

# Free phone with new TV or internet service in select markets offer (2019)

*Learn more about qualifying TV or internet service and wireless transfer requirements to get a free smartphone.*

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## *Offer summary*

Get a free smartphone when you transfer (port) a number to AT&T wireless and order new DIRECTV® or U-verse® TV service. You can also order AT&T Internet as of March 22, 2019.<sup>1</sup>

<b>Dates</b>	<b>Eligible devices</b>
May 1, 2019, for a limited time	<ul style="list-style-type: none"><li>• <b>LG Family</b> – LG G8 ThinQ is free.</li></ul>
March 8, 2019, for a limited time	<ul style="list-style-type: none"><li>• <b>Samsung family</b> - Galaxy S10e 128GB is free. Galaxy Note9 128GB, Galaxy Note9 512GB, Galaxy S10e 256GB, Galaxy S10 128GB, Galaxy S10 512GB, Galaxy S10+ 128GB, Galaxy S10+ 512GB, and Galaxy S10+ 1T are discounted, but not free.</li></ul>
Offer expired - ran from February 21 through March 7, 2019	<ul style="list-style-type: none"><li>• <b>Samsung family</b> - Galaxy S9 and Galaxy S10e 128GB are free. Galaxy S9+, Galaxy Note9 128GB, Galaxy Note9 512GB, Galaxy S10e 256GB, Galaxy S10 128GB, Galaxy S10 512GB, Galaxy S10+ 128GB, Galaxy S10+ 512GB, and Galaxy S10+ 1T are discounted, but not free.</li></ul>
January 1, 2019, for a limited time	<ul style="list-style-type: none"><li>• <b>Apple family</b> - iPhone 8 64GB and iPhone 8 Plus 64GB are free. iPhone 8 256GB, iPhone 8</li></ul>

	<p>Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, iPhone XS Max 512GB, iPhone XR 64GB, iPhone XR 128 GB, and iPhone XR 256GB are discounted, but not free.</p> <ul style="list-style-type: none"> <li>• <b>LG family</b> - LG V40 is free.</li> </ul>
Offer expired - ran from January 1 through February 20, 2019	<ul style="list-style-type: none"> <li>• <b>Samsung family</b> - Galaxy S9 is free. Galaxy S9+, Galaxy Note9 128GB, and Galaxy Note9 512GB are discounted, but not free.</li> </ul>
Offer expired - ran from January 1 through January 10, 2019	<ul style="list-style-type: none"> <li>• <b>LG family</b> - LG V35 is free.</li> </ul>

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## *Offer details*

If you meet the eligibility requirements, we'll apply monthly bill credits towards the purchase of a new eligible smartphone.<sup>1</sup>

- The smartphone must be purchased on an installment plan.
- The monthly bill credit will be applied in equal amounts towards installment charges over the plan term (30 month or 24 months). Your bill credits will start within 3 bill periods.
- The credit amount is determined by dividing the retail price of the eligible smartphone by the installment plan term (30 months for AT&T Next® or 24 months for AT&T Next Every Year®).
- Offers are limited to 1 free device per AT&T wireless account per 12-month period.
- Puerto Rico residents are eligible; residents of the U.S. Virgin Islands aren't eligible.
- Wireless and DIRECTV, U-verse® TV, or AT&T Internet billing addresses or service addresses must match. Learn how to [update your billing address](#).

## **Wireless**

- As of May 1, 2019, devices must have an AT&T Unlimited &More <sup>SM</sup> or AT&T Unlimited &More <sup>SM</sup> Premium plan.
- New and existing wireless accounts with new activation transfers are eligible. Phone must be activated on a monthly wireless eligible unlimited plan (minimum of \$70 per month after AutoPay and paperless bill discount, and must pay \$80 per month until discount starts within 2 bill periods.) Excludes transfers from landline providers, Cricket, and AT&T PREPAID<sup>SM</sup>.
- You must purchase an eligible smartphone; must be purchased with 0% APR AT&T Next (30-month) or AT&T Next Every Year (24-month) installment plan<sup>1</sup> within 7 days of transfer. Tax on full price is due at sale.

### **DIRECTV**

- New and existing DIRECTV accounts qualify. Excludes DIRECTV NOW.
- New to DIRECTV? Make sure to activate your DIRECTV service on a 24-month agreement. Minimum package of \$29.99 per month (\$31.99 per month for Puerto Rico) is required.
- New service must be installed within 30 days of wireless plan activation.

### **U-verse TV**

- The minimum qualifying package for U-verse TV is U-basic at \$19 per month (no term agreement required; includes installation fee).
- You must install new residential TV service within 30 days of your wireless upgrade. If U-verse TV can't be installed within 30 days, you must return your wireless device within 14 days to avoid being billed the full device price. Or, you can keep it and pay full price.
- This pricing doesn't include taxes, the \$35 activation fee, the broadcast fee of up to \$5.99 per month, the cost recovery charge, and city video cost recovery fees.
- Credit restrictions apply. Pricing, programming, and features are subject to change at any time without notice.
- Have a multiple dwelling unit (MDU) account? Your individual or bulk billing account may be eligible.

### **AT&T Internet**

- The minimum price is \$30 per month when you bundle it with another qualifying service and have a combined bill.

- If you already have AT&T DSL, Internet, or Fiber, you'll have to transfer (port) a new wireless line. There isn't a minimum speed requirement. All speeds and packages qualify.
- Have new internet service? New qualifying internet service must be installed within 30 days of wireless plan activation (installation fees apply). If AT&T Internet can't be installed within 30 days, you must return your wireless device within 14 days to avoid being billed the full device price. Or, you can keep it and pay full price.
- Have a multiple dwelling unit (MDU) account? Individual and bulk billing accounts are eligible.
- Internet business accounts aren't eligible.

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## *Bill credits*

If you meet all the offer requirements, your monthly bill credits will start within 3 bill periods. Until then, be sure to pay your bill in full. Otherwise late fees may apply to any unpaid amount. The first credit will equal the installment payments you've already paid.

## *Apple family*

**Offer date: January 1, 2019, for a limited time**

**Free after credits:** Apple iPhone 8 Plus 64GB (\$700 full price) and iPhone 8 64GB (\$600 full price).

**Discounted, but not free:** iPhone 8 256GB (\$750 full price), iPhone 8 Plus 256GB (\$850 full price), iPhone X 64GB (\$900 full price), iPhone X 256GB (\$1,050 full price), iPhone XS 64GB (\$1,000 full price), iPhone XS 256GB (\$1,150 full price), iPhone XS 512GB (\$1,350 full price), iPhone XS Max 64GB (\$1,100 full price), iPhone XS Max 256GB (\$1,250 full price), iPhone XS Max 512GB (\$1,450 full price), iPhone XR 64GB (\$750 full price), iPhone XR 128GB (\$800 full price), and iPhone XR 256GB (\$900 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

**\$700** maximum credit for iPhone 8 Plus 64GB and discounted Apple family devices (except iPhone 8 64GB)

- \$23.34 per month credit for 30 months on AT&T Next
- \$29.17 per month credit for 24 months on AT&T Next Every Year

**\$600** maximum credit for iPhone 8 64GB

- \$20 per month credit for 30 months on AT&T Next
- \$25 per month credit for 24 months on AT&T Next Every Year

## ***Samsung family***

**Offer date: March 8, 2019, for a limited time**

**Free after credits:** Samsung Galaxy S10e 128GB (\$750 full price).

**Discounted, but not free:** Galaxy Note9 128GB (\$1,000 full price), Galaxy Note9 512GB (\$1,250 full price), Galaxy S10e 256GB (\$850 full price), Galaxy S10 128GB (\$900 full price), Galaxy S10 512GB (\$1,150 full price), Galaxy S10+ 128GB (\$1,000 full price), Galaxy S10+ 512GB (\$1,250 full price), and Galaxy S10+ 1T (\$1,600 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

**\$750** maximum credit

- \$25 per month credit for 30 months on AT&T Next
- \$31.25 per month credit for 24 months on AT&T Next Every Year

**Offer date: February 21 to March 7, 2019 (offer expired)**

**Free after credits:** Samsung Galaxy S9 (\$790 full price) and Samsung Galaxy S10e 128GB (\$750 full price).

**Discounted, but not free:** Galaxy S9+ (\$915 full price), Galaxy Note9 128GB (\$1,000 full price), Galaxy Note9 512GB (\$1,250 full price), Galaxy S10e 256GB (\$850 full price), Galaxy S10 128GB (\$900 full price), Galaxy S10 512GB (\$1,150 full price), Galaxy S10+ 128GB (\$1,000 full price), Galaxy S10+ 512GB (\$1,250 full price), and Galaxy S10+ 1T (\$1,600 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

**\$790** maximum credit for Samsung Galaxy S9 and discounted Samsung family devices (except Samsung Galaxy S10e 128GB)

- \$26.34 per month credit for 30 months on AT&T Next
- \$32.92 per month credit for 24 months on AT&T Next Every Year

**\$750** maximum credit for Samsung Galaxy S10e 128GB

- \$25 per month credit for 30 months on AT&T Next
- \$31.25 per month credit for 24 months on AT&T Next Every Year

**Offer date: January 1 to February 20, 2019 (offer expired)**

**Free after credits:** Samsung Galaxy S9 (\$790 full price).

**Discounted, but not free:** Galaxy S8 Active (\$850 full price), Galaxy S9+ (\$915 full price), Galaxy Note9 128GB (\$1,000 full price), and Galaxy Note9 512GB (\$1,250 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

**\$790** maximum credit

- \$26.34 per month credit for 30 months on AT&T Next
- \$32.92 per month credit for 24 months on AT&T Next Every Year

## ***LG family***

**Offer date: May 1, 2019 for a limited time**

**Free after credits:** LG G8 ThinQ (\$830 full price)

**\$830** maximum credit

- \$27.67 per month credit for 30 months on AT&T Next
- \$34.59 per month credit for 24 months on AT&T Next Every Year

**Offer date: January 1, 2019 for a limited time**

**Free after credits:** LG V40 (\$950 full price)

**\$950** maximum credit

- \$31.67 per month credit for 30 months on AT&T Next
- \$39.59 per month credit for 24 months on AT&T Next Every Year

**Offer date: January 1 to January 10, 2019 (offer expired)**

**Free after credits:** LG V35 (\$850 full price)

**\$850** maximum credit

- \$28.34 per month credit for 30 months on AT&T Next
- \$35.42 per month credit for 24 months on AT&T Next Every Year

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## *Stay eligible*

- Want to get all of the offer credits? Both your wireless and DIRECTV, U-verse TV, or AT&T Internet service must remain active and in good standing for the full term of the smartphone installment plan (24 or 30 months).
- Starting May 1, 2019, we'll send you a text if we put your credits on hold. That happens if you cancel or disconnect your qualifying wireless line, or DIRECTV, U-verse TV, or AT&T Internet service.
  - To keep getting credits, update your account within 30 days of getting the notification text. You'll have to add the wireless line back to your account or reconnect your TV or internet service.
  - Otherwise, you'll lose your credits and the balance on your installment plan will be due. This means that you're responsible for the remaining device installment balance of up to \$1,450 for eligible iPhones, \$1,600 for eligible Samsung smartphones, \$950 for eligible LG smartphones.
- If you upgrade, pay up, or pay off the device agreement early, your credits may stop.

## Important details

1. **Free phone pricing: For a limited time.** Pricing subject to change. Puerto Rico customers are eligible; offer void in U.S. Virgin Islands. Consumers only. Not available in store, online, or over the phone.

**Transfer:** From eligible carrier (excludes Cricket and select others).

**Eligible free devices:** After 24 or 30 monthly credits, these devices are free: LG G8 ThinQ (May 1, 2019 for a limited time); Samsung Galaxy S10e 128GB (February 21, 2019 for a limited time); Samsung Galaxy S9 (February 21 to March 7, 2019); iPhone 8 64GB, iPhone 8 Plus 64GB, and LG V40 (January 1, 2019 for a limited time); Samsung Galaxy S9 (January 1 to March 7, 2019); and LG V35 (January 1 to January 10, 2019).

**Eligible discounted devices:** We will apply equal monthly credits over the 24 or 30 months of the installment plan that total up to:

- \$790 in credits (\$26.34 or \$32.92 per month) towards Samsung Galaxy Note9 128GB, Galaxy Note9 512GB, Galaxy S10e 256GB, Galaxy S10 128GB, Galaxy S10 512GB, Galaxy S10+ 128GB, Galaxy S10+ 512GB, and Galaxy S10+ 1T, which will be discounted, but not free (March 8, 2019 for a limited time).
- \$790 in credits (\$26.34 or \$32.92 per month) towards Samsung Galaxy S9+, Galaxy Note9 128GB, Galaxy Note9 512GB, Galaxy S10e 256GB, Galaxy S10 128GB, Galaxy S10 512GB, Galaxy S10+ 128GB, Galaxy S10+ 512GB, and Galaxy S10+ 1T, which will be discounted, but not free (February 21 to March 7, 2019).
- \$790 in credits (\$26.34 or \$32.92 per month) towards Samsung Galaxy S9+, Galaxy Note9 128GB, and Galaxy Note9 512GB, which will be discounted, but not free (January 1 to February 20, 2019).
- \$700 in credits (\$23.34 or \$29.17 per month) towards iPhone XR 64GB, iPhone XR 128GB, iPhone XR 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, iPhone XS Max 512GB, Apple iPhone X 64GB, iPhone X 256GB, iPhone 8 256GB, and iPhone 8 Plus 256GB, which will be discounted, but not free (January 1, 2019 for a limited time)

**AT&T Next installment plan:** Retail price is divided into monthly installments. **Tax on full retail price is due at sale.** Must buy device on 0% APR AT&T Next (30 months) or AT&T Next Every Year (24 months); see **Eligible discounted devices** section for pricing info. \$0 down for well-qualified credit or down payment may be required.

**Required Unlimited:** Must activate a new line of service (**upgrades excluded**) and add it to an AT&T Unlimited &More or Unlimited &More Premium plan (minimum \$70 per month after



AutoPay and paperless bill discount, and must pay \$80 a month until discount starts within 2 bill periods).

**Required wireless for qualified Subscriber Paid Users:** Must activate a new eligible postpaid wireless talk and data line of service (minimum \$28.50 per month for new service). Maximum one line or offer per account. **Eligible device must remain on eligible wireless plan to continue to get bill credits. If you cancel wireless service, you'll owe device balance of up to \$1,600.**

Usage and additional monthly and other charges and restrictions apply.

**Activation fee:** \$30.

**DIRECTV:** New or existing residential customers. Excludes DIRECTV NOW. New customers are required to have a 24-month agreement, pay up to \$19.95 for an activation fee, and lease equipment. DIRECTV must be installed within 30 days of device activation to receive credits; if service can't be installed, you must return the device within 14 days of notification from AT&T or you'll be bound to the terms of your installment plan. Must maintain eligible DIRECTV service to receive bill credits and remain eligible for offer. **If you cancel TV service, credits will cease.**

**Bill credits:** Applied in equal amounts to device over entire agreement term and will not exceed \$600 or the price of the device. Addresses for TV or internet and wireless accounts must match, and wireless line must be active and in good standing for 30 days to qualify. To get all credits, wireless and TV or internet services must remain active and on agreements for entire term. If you upgrade, pay up, or pay off your installment plan early, your credits may cease.

**Offer limits:** Not transferrable. Limit 1 free smartphone per wireless account. Limit 2 eligible wireless accounts per DIRECTV, U-verse TV, or AT&T Internet service address. May not be combined with select other offers, discounts, or credits. Participation in this offer may make your TV, internet, or wireless account ineligible for other offers (including select bill credit offers) for a 12-month period.

**Return:** Within 14 days. Restocking fee up to \$45 may apply.

**DIRECTV: Subject to Equipment Lease and Customer Agreements ([directv.com/legal](http://directv.com/legal)).** Must maintain a minimum base TV package of \$29.99 per month (\$31.99 per month for Puerto Rico). Hardware and programming available separately. **Early Termination Fee of \$20 per month (\$10.42 per month for Puerto Rico) for each month remaining on agreement, equipment non-return fees, and additional fees apply.**

**Pricing, promotion, programming, terms, and restrictions are subject to change and may be modified or terminated at any time without notice.**

**U-verse TV: Subject to Customer Agreement ([att.com/legal](http://att.com/legal)).** Must maintain a minimum base TV package of \$19 per month. **New customers may be required to have a 12-month agreement, and pay a \$35 activation fee, and up to \$199 installation fee (U-basic).** Pricing excludes taxes, equipment fees and other charges, a federal regulatory video cost recovery charge, city video cost recovery fees, and a Broadcast TV surcharge (up to \$7.99). Credit restrictions apply. **Early Termination Fee of \$15 per month for each month remaining on TV agreement, equipment non-return fee, and additional fees apply.**

**AT&T Internet: Geographic and service restrictions apply to AT&T Internet services. Call or go to [att.com](http://att.com) to see if you qualify.** Requires eligible service (minimum \$30 per month for internet speed tiers 768K to 5M when bundled with other qualifying AT&T service (TV or AT&T Phone or wireless) and combined bill. **If you're a new customer or are migrating from DSL to high-speed internet, a 12-month agreement is required.**

Pricing includes Wi-Fi gateway. Excludes government charges. Prorated Early Termination Fee (ETF) (\$180) applies if internet is disconnected before end of 12 months. A \$35 activation fee (self-install) or \$99 installation (full-tech install) apply. Credit restrictions apply. **Subject to Internet Terms of Service at [att.com/internet-terms](http://att.com/internet-terms).**

**General wireless service: Subject to Wireless Customer Agreement ([att.com/wca](http://att.com/wca)).** Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply. See [att.com/additionalcharges](http://att.com/additionalcharges) for details on fees and charges. **Promotions, terms, and restrictions subject to change and may be modified or terminated at any time without notice.** International and domestic off-net data may be at 2G speeds. AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.