

# Get 50% off select smartphones in metro New York (2018)

*Buy new wireless service and get 50% off eligible smartphones with an AT&T Next plan. Have wireless and TV service? You too can qualify.*

---

## *Offer summary*

Live in the metro New York market? You can get up to 50% off an eligible smartphone from:

- May 15, 2018, through December 31, 2018 if you:
  - Add a new mobile phone line (phone must be purchased on installment agreement)<sup>1</sup>
  - Sign up for new DIRECTV® or U-verse® TV service and upgrade your mobile line (phone must be purchased on an installment agreement) - excludes DIRECTV NOW<sup>SM</sup>, [see details](#)
- April 3, 2018, through April 30, 2018 if you add a new mobile phone line (phone must be purchased on installment agreement)<sup>1</sup>

Dates	Device and installment plans
Expired - Offer ran from May 15, 2018, through December 31, 2018	<ul style="list-style-type: none"><li>• Apple iPhone X, iPhone 8, and iPhone 8 Plus 64GB</li><li>• Samsung Galaxy S9, S9+ and Note8</li><li>• ZTE Axon M</li></ul>
Expired - Offer ran from April 3, 2018, through April 30, 2018	<ul style="list-style-type: none"><li>• Apple iPhone X, iPhone 8, and iPhone 8 Plus 64GB</li><li>• Samsung Galaxy S9, S9+ and Note8</li><li>• LG V30</li></ul>

	<ul style="list-style-type: none"> <li>• ZTE Axon M</li> <li>• Motorola Z2 Force Edition</li> </ul>
--	---

---

## *Offer details*

### ***Only have wireless service?***

- To qualify, you must be new to AT&T wireless or adding a wireless line to your existing account.
- New activations only. Upgrades, Cricket, and AT&T PREPAID<sup>SM</sup> aren't eligible.
- New devices only.
- Smartphone must be activated on an eligible voice or data plan (for example, AT&T unlimited or Mobile Share Flex<sup>SM</sup> plans).
- Smartphones must be purchased on an installment agreement like AT&T Next<sup>®</sup> (30-month financing option with either \$0 down or down payment) or AT&T Next Every Year<sup>®</sup> (24-month financing with either \$0 down or a down payment). You'll get a maximum monthly bill credit equivalent to up to 50% of the full retail installment price or the maximum bill credit.
- Additional discounts don't apply.
- You're responsible for paying the activation fee.
- Taxes on full retail price are due at point of sale.
- Monthly bill credits start within 3 bill periods.

### ***Have wireless and DIRECTV or U-Verse TV service?***

To qualify for this offer between May 15, 2018, through December 31, 2018, you must have wireless and DIRECTV or U-verse TV service. See other requirements for each service type.

### **For wireless**

- Cricket and AT&T PREPAID activations, and conversions to postpaid service, aren't eligible.
- Upgrades only. Offer limited to one upgrade per wireless account with new TV service; you may upgrade multiple lines. New devices only.
- Smartphone must be activated on an eligible voice and data plan (for example, AT&T Unlimited Plans or Mobile Share Flex).
- Smartphone must be purchased on an installment agreement like AT&T Next or AT&T Next Every Year. You'll get a maximum monthly bill credit equal to up to 50% of the full or discounted retail price.
- If you purchase the phone with a down payment, you're responsible for the full down payment amount. Your device discount starts within three bill periods and is applied in equal monthly bill credits over your installment term.
- Additional phone discounts don't apply.
- You're responsible for paying the upgrade fee.
- Taxes on full retail price are due at point of sale.
- Bill credits start within 3 bill periods.

### **For TV**

- New residential TV (DIRECTV or U-verse TV) service is required. New customers must meet TV service eligibility requirements within 30 days of the qualifying mobile phone upgrade.
- Existing DIRECTV or U-verse TV service won't qualify as a new TV service.
- DIRECTV NOW isn't eligible.
- You can choose any eligible TV package.
- Multiple Dwelling Unit account customers are eligible (individual or bulk billing accounts).
- TV service must be active and in good standing to receive the monthly bill credits. You also must keep your TV service for the life of the wireless installment term, which is 24, 30, or 36 months (the 36-month Equipment Installment Plan is only available for business accounts).

- The billing addresses for your TV and wireless accounts must match.

---

## *Monthly bill credits*

If you meet all the offer requirements, your monthly bill credits start within 3 bill periods. Until then, be sure to pay your bill in full. Otherwise late fees may apply to any unpaid amount.

- When the credits start, it'll show as smartphone promo on your bill.
- The first credit will equal the installment payments you've already paid.

## *Apple family*

**50% off** - Apple iPhone 8 64GB<sup>1</sup> (\$699.99 full price)

**Discounted, not 50% off** - iPhone 8 256GB (\$849.99 full price), iPhone 8 Plus 64GB (\$799.99 full price), iPhone 8 Plus 256GB (\$949.99 full price), iPhone X 64GB (\$999.99 full price), iPhone X 256GB (\$1,149.99 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

**\$350** maximum credit

- \$11.67 per month credit for 30 months on AT&T Next
- \$14.59 per month credit for 24 months on AT&T Next Every Year
- \$14.59 per month credit for 24 months on EIP 24 (only for CRU)
- \$9.73 per month credit for 36 months on EIP 36 (only for CRU)

## *Samsung family*

**50% off** - Samsung Galaxy GS9<sup>1</sup> (\$789.99 full price)

**Discounted, not 50% off** - Samsung GS9+ (\$915 full price) and Samsung Galaxy Note8 (\$950 full price)

**\$395** maximum credit

- \$13.17 per month credit for 30 months on AT&T Next
- \$16.46 per month credit for 24 months on AT&T Next Every Year
- \$16.46 per month credit for 24 months on EIP 24 (only for CRU)
- \$10.98 per month credit for 36 months on EIP 36 (only for CRU)

### ***LG family***

**50% off - LG V30** (\$799.99 full price)

**\$400** maximum credit (offer valid April 3 through April 30, 2018)

- \$13.34 per month credit for 30 months on AT&T Next
- \$16.67 per month credit for 24 months on AT&T Next Every Year
- \$16.67 per month credit for 24 months on EIP 24 (only for CRU)
- \$11.12 per month credit for 36 months on EIP 36 (only for CRU)

### ***ZTE family***

**50% off - ZTE Axon M<sup>1</sup>** (\$725 full price)

**\$362.50** maximum credit

- \$12.09 per month credit for 30 months on AT&T Next
- \$15.11 per month credit for 24 months on AT&T Next Every Year
- \$15.11 per month credit for 24 months on EIP 24 (only for CRU)
- \$10.07 per month credit for 36 months on EIP 36 (only for CRU)

### ***Motorola family***

**50% off - Motorola Z2 Force Edition** (\$615 full price)

**\$307.50** maximum credit (Offer valid April 3 through April 30, 2018)

- \$10.25 per month credit for 30 months on AT&T Next

- \$12.82 per month credit for 24 months on AT&T Next Every Year
- \$12.82 per month credit for 24 months on EIP 24 (only for CRU)
- \$8.55 per month credit for 36 months on EIP 36 (only for CRU)

---

## *Stay eligible*

If you're new to AT&T wireless or adding a wireless line to your existing account:

- To continue receiving credits, your new line must remain active, in good standing, and on an eligible installment agreement.
- If the new line is disconnected early, you're responsible for paying the remaining amount owed on the installment agreement (up to \$1,150); offer credits may cease.
- You must pay your bill in full until the credits start to apply in up to 3 bill periods.

If you already have AT&T wireless and DIRECTV or U-verse TV service:

- To continue receiving credits, make sure your upgraded line remains active, in good standing, and on an eligible installment agreement with qualifying service.
- Make sure your TV service remains active and in good standing for the life of the wireless device installment term (24, 30, or 36 months).
- Addresses for wireless account and TV account bills must match to qualify.

## Important details

1. **Metro New York 50% Off offer: Offer ended December 31, 2018.** Select markets and locations in Metro New York area. Eligibility based on billing ZIP Code.

**Eligible phones:** Must buy new eligible device on 0% APR AT&T Next 30-month or AT&T Next Every Year 24-month plans with eligible wireless. **Tax on full retail price due at sale.** Retail price is divided into monthly installments. **iPhone** 864GB (up to \$47.92 per month), **Samsung** Galaxy S9 (up to \$39.59 per month), **ZTE** Axon M (up to \$30.21 per month); **LG** V30 (up to \$33.34 per); **Motorola** Z2 Force Edition (up to \$25.63 per month); are 50% off. **LG & Motorola device eligibility expired April 30, 2018.**

**Monthly bill credits:** Applied in equal amounts to device over entire agreement term. After all credits, get 50% off: **iPhone** 8 64GB after max bill credit of \$350 (credits are \$11.67 per month for 30 months or \$14.59 per month for 24 months); **Samsung** Galaxy S9 after max bill credit of \$395 (credits are \$13.17 per month for 30 months or \$16.46 per month for 24 months); **ZTE** Axon M after max bill credit of \$362.50 (credits are \$12.09 per month for 30 months or \$15.11 a month for 24 months). **LG** V30 after max bill credit of \$400 (credits are \$13.34 per month for 30 months or \$16.67 per month for 24 months); **Motorola** Z2 Force Edition after max bill credit of \$307.50 (credits are \$10.25 per month for 30 months or \$12.82 per month for 24 months). May get \$350 off iPhone 8 256GB, 8 Plus or X; or \$395 off Samsung Galaxy S9+ or Samsung Galaxy Note8; which are discounted but not 50% off.

**Required wireless:** Must add a new eligible postpaid wireless talk and data line of service (minimum \$45 per month for new service with AutoPay and paperless bill discount and must pay \$55 a month until discount starts within 2 bills). Existing customers can add to eligible current plans. Exclusions apply.

**Required wireless for qualified subscriber paid users:** Must activate a new eligible postpaid wireless talk and data line of service (minimum \$28.50 a month for new service). Maximum 1 line and 1 offer per account. **If you cancel wireless service, you'll owe the device balance of up to \$1,149.99.**

**Activation fee:** Up to \$45. **Return:** May return within 14 days. Restocking fee up to \$45 each may apply. **Limits:** May not be combined with certain other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. Visit store or go to [www.att.com/livetvonus](http://www.att.com/livetvonus) for offer details.

**General wireless service:** Subject to Wireless Customer Agreement ([att.com/wca](http://att.com/wca)). Credit approval required. Services not for resale. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes; fees; monthly and other charges; usage, speed,

coverage, and other restrictions apply per line. See [att.com/additionalcharges](http://att.com/additionalcharges) for details on fees and charges. **Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice.** International and domestic off-net data speed may be at 2G. AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.