

Buy one, get one offers in local areas (2018)

Get a deal on an eligible smartphone in select locations with a limited-time offer.

Offer summary

If you live in select locations, you can buy 1 eligible smartphone and get 1 free when you add a new line and purchase both on AT&T Next® or AT&T Next Every Year®.¹

Dates	Cities	Eligible phones
Expired – Offer ran from September 14, 2018, through October 15, 2018	Los Angeles, New York Metro, Chicago, Boston (Manchester), Philadelphia, and Seattle-Tacoma	<p>Apple iPhone family - iPhone 8 64GB (\$600) and iPhone 8 Plus 64GB (\$700) are free after credits; iPhone 8 256GB, iPhone 8 Plus 256GB, iPhone X, iPhone XS, and iPhone XS Max are discounted but not free.</p> <p>Samsung family (effective 8/26/18) - Samsung Galaxy S9 is free after credits; Samsung Galaxy S9+ and Samsung Galaxy Note9 are discounted, but not free.</p> <p>LG family (effective 8/26/18) - LG V40 ThinQ and LG V35 ThinQ are free after credits.</p>

Expired – Offer ran from August 13, 2018 through September 13, 2018 ¹	Los Angeles, New York, Chicago	<p>Apple iPhone family - iPhone 8 64GB is free after credits; iPhone 8 256GB, iPhone 8 Plus, iPhone X are discounted but not free.</p> <p>Samsung family (effective 8/31/18) - Samsung Galaxy S9 is free after credits; Samsung Galaxy S9+ and Samsung Galaxy Note9 are discounted, but not free.</p> <p>LG - V35 ThinQ is free after credits.</p>
Expired – Offer ran from August 13, 2018 through August 30, 2018 ²	Boston (Manchester), Philadelphia, and Seattle-Tacoma	<p>Apple iPhone family - iPhone 8 64GB is free after credits; iPhone 8 256GB, iPhone 8 Plus, iPhone X are discounted but not free.</p> <p>LG - V35 ThinQ is free after credits.</p>
Expired – Offer ran from July 1, 2018 through July 13, 2018 ²	Los Angeles, New York Metro, Chicago, Boston (Manchester), Philadelphia, and Seattle-Tacoma	<p>Apple iPhone family - iPhone 8 64GB is free after credits; iPhone 8 256GB, iPhone 8 Plus, iPhone X are discounted but not free.</p> <p>Samsung family - Samsung Galaxy S9 is free after credits; Samsung Galaxy S9+ and Samsung Galaxy Note8 are discounted, but not free.</p> <p>LG - V35 ThinQ is free after credits.</p>

Offer details

- To qualify, you must purchase 2 new eligible smartphones on an 0% APR installment agreement:
 - AT&T Next (30-month financing option with either \$0 down or a down payment)
 - AT&T Next Every Year (24-month financing option with either \$0 down or a down payment)

- Equipment Installment Plan (EIP) if you have a business account (24- or 36-month financing with either \$0 down or a down payment)
- See att.com/next or att.com/equipmentinstallmentplan and your Retail Installment Agreement for details. The offer requires 1 new line activation. You must maintain an eligible voice and data plan (minimum \$80 per month combined after discounts for plan activations as of October 9, 2018, or \$65 per month previously). You may be able to add lines to your current voice and data plan. If you have a business account, you must maintain an eligible voice and data plan. The minimum monthly cost for new service on an AT&T Mobile Share FlexSM for Business plan is \$80 per month before any discounts, but other qualified plans are available. Business customers can also add the line to an existing eligible plan.
 - Upgrading a device on your current wireless account doesn't qualify as a new line, but it will satisfy 1 of the offer line requirements. The second line must be a new line.
 - Moving your line or number from Cricket or AT&T PREPAIDSM doesn't qualify as a new line.
 - Keeping your number and returning to AT&T within 59 days of leaving doesn't qualify as a new line.
- Other phone discounts won't apply.
- You're responsible for paying:
 - An activation or upgrade fee (up to \$45 for each line)
 - The taxes on the full retail price of both smartphones at point of sale
 - If you cancel either line of service, your installment balance on that device will become due and your credits may cease.
- Transferring a number? Device backordered or shipment delayed? You can still qualify for this offer. Just reserve your phone number in advance.

Bill credits

If you meet all the offer requirements, you'll get monthly bill credits to bring your phone cost down to the listed prices. Your monthly bill credits start within 3 bill periods. Until then, be sure to pay your bill in full. Otherwise, late fees may apply to any unpaid amount.

- When the credit starts, it'll show as a Smartphone promo on your bill.
- You may receive multiple credits at first that will equal the installment payments you've already paid.

If you're required to pay a down payment on your installment agreement, you're responsible for paying that amount at the point of sale. As part of the offer benefit (free or discounted), you'll receive the down payment back as part of the monthly bill credit.

Apple family

Free after credits - iPhone 8 Plus 64GB (\$700 full price) and iPhone 8 64GB (\$600 full price) (expired, offer ran September 14, 2018 through October 15, 2018)

Discounted, but not free - iPhone 8 256GB (\$850 full price), iPhone 8 Plus 64GB (\$800 full price), iPhone 8 Plus 256GB (\$950 full price), iPhone X 64GB (\$1,000 full price), iPhone X 256GB (\$1,150 full price), iPhone XS 64GB (\$1,000 full price), iPhone XS 256GB (\$1,150 full price), iPhone XS 512GB (\$1,350 full price), iPhone XS Max 64GB (\$1,100 full price), iPhone SX Max 256GB (\$1,250 full price), and iPhone XS Max 512GB (\$1,450 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$700 maximum credit (iPhone 8 Plus 64GB)

- \$23.34 per month credit for 30 months on AT&T Next
- \$29.17 per month credit for 24 months on AT&T Next Every Year
- \$29.17 per month credit for 24 months on EIP 24 or EIP 24DP
- \$19.45 per month credit for 36 months EIP 36 or EIP 36DP

Free after credits - iPhone 8 64GB (\$700 full price) (Expired, offer ran August 13, 2018 through September 13, 2018)

Discounted but not free - iPhone 8 256GB (\$850 full price), iPhone 8 Plus 64GB (\$800 full price), iPhone 8 Plus 256GB (\$950 full price), iPhone X 64GB (\$1,000 full price), and iPhone X 256GB (\$1,150

full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$700 maximum credit

- \$23.34 per month credit for 30 months on AT&T Next
- \$29.17 per month credit for 24 months on AT&T Next Every Year
- \$29.17 per month credit for 24 months on EIP 24 or EIP 24DP
- \$19.45 per month credit for 36 months EIP 36 or EIP 36DP

Free after credits - iPhone 8 64GB (\$700 full price) (Expired, offer ran July 1, 2018 through July 13, 2018)

Discounted but not free - iPhone 8Plus 64GB (\$800 full price), iPhone X 64GB (\$1,000 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$700 maximum credit

- \$23.34 per month credit for 30 months on AT&T Next
- \$29.17 per month credit for 24 months on AT&T Next Every Year
- \$29.17 per month credit for 24 months on EIP 24 or EIP 24DP
- \$19.45 per month credit for 36 months EIP 36 or EIP 36DP

Samsung family

Samsung Galaxy S9 - \$790 full retail price (Expired, offer ran September 26, 2018 through October 15, 2018 – previously ran August 13, 2018 through September 13, 2018, and July 1, 2018 through July 13, 2018)

Discounted but not free - Samsung Galaxy S9+ (\$915 full price), Note9 (\$1,250, eligible from September 26, 2018 through October 15, 2018 and August 31, 2018 through September 13, 2018), and Note8 (\$950 full price eligible until July 14, 2018). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$790 maximum credit

- \$26.34 per month credit over 30 months on AT&T Next
- \$32.92 per month credit over 24 months on AT&T Next Every Year

- \$32.92 per month credit over 24 months on EIP 24
- \$21.95 per month credit over 36 months on EIP 36

LG family

Free after credits - LG V35 ThinQ (\$850 full price as of October 12, 2018, through October 15, 2018)

\$850 maximum credit

- \$28.34 per month credit over 30 months on AT&T Next
- \$35.42 per month credit over 24 months on AT&T Next Every Year
- \$35.42 per month credit over 24 months on EIP 24
- \$23.62 per month credit over 36 months on EIP 36

Free after credits - LG V35 ThinQ (\$900 full price) – Expired, offer ran from September 26, 2018 through October 11, 2018; also ran August 13, 2018 through September 13, 2018, and July 1, 2018 through July 13, 2018

\$900 maximum credit

- \$30.00 per month credit over 30 months on AT&T Next
- \$37.50 per month credit over 24 months on AT&T Next Every Year
- \$37.50 per month credit over 24 months on EIP 24
- \$25.00 per month credit over 36 months on EIP 36

Free after credits - LG V40 ThinQ (\$950 full price) - Expired, offer ran from September 26, 2018, through October 15, 2018

\$950 maximum credit

- \$31.67 per month credit over 30 months on AT&T Next
- \$39.59 per month credit over 24 months on AT&T Next Every Year
- \$39.59 per month credit over 24 months on EIP 24

- \$26.39 per month credit over 36 months on EIP 36

Stay eligible

To keep eligibility and continue getting credits:

- Pay your bill in full until the offer credits apply (may take up to 3 bill periods).
- Be sure your lines remain active, in good standing, and on an eligible installment agreement.
- Pay off the remaining amount on the installment agreement but keep the line active.
- Exchange an eligible phone for another eligible phone during your buyer's remorse period.

Your offer credits stop if you:

- Exchange an eligible phone for an ineligible phone or device
- Upgrade or pay off the installment agreement early and cancel the line of service
- Return the phone and there isn't an installment agreement on the line
- Cancel or disconnect a qualifying wireless line. You'll also owe any device balance on the installment agreement (up to \$1,150)

Important details

1. **Buy one get one (BOGO): Expired – offer ran September 14, 2018, through October 15, 2018. Select dates and locations in the greater Los Angeles, New York Metro, Chicago, Boston (Manchester), Philadelphia, and Seattle-Tacoma areas. Eligibility based on billing ZIP Code.**

Eligible devices: iPhone 8 64GB, iPhone 8 Plus 64GB , Samsung Galaxy S9 (effective September 26, 2018), LG V40 ThinQ (effective September 26, 2018), LG V35 ThinQ (effective September 26, 2018). Manufacturers may not be combined. Buy each smartphone on 0% APR AT&T Next (30 months at up to \$30 per month) or AT&T Next Every Year (24 months at up to \$37.50 per month). Business customers can also buy on a 0% APR Equipment Installment Plan (24 months at up to \$37.50 per month) or (36 months at up to \$25 per month). **Tax on full retail price of both due at sale.** After all credits, get iPhone 8 64GB, Samsung Galaxy S9, LG V40 ThinQ, or LG V35 ThinQ for free. Credits may be applied toward iPhone 8 256 GB, iPhone 8 Plus, iPhone X, Samsung Galaxy S9+, Samsung Note8 (ended July 14, 2018), or Samsung Note9, which will be discounted but not free.

Required wireless: Postpaid wireless voice and data service is required on both devices (minimum \$80 per month combined after AutoPay and paperless bill discounts for plan activations as of October 9, 2018, or \$65 per month previously) and must pay \$100 per month until discount starts within 3 bill periods. Existing customers can add to current plans. Business customers must have postpaid wireless voice and data service on both devices (minimum \$70 per month if new on AT&T Mobile Share FlexSM for Business with AutoPay discount and must pay \$80 per month until discount starts within 3 bills). Other qualified plans are available. If you have an existing account, you can add to your current plan. **If you cancel wireless service on one device, you'll owe that device's balance of up to \$1,450.**

Activation or upgrade fee: Up to \$45 each.

Return: Return within 14 days or, for business accounts, return within 30 days. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: The buy-one device must be on the Subscriber Paid User account and the free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account plus \$45 per month on consumer account after AutoPay and paperless bill discount and must pay \$83.50 per month until consumer account discount starts within 3 bills).

Bill credits: Applied monthly in equal amounts over entire agreement term and won't exceed \$700 (Apple), \$790 (Samsung), or \$950 (LG). Discounted device will be the lowest priced device. Both wireless lines must be on same account, be active, and be in good standing for 30 days to qualify. To get all credits, free device service must remain active and on agreement for entire term. If you cancel service, upgrade, or pay off agreement early, your credits may cease.

Limits: May not be combined with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. See store or att.com/localBOGO for offer details.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca) or applicable wireless business agreement, if you have a business account. Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes; fees; monthly and other charges; usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. **Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice.**

International and domestic off-net data speed may be 2G. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

2. **Buy one get one (BOGO): Ended. Offer ran from August 13, 2018 through September 13, 2018 and from July 1, 2018 through July 13, 2018. Select markets and locations in the greater Los Angeles, New York Metro, and Chicago areas. Ended August 30, 2018 in Boston (Manchester), Philadelphia, and Seattle-Tacoma areas. Eligibility based on billing ZIP Code.**

Eligible devices: iPhone 8 64GB (\$700), Samsung Galaxy S9 (\$790) starting August 31, 2018 through September 13, 2018, LG V35 ThinQ (\$900). Manufacturers may not be combined. Buy each smartphone on 0% APR AT&T Next (30 months at up to \$30 per month) or AT&T Next Every Year (24 months at up to \$37.50 per month). Business customers can also buy on a 0% APR Equipment Installment Plan (24 months at up to \$37.50 per month) or (36 months at up to \$25 per month). **Tax on full retail price of both due at sale.** After all credits, get iPhone 8 64GB,

Samsung Galaxy S9 or LG V35 ThinQ for free. Credits may be applied toward iPhone 8 256 GB, iPhone 8 Plus, iPhone X, Samsung Galaxy S9+, Samsung Note8 (ended 7/14/18), or Samsung Note9, which will be discounted but not free.

Required wireless: Postpaid wireless voice and data service is required on both devices (minimum of \$65 per month if new with AutoPay and paperless bill discount and must pay \$75 per month until discount starts within 3 bills). Existing customers can add to current plans). Business customers must have postpaid wireless voice and data service on both devices (minimum \$70 per month if new on AT&T Mobile Share FlexSM for Business with AutoPay discount and must pay \$80 per month until discount starts within 3 bills). Other qualified plans are available. If you have an existing account, you can add to your current plan. **If you cancel wireless service on one device, you'll owe that device's balance of up to \$1,150.**

Activation or upgrade fee: Up to \$45 each.

Return: Return within 14 days or, for business accounts, return within 30 days. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: The buy-one device must be on the Subscriber Paid User account and the free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account plus \$45 per month on consumer account after AutoPay and paperless bill discount and must pay \$83.50 per month until consumer account discount starts within 3 bills).

Bill credits: Applied monthly in equal amounts over entire agreement term and won't exceed \$700 (Apple), \$790 (Samsung), or \$900 (LG). Discounted device will be the lowest priced device. Both wireless lines must be on same account, be active, and be in good standing for 30 days to qualify. To get all credits, free device service must remain active and on agreement for entire term. If you cancel service, upgrade, or pay off agreement early, your credits may cease.

Limits: May not be combined with other offers, discounts, or credits. Purchase, financing, and

other limits and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. See store or att.com/localBOGO for offer details.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca) or applicable wireless business agreement, if you have a business account. Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes; fees; monthly and other charges; usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. **Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice.**

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