

# Get 50% off a new Samsung phone (2018)

*Buy new service and get 50% off a Samsung Galaxy S9 smartphone with AT&T Next plan. Offer ended April 2, 2018.*

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## *Find out how you get this deal*

Offer ran from March 16, 2018 through April 2, 2018. Customers purchasing a Samsung Galaxy S9 smartphone on AT&T Next® or AT&T Next Every Year® will pay 50% of the device monthly payment after monthly bill credits are applied.

Maximum bill credit is \$395.

Credit is broken into equal monthly credits (either 24 or 30, depending on the installment agreement you choose). You'll be given a maximum monthly bill credit equal to:

- **Samsung Galaxy S9**,<sup>1, 2</sup> \$789.99 full retail price
  - \$26.34 per month for 30 months on AT&T Next
  - \$32.92 per month for 24 months on AT&T Next Every Year
- \$395 maximum credit, 50% off S9 retail price
  - \$13.17 per month credit for 30 months on AT&T Next
  - \$16.46 per month credit for 24 months on AT&T Next Every Year
- **Samsung Galaxy S9+**,<sup>1, 2</sup> \$914.99 full retail price
  - \$30.50 per month for 30 months on AT&T Next
  - \$38.13 per month for 24 months on AT&T Next Every Year
- \$395 maximum credit, discounted not 50% off

- \$13.17 per month credit for 30 months on AT&T Next
- \$16.46 per month credit for 24 months on AT&T Next Every Year
- **Samsung Galaxy Note8,**<sup>1, 2</sup> \$949.99 full retail price
  - \$31.67 per month for 30 months on AT&T Next
  - \$39.59 per month for 24 months on AT&T Next Every Year
- \$395 max credit, discounted not 50% off
  - \$13.17 per month credit for 30 months on AT&T Next
  - \$16.46 per month credit for 24 months on AT&T Next Every Year

### *Offer requirements – New and add-a-line customers*

- New activations only. Upgrades, Cricket, and AT&T PREPAID<sup>SM</sup> aren't eligible.
- New devices only.
- Smartphone must be activated on an eligible voice or data plan (for example AT&T Unlimited Plans<sup>®</sup> or Mobile Share Flex).
- Smartphone must be purchased on an installment agreement like AT&T Next or AT&T Next Every Year. You'll be given a maximum monthly bill credit equivalent to 50% of full retail price (\$9) or a max bill credit of \$395 (\$9+ and Note8).<sup>1</sup>
- No additional discounts on the phones apply.
- You'll be responsible for paying the activation fee.
- Taxes on full retail price are due at point of sale.
- Your bill credit will start within 3 bill periods.

### *Offer requirements – Current customers*

**For wireless**

- Cricket and AT&T PREPAID activations, and conversions to postpaid service, are not eligible.
- Upgrades only; offer will be limited to one upgrade per wireless account with new TV service.
- You may upgrade multiple lines, but the offer benefit will only apply to one upgraded line.
- New devices only.
- Smartphone must be activated on an eligible voice and data plan (for example, AT&T Unlimited Plans or Mobile Share Flex).
- Smartphone must be purchased on an installment agreement like AT&T Next or AT&T Next Every Year. You'll be given a maximum monthly bill credit equal to 50% of full retail price (\$9) or a max bill credit of \$395 (\$9+ and Note8).<sup>2</sup>
- No additional discounts on the phones apply.
- You'll be responsible for paying the upgrade fee.
- Taxes on full retail price are due at point of sale.
- Your bill credit will start within three bill periods.

#### **For TV**

- New residential DIRECTV® or U-verse® TV service is required and new customers must meet TV service eligibility requirements within 30 days of wireless upgrade.
- Existing DIRECTV or U-verse TV accounts and DIRECTV NOW<sup>SM</sup> accounts are ineligible; will not qualify as new TV service.
- You may choose any eligible TV package.

### ***Keeping your eligibility***

#### **For new and add-a-line customers:**

- New line must be active, in good standing, and on an eligible installment agreement with qualifying service for credits to continue.
- If line is disconnected early, you are responsible for paying the remaining amount owed on the installment agreement (up to \$950).

- You must pay your bill in full until the credits start to apply in up to 3 bill periods.

**For existing customers:**

- Upgraded line must remain active, in good standing, and on an eligible installment agreement with qualifying service for credits to continue.
- TV service must remain active and in good standing for the life of the wireless device installment term.
- Wireless account and TV account bills must match addresses to qualify.

## Important details

1. **Samsung GS9 50% off offer: Offer ended 4/2/18. Eligible phones:** Must buy Samsung Galaxy S9, S9+, or Note8 on 0% APR AT&T Next 30-month or AT&T Next Every Year 24-month. Installment agreements with eligible services for S9 will be \$26.34 a month (AT&T Next 30 months) or \$32.92 a month (AT&T Next Every Year); for S9+ will be \$30.50 a month (AT&T Next 30 months) or \$38.13 a month (AT&T Next Every Year); for Note8 will be \$31.67 a month (AT&T Next 30 mo.) or \$39.59 a month (AT&T Next Every Year). **Tax on full retail price is due at sale.** Retail price is divided into monthly installments. After all credits, get S9 for 50% off; maximum bill credit of \$395 (credits are \$13.17 a month for 30 months or \$16.46 a month for 24 months). May apply credits to eligible S9+ or Note8 devices, which will be discounted but not 50% off. **Required wireless:** Must add a new eligible postpaid wireless voice and data line of service (minimum \$45 a month for new service with AutoPay and paperless bill discount; pay \$55 a month until discount starts within 2 bills; existing customers can add to eligible current plans). **Required wireless for qualified subscriber-paid users:** Must activate a new eligible postpaid wireless voice and data line of service (minimum \$28.50 a month for new service). Maximum one line and offer per account. **Excludes:** Transfer from AT&T PREPAID<sup>SM</sup> and Cricket. Other exclusions apply. **If you cancel wireless service, you will owe that device balance of up to \$949.99. Activation fee:** Up to \$45. **Return:** Within 14 days. Restocking fee up to \$45 each may apply. **Bill credits:** Applied in equal amounts to device over entire agreement term. To get all credits, wireless line must remain active, with eligible service, and on agreement for entire term. If you cancel service, upgrade, or

pay up or off agreement early your credits may cease. **Limits:** May not be combined with certain other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for other select offers (including select bill credit offers) for a 12-month period. See store or [att.com/Samsung50](http://att.com/Samsung50) for offer details.

**General wireless service: Subject to Wireless Customer Agreement ([att.com/wca](http://att.com/wca)).** Credit approval required. Services not for resale. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes; fees; monthly and other charges; usage, speed, coverage, and other restrictions apply per line. See [att.com/additionalcharges](http://att.com/additionalcharges) for details on fees and charges. **Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice.** AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.

2. **Samsung 50% off with TV offer: Ended 4/2/18. Eligible phones:** Must buy on 0% APR 24-month AT&T Next Every Year or 30-month AT&T Next agreements with eligible wireless. **Tax on full retail price due at sale.** Retail price is divided into monthly installments. Galaxy S9 (\$32.92/mo. or \$26.34/mo.) is 50% off. May get \$395 off Note8 (\$39.59/mo. or \$31.67/mo.) or Galaxy S9+ (\$38.13/mo. or \$30.50/mo.), which are discounted but not 50% off. **Bill Credits: Maximum credit \$395** (Credits are \$13.17/mo. for 30 months, or \$16.46/mo. for 24 months). Applied in equal amounts to device over entire agreement term. To get all credits, wireless line must remain active, with eligible service, and on agreement for entire term. If you cancel service, upgrade or pay up/off agmt early your credits may cease. **Required Wireless:** Existing customers must upgrade to an eligible phone and maintain eligible current postpaid wireless voice and data plans (minimum \$45/mo. for new service with AutoPay and Paperless Bill discount. Pay \$55/mo. until discount starts within 2 bills.). Excludes new activations. Other exclusions apply. **If you cancel wireless, will owe device balance of up to \$949.99. Upgrade Fee:** up to \$45. **Return:** within 14 days. Restocking fee up to \$45 each may apply. **DIRECTV:** New residential customers with eligible service (minimum \$29.99/mo). Excludes DIRECTV NOW. Must be installed within 30 days of device activation to receive credits; if cannot be installed, must return device within 14 days of notification from AT&T or are bound to the terms of your installment agreement. Residents of select multi-dwelling units are not eligible for this offer. **For Puerto Rico:** Excludes prepaid. Minimum \$31.99/mo. service required. Early Termination fee of \$10.42/mo. for each month remaining on agreement. Account holder must go to AT&T store and present proof of DIRECTV

service and provide consent of sharing of account information between DIRECTV and AT&T.

**Limits:** May not be combined with certain other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. Limit one offer per new TV service. See store or [att.com/Samsung50TV](http://att.com/Samsung50TV) for offer details.

**DIRECTV: Subject to Equipment Lease and Customer Agreements** ([directv.com/legal](http://directv.com/legal)). Must maintain a minimum base TV package of \$29.99/mo. (\$31.99/mo for Puerto Rico/USVI). Hardware and programming available separately. See [att.com/directv](http://att.com/directv) to learn more.

**GENERAL WIRELESS SERVICE: Subject to Wireless Customer Agreement** ([att.com/wca](http://att.com/wca)). Credit approval required. Services not for resale. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See [att.com/additionalcharges](http://att.com/additionalcharges) for details on fees and charges. **Promotions, terms, and restrictions subject to change and may be modified or terminated at any time without notice.** AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.