two iPhone 8 and/or iPhone 8 Plus models on AT&T Next. iPhone 8 64 GB (\$699.99) is free after 24 or 30 monthly credits. AT&T Next Installment Agreement: Retail price is divided into monthly installments. Tax on full retail price of both due at sale. Must buy both devices on 0% APR AT&T Next (30 months of \$23.34/mo.) or AT&T Next Every Year (24 months of \$29.17/mo.). Maximum credit may be applied towards other eligible iPhone 8/8 Plus models priced up to \$950, which will be discounted but not free. iPhone X is not eligible. Required wireless: For existing TV customers, requires one new wireless line. For new and existing TV customers, eligible postpaid wireless voice and data service required (minimum \$70/mo. for new service;

existing customers can add to eligible current plans). If new TV customer, no new line required. If you cancel wireless service on one, will owe that device balance of up to \$950. Activation or upgrade fees: up to \$25/line. Return: within 14 days. Restocking fee up to \$45 each may apply. See store or att.com for offer details. Bill credits: Will start within 3 bills. Applied in equal amounts to device over entire agreement term and will not exceed \$700. Addresses for TV and wireless accounts must match and both wireless lines must be on same account, be active and in good standing for 30 days to qualify. To get all credits, free/discounted device and TV service must remain active, with eligible service, and on agreements for entire term. If you cancel service, upgrade or pay up/off agreements early your credits may cease. **DIRECTV:** New or existing residential customers with eligible service. (minimum \$29.99/mo.). Excludes DIRECTV NOW. TV must be installed within 30 days of device activation to receive credits; if service cannot be installed must return device within 14 days of notification from AT&T or are bound to the terms of your installment agreements. Residents of select multi-dwelling units are not eligible for this offer. FOR PUERTO RICO: Excludes DIRECTV prepaid. Minimum \$31.99 service required. **\$250 EARLY TERMINATION FEE APPLIES.** Customer must present proof of subscription to DIRECTV in AT&T locations. In-Store Consent: Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV and AT&T. Limits: See your sales rep before any purchases to determine if eligible. May not be combinable with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period.

DIRECTV: Subject to Equipment Lease and Customer Agreements (directv.com/legal). Must maintain a minimum base TV package of \$29.99/mo. (\$31.99/mo. for Puerto Rico/USVI). Hardware and programming available separately.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca). Credit approval required. Services not for resale. Deposit: May apply. Limits: Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. AT&T service is subject to AT&T network management policies.

See att.com/broadbandinfo for details.

Pricing, promotions, programming, terms, and restrictions subject to change and may be modified or terminated at any time without notice.

8. LG G5, G6, v20, or integrated BOGO: Ended. Offer ran 4/2/2017-4/30/2017 (ended 4/30/17 in Puerto Rico). Select locations. Elig. Devices: New LG G6, LG V20, & G5 on 0% APR AT&T Next (30-mo. at \$24) or AT&T Next Every Year (24-mo. at \$30) installment agmts. \$0 down for wellqualified credit or down payment may be req'd. Retail price is divided into monthly installments. Tax on full retail price due at sale. After all credits, get G6 up to \$720 (credits are \$24/mo. or \$30/mo.) for free. May also apply credit towards V20 (priced at \$830, credits are 30-mo. at \$24/mo. or 24-mo. at \$30/mo.) which will be discounted but not free, or to G5 (priced at \$689, credits are 30-mo. at \$22.97/mo. or 24-mo. at \$28.71/mo.). Wireless: Monthly postpaid voice & data plan req'd on both (existing customers can add to elig. current plans). If cancel svc you will owe device balance of up to \$830. Bill Credit: Applied in equal amounts to device on the new line over entire agmt term & will not exceed \$720 for G6 and V20 or \$689 for G5. Addresses for TV and wireless accounts must match to qualify. Both services must remain active, both lines must be on same acct, active & in good standing for up to 30 mos and devices must remain on agmts for entire term to get all credits. If upgrade or pay up/off agmts early your credits may cease. Offer Limits: May not be combinable w/ other offers, discounts or credits. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. Return: Restocking fee up to \$45 may apply. See store or att.com/LGbuyonegiveone for offer details. Gen. WIRELESS Svc: Subj. to Wireless Customer Agmt (att.com/wca). Deposit: may apply. Limits: Purch. limits apply. Activation and upgrade fee: Up to \$45 fee per line. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage & other restrs apply. See att.com/additionalcharges for details on fees & charges. Promotion, terms, & restr's subject to change & may be modified or terminated at any time without notice. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfofor details. DIRECTV: Subj. to Equip. Lease & Customer Agreements (directy.com/legal). Residential customers only. Hardware and programming avail. separately. Prorated ETF (up to \$480) & Equip. Non-Return fees apply. Programming, pricing, terms and conditions subject to change at any time.

9. LG G6, V30, or X Venture integrated BOGO: Ended 10/26/17. Select locations. Reg's a new line on installment agmt & elig. svc. Elig. Devices: LG X Venture (\$329.99), LG G6 (\$584.99), & LG V30 (\$809.99). AT&T Next Installment Agreement or Equipment Installment Plan (EIP): Retail price is divided into monthly installments. Tax on full retail price of both due at sale. Must buy device on 0% APR AT&T Next (30 mos. of \$11/mo. for X Venture, \$19.50/mo. for G6, \$27/mo. for V30), AT&T Next Every Year (24 mos. of \$13.75/mo. for X Venture, \$24.38/mo. for G6, \$33.75/mo. for V30) or EIP (24 mos. of \$13.75/mo. for X Venture, \$13.75/mo. for G6, \$33.75/mo. for V30, or 36 mos. of 9.17/mo. for X Venture, \$16.25/mo. for G6, \$22.50/mo. for V30). Wireless: Requires eligible postpaid wireless voice & data svc (min. \$70/mo. for new svc; existing customers can add to elig. current plans). If you cancel wireless svc on one, will owe that device balance of up to \$810. Return: Restocking fee up to \$45 each may apply. See store or att.com for offer details. Bill Credits: Applied in equal amounts to lower priced device over entire agmt term & will not exceed price of that device. Addresses for TV and wireless accounts must match and both wireless lines must be on same acct, be active & in good standing for 30 days to qualify. To get all credits, free wireless line and TV service must remain active, with eligible service, and on agmts for entire term. If upgrade or pay up/off agmts early your credits may cease. DIRECTV: New or existing residential customers. Excludes DIRECTV NOW. If new customer, 24-month agmt, up to \$35 activation fee & equipment lease reg'd. Must be installed w/in 30 days of device activation to receive credits; if svc cannot be installed must return device w/in 14 days of notification (30 days for Business) from AT&T or are bound to the terms of your installment agreement. Residents of select multi-dwelling units are not eligible for this offer. FOR PUERTO RICO: Customer must present proof of subscription to DIRECTV in AT&T locations. In-Store Consent: Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV & AT&T. Limits: See your sales rep before any purchases to determine if eligible. May not be combinable w/other offers, discounts or credits. Purchase, financing & other limits & restr's apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period.

DIRECTV: Subj. to Equip. Lease & Customer Agreements (directv.com/legal). Must maintain a min. base TV pkg of \$29.99/mo. (\$31.99/mo. for Puerto Rico). Hardware and programming avail. separately. EARLY TERMINATION FEE OF \$20/MO. FOR EACH MO. REMAINING ON TV AGMT (FOR PUERTO RICO \$250), EQUIPMENT NON-RETURN & ADD'L FEES APPLY.

General wireless service: Subj. to Wireless Customer Agmt att.com/wca). Credit approval required. Svcs are not for resale. Deposit: May apply. Limits: Purch. & line limits apply. Prices may vary by location. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage & other restr's apply per line. See att.com/additionalcharges for details on fees & charges. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

Pricing, promotions, programming, terms, & restr's subject to change & may be modified or terminated at any time without notice.

10. Integrated LG V30 BOGO: Ended 1/11/18. Select locations. Eligible device: Buy two LG V30 models on AT&T Next. LG V30 (\$800) is free after 24 or 30 monthly credits. AT&T Next installment agreement: Retail price is divided into monthly installments. Tax on full retail price of both due at sale. Activation fees apply. (up to \$25/line). Must buy both devices on 0% APR AT&T Next (30 months of \$26.67/mo.) or AT&T Next Every Year (24 months of \$33.33/mo.). Maximum credit may be applied towards other eligible LG models priced up to \$800, which will be discounted but not free. Required wireless: For existing TV customers, requires one new wireless line. For new and existing TV customers, eligible postpaid wireless voice and data service required (minimum \$70/mo. for new service; existing customers can add to eligible current plans). If new TV customer, no new line required. If you cancel wireless service on one, will owe that device balance of up to \$800. Activation or upgrade fees: up to \$25/line. Return: Return within 14 days. Restocking fee up to \$45 each may apply. See store or att.com for offer details. Bill credits: Will start within 3 bills. Applied in equal amounts to device over entire agreement term and will not exceed \$800. Addresses for TV and wireless accounts must match and both wireless lines must be on same account, be active and in good standing for 30 days to qualify. To get all credits, free wireless line and TV service must remain active, with eligible service, and on agreements for entire term. If you cancel service, upgrade or pay up/off agreements early your credits may cease. **DIRECTV**: New or existing residential customers with eligible service. (minimum \$29.99/mo.). Excludes DIRECTV NOW. If new customer, 24-month agreement, up to \$35 Activation fee, and equipment lease required. TV must be installed within 30 days of device activation to receive credits; if service cannot be installed must return device within 14 days of notification from AT&T or are bound to the terms of your installment agreements. Residents of select multi-dwelling units are not eligible for this offer. For Puerto Rico: Excludes DIRECTV prepaid. Minimum \$31.99 service required. \$250

EARLY TERMINATION FEE APPLIES. Customer must present proof of subscription to DIRECTV in AT&T locations. **In-Store Consent:** Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV and AT&T. **Limits: See your sales rep before any purchases to determine if eligible.** May not be combinable with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period.

DIRECTV: Subject to Equipment Lease and Customer Agreements (directv.com/legal). Must maintain a minimum base TV package of \$29.99/mo. (\$31.99/mo. for Puerto Rico/USVI). Hardware and programming available separately.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca). Credit approval required. Services not for resale. Deposit: May apply. Limits: Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. AT&T service is subject to AT&T network management policies.

See att.com/broadbandinfo for details.

Pricing, promotions, programming, terms, and restrictions subject to change and may be modified or terminated at any time without notice.

11. Motorola Z2 edition integrated BOGO: Ended 10/26/17. Select locations. Req's a new line on installment agmt & elig. svc. Elig. device: Motorola Z2 Force Edition (\$810) is free after 24 or 30 monthly credits. AT&T Next installment agreement or equipment installment plan (EIP): Retail price is divided into monthly installments. Tax on full retail price of both due at sale. Must buy device on 0% APR AT&T Next (30 mos. of \$27.00/mo., AT&T Next Every Year (24 mos. of \$33.75/mo.) or EIP (24 mos. at \$33.75 or 30 mos. at \$22.50 over 36 mos.). Wireless: Requires eligible postpaid wireless voice & data svc (min. \$70/mo. for new svc; existing customers can add to elig. current plans). If you cancel wireless svc on one, will owe that device balance of up to \$810. Return: Restocking fee up to \$45 each may apply. See store or att.com for offer details. Bill Credits: Applied in equal amounts to device over entire agmt term & will not exceed

\$810. Addresses for TV and wireless accounts must match and both wireless lines must be on same acct, be active & in good standing for 30 days to qualify. To get all credits, free wireless line and TV service must remain active, with eligible service, and on agmts for entire term. If upgrade or pay up/off agmts early your credits may cease. DIRECTV: New or existing residential customers. Excludes DIRECTV NOW. If new customer, 24-month agmt up to \$35 activation fee & equipment lease req'd. Must be installed w/in 30 days of device activation to receive credits; if svc cannot be installed must return device w/in 14 days of notification (30 days for Business) from AT&T or are bound to the terms of your installment agreement. Residents of select multidwelling units are not eligible for this offer. FOR PUERTO RICO: Customer must present proof of subscription to DIRECTV in AT&T locations. In-Store Consent: Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV & AT&T. Limits: See your sales rep before any purchases to determine if eligible. May not be combinable w/other offers, discounts or credits. Purchase, financing & other limits & restr's apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12 month period.

DIRECTV: Subj. to Equip. Lease & Customer Agreements (directv.com/legal). Must maintain a min. base TV pkg of \$29.99/mo. (\$31.99/mo. for Puerto Rico). Hardware and programming avail. separately. EARLY TERMINATION FEE OF \$20/MO. FOR EACH MO. REMAINING ON TV AGMT (FOR PUERTO RICO \$250), EQUIPMENT NON-RETURN & ADD'L FEES APPLY.

GEN. WIRELESS SVC: Subj. to Wireless Customer Agmt att.com/wca). Credit approval required. Svcs are not for resale. Deposit: May apply. Limits: Purch. & line limits apply. Prices may vary by location. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage & other restr's apply per line. See att.com/additionalcharges for details on fees & charges. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

Pricing, promotions, programming, terms, & restr's subject to change & may be modified or terminated at any time without notice.

12. Integrated Motorola BOGO: Offer ended 1/11/18. Select locations. Eligible device: Buy two Motorola Z2 Force Edition models on AT&T Next. Motorola Z2 Force Edition (\$810) is free after 24 or 30 monthly credits. AT&T Next installment agreement: Retail price is divided into monthly installments. Tax on full retail price of both due at sale. Must buy both devices on 0%

APR AT&T Next (30 months of \$27/mo.) or AT&T Next Every Year (24 months of \$33.75/mo.). Required wireless: For existing TV customers, requires one new wireless line. For new and existing TV customers, eligible postpaid wireless voice and data service required (minimum \$70/mo. for new service; existing customers can add to eligible current plans). If new TV customer, no new line required. If you cancel wireless service on one, will owe that device balance of up to \$810. Activation or upgrade fees: up to \$25/line. Return: within 14 days. Restocking fee up to \$45 each may apply. See store or att.com for offer details. Bill credits: Will start within 3 bills. Applied in equal amounts to device over entire agreement term and will not exceed \$810. Addresses for TV and wireless accounts must match and both wireless lines must be on same account, be active and in good standing for 30 days to qualify. To get all credits, free/discounted device and TV service must remain active, with eligible service, and on agreements for entire term. If you cancel service, upgrade or pay up/off agreements early your credits may cease. **DIRECTV:** New or existing residential customers with eligible service (minimum \$29.99/mo.). Excludes DIRECTV NOW. TV must be installed within 30 days of device activation to receive credits; if service cannot be installed must return device within 14 days of notification from AT&T or are bound to the terms of your installment agreements. Residents of select multi-dwelling units are not eligible for this offer. For Puerto Rico: Excludes DIRECTV prepaid. Minimum \$31.99 service required. \$250 EARLY TERMINATION FEE APPLIES. Customer must present proof of subscription to DIRECTV in AT&T locations. In-store consent: Account holder must visit an AT&T store to provide consent to sharing of account information between DIRECTV and AT&T. Limits: See your sales rep before any purchases to determine if eligible. May not be combinable with other offers, discounts, or credits. Purchase, financing and other limits, and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period.

DIRECTV: Subject to Equipment Lease and Customer Agreements (directv.com/legal). Must maintain a minimum base TV package of \$29.99/mo. (\$31.99/mo. for Puerto Rico/USVI). Hardware and programming available separately.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca). Credit approval required. Services not for resale. Deposit: May apply. Limits: Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and

charges. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

Pricing, promotions, programming, terms, and restrictions subject to change and may be modified or terminated at any time without notice.

13. AT&T Next OR AT&T Next Every Year: Credit approval required. For smartphones only. Tax on sales price due at sale. Requires 0% APR monthly installment agreement and eligible service. Divides sales price into monthly installments. AT&T Next: 30-month agreement with trade-in to upgrade when 80% of sales price is paid off. AT&T Next Every Year: 24-month agreement with trade-in to upgrade when 50% of sales price is paid off. The \$0 down offer: Requires well-qualified credit. Limit as low as 2 smartphones at \$0 down.

Down payment: May be required and depends on a variety of factors. Down payment if required will be either 30% of sales price or a dollar amount ranging up to \$600 (amount subject to change and may be higher). You may choose to pay more upfront. Remainder of sales price is divided into 30 or 24 monthly installments.

Service: Eligible postpaid talk and data service (minimum \$50 per month after AutoPay and paperless billing discount for new customers must pay \$60 per month until discount starts within 2 bills) is required. Existing customers can add to eligible current plans.

If service is canceled, remaining installment agreement balance is due. Examples: \$749.99 sales price on AT&T Next (30-month) with \$0 down is \$25 per month, with \$225 down (30%) is \$17.50 per month, or with \$600 down is \$5 per month. On AT&T Next Every Year (24-month) with \$0 down is \$31.25 per month, with \$225 down (30%) is \$21.88 per month, or with \$600 down is \$6.25 per month.

Activation and upgrade fee: Up to \$45 per line. Waiver of fee subject to change.

Restocking fee: Up to \$45.

Limits: Purchase limit applies. Eligibility, device, line and financing limits and other restrictions apply.

Upgrade with eligible trade-in: Requires payment of percentage of sales price (50% or 80%), account in good standing, trade-in of financed device (or one of the same make and model) in good physical and fully functional condition through the AT&T Next or AT&T Next Every Year trade-in program (excludes AT&T Trade-in Program where you receive an instant credit or AT&T Promotion Card), and purchase of new eligible smartphone with qualified wireless service. After upgrade, unbilled installments are waived. Go to att.com/next and your Retail Installment Agreement for full details.

General wireless service: Subject to the Wireless Customer Agreement (att.com/wca). Credit approval is required. Services aren't for resale.

Deposit: May apply.

Limits: Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly and other charges, usage, speed, coverage, and other restrictions apply per line. Go to att.com/additionalcharges for details on fees and charges.

Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice. International and domestic off-net (roaming) data may be at 2G speeds. AT&T service is subject to AT&T network management policies. Go to att.com/broadbandinfo for details.

14. **Equipment Installment Plan (EIP):** For smartphones, feature phones and tablets only. Available only to business customers with a qualified wireless service agreement and only for CRU lines of service. Divides full sales price into monthly installments. Requires 0% APR monthly installment agreement and eligible service. **Tax due at sale.** \$0 down requires well-qualified credit or 30% down-payment option available. Pay more upfront and the remainder of full sales price is divided into 36 or 24 monthly installments. **EIP 36:** 36-month agreement. **EIP 24:** 24-month agreement. **Service:** Eligible postpaid service (voice and data) is required and extra. **If service is canceled, remaining installment agreement balance is due. Activation or upgrade**

fee: \$25. **Limits**: Purchase limit applies. **Restocking fee:** Up to \$45.

 $See \, att. com/equipment in stall mentplan \, for \, more \, information.$