

Get 50% off an LG V35 smartphone (2019)

Learn how to qualify for 50% off an LG V35 ThinQ smartphone.

Offer summary

Want to get an LG V35 at 50% off? Just buy an LG V35 on an AT&T Next® or AT&T Next Every Year® installment arrangement, and get a new line or upgrade an existing line. You'll then get monthly bill credits for 50% of the monthly installment payment.¹

We'll divide the credit into 24 or 30 equal monthly credits, based on the installment agreement you chose. The total credit amount won't go over \$425 (50% of \$849.99).

Dates	Device and installment plans
Expired - Offer ran from January 11 to February 28, 2019	LG V35 ThinQ \$849.99 full price <ul style="list-style-type: none">• \$28.34 per month for 30 months on AT&T Next• \$35.42 per month for 24 months on AT&T Next Every Year 50% off (\$425 maximum credit) <ul style="list-style-type: none">• \$14.17 per month for 30 months on AT&T Next• \$17.71 per month for 24 months on AT&T Next Every Year

Offer details

- The offer requires 1 new line activation or upgrade. Maintain an eligible voice and data plan that costs at least \$50 per month (if it's a new service) before any applicable discounts. You can add to your current eligible plan.
- This offer is only eligible on new phones. No other smartphone discounts apply.
- You're responsible for paying:
 - An activation or upgrade fee
 - The taxes on the full retail price of both smartphones at the point of sale
 - The down payment, if applicable (you'll be paid back through credits on the discounted device)
- The 50% not credited through the offer, billed monthly over the installment term
- Your wireless account must remain active, on an eligible installment agreement, and in good standing for 30 days for credits to start.
- Credits will start within 3 bill periods. At that time, you'll be brought up to date on credits. Be sure to pay your bill in full until your bill credits start.
- If you cancel either line of service, your installment balance (up to \$849.99) will be due immediately.

Stay eligible

- To keep getting the offer credits, your line must remain active, in good standing, and on its installment agreement.
- If you upgrade or pay off the installment agreement early but keep the line active, we reserve the right to stop the credits.

Important details

1. **LG V35 ThinQ 50% off: Expired – Offer ran January 11, 2019 to February 28, 2019.** Buy LG V35 ThinQ (priced up to \$849.99) on a 0% APR AT&T Next (30 months at up to \$28.34 per month) or AT&T Next Every Year (24 months at up to \$35.42 per month) installment agreement.

Tax on full retail price due at sale. The retail price is divided into monthly installments.

Bill credits: Maximum credits are \$425 (\$17.71 per month for 24 months or \$14.17 per month for 30 months). Credits are applied in equal amounts to the device over the entire agreement term. To get all credits, the wireless line must

remain active, with eligible service, and on the agreement for the entire term. If you cancel service, upgrade the device, pay up or pay off the agreement early, your credits may cease.

Required wireless: Postpaid wireless voice and data service (minimum \$50 per month for new service with AutoPay and paperless bill discounts and must pay a minimum of \$60 per month until discounts start within 2 bill periods).

If you cancel wireless service, you'll owe the device balance of up to \$849.99.

Activation or upgrade fee: \$30.

Return: Within 14 days. Restocking fee up to \$45 each device may apply.

Limits: May not be combined with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. See store or att.com/cellphones/lg/v35-thinq for offer details.

General wireless service: Subject to Wireless Customer Agreement found at att.com/wca. Credit approval is required.

Deposit: May apply.

Limits: Purchase and line limits apply. Prices may vary by location. Taxes; fees; monthly and other charges; usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges.

Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice. International and domestic off-network data speed may be at 2G. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.