

# Buy one get one in Los Angeles (2018)

*Purchase a new Apple iPhone X, 8, or 8 Plus with AT&T Next and get another one on us when you add a line.*

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## *Offer summary*

Live in the Greater Los Angeles market? You can buy one iPhone® X, 8, or 8 Plus smartphone and get another one on us when you add a line and purchase both on AT&T Next®.<sup>1</sup>

- Offer may not be available everywhere. Eligibility is determined by ZIP Code.
- If eligible, your monthly credit will start in 2-3 bill periods.
- Can't be combined with other offers.
- Bill credit is based on the purchase of the lower priced device, not to exceed \$1,000.

Dates	Cities	Eligible phones and maximum bill credit
Expired – Offer ran from February 23, 2018 through April 2, 2018	Greater Los Angeles market  Live outside of LA? <a href="#">See national BOGO details</a>	<b>Apple iPhone family</b> <ul style="list-style-type: none"><li>• iPhone X 64GB = \$1,000</li><li>• iPhone X 256GB = \$1,000 (Customer is responsible for \$150 difference)</li><li>• iPhone 8 Plus 256GB = \$950</li><li>• iPhone 8 Plus 64GB = \$800</li><li>• iPhone 8 256GB = \$850</li></ul>

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## *Offer details*

- New devices only.
- You can't mix phones between different manufacturers. You must order 2 eligible iPhone 8, 8 Plus, or X devices.
- One line must be a new line, either for a new customer or a current customer adding a line.
- 1:1 purchase requirement; one buy one, get one smartphone for each eligible smartphone purchased.
- Your bill credit will be based on the purchase of the lower-priced device.
- Both phones must be purchased on an installment agreement, like AT&T Next or AT&T Next Every Year®.
- Eligible devices (iPhone X 256GB) with retail price above \$1,000 are discounted, but not free. Customer must pay the remaining device cost or difference.

### **Will there be any additional costs?**

If the discounted phone is purchased with down payment, you're responsible for a down payment that you'll get back as part of the recurring bill credit. In addition:

- No other discounts on the phones apply.
- You'll be responsible for paying the activation fee.
- Taxes on full retail price are due at point of sale.

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## *Stay eligible*

On the phone you buy, make sure you meet these requirements:

- Stay active and in good standing for 30 days on both lines for credits to take effect. Your bill credit will start within 3 bill periods.
- Make sure your purchase is a new activation or upgrade.
- You must buy the phone with AT&T Next or AT&T Next Every Year (includes 0% down or down payment).
- Must be activated on a postpaid talk or data plan (e.g. Mobile Share Value®).

On the phone you get, make sure you meet these requirements:

- Stay active and in good standing for 30 days on both lines for credits to take effect. Your bill credit will start within 3 bill periods.
- Make sure your purchase is for a new line.
- If the phone is above \$1,000 and requires you to pay the remaining device cost or difference, you must buy the phone with AT&T Next or AT&T Next Every Year (includes 0% down or down payment).
- Must be activated on a postpaid talk or data plan (e.g. Mobile Share Value).
- If you disconnect the line early, you're responsible for remaining amount owed on the installment agreement, up to \$1,150 (based on iPhone purchased).

## Important details

1. **Smartphone buy one, get one (BOGO) offer: Ended April 2, 2018.** Limited to eligible billing ZIP codes in Greater LA area. **Eligible devices:** iPhone X 64 GB (\$1,000), iPhone X 256 GB (\$1,150), iPhone 8 Plus 64GB (\$800), iPhone 8 Plus 256GB (\$950), iPhone 8 64GB (\$700) and iPhone 8 256GB (\$850). May buy any combo of these eligible devices. **Free or discounted device will be the lowest priced device and credits will not exceed \$1,000.** iPhone X 256GB is discounted but

not free. **AT&T Next:** Retail price is divided into monthly installments. **Tax on full retail price of both due at sale.** Must buy device on 0% APR AT&T Next (30 months up to \$38.34 per month) or AT&T Next Every Year (24 months of up to \$47.92 per month). **Required wireless:** Eligible postpaid wireless voice and data service on both devices (minimum \$65 per month for new service with AutoPay and Paperless Bill discount. Pay \$75 per month until discount starts within 2 bills. Existing customers can add to eligible current plans). **If you cancel wireless service on one, will owe that device balance of up to \$1,150. Activation fee:** up to \$45/each. **Return:** Return within 14 days. Restocking fee up to \$45 each may apply. **BOGO terms for customers with consumer account and Subscriber Paid User account:** "Buy One" device must be on Subscriber Paid User account and free/discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50/mo. (\$28.50/mo. on Subscriber Paid User account + \$45/mo. on consumer account after AutoPay and Paperless Bill discount. Pay \$83.50/mo. until discount starts on consumer account within 2 bills.) **Bill Credits:** Applied in equal amounts to lower priced device over entire agreement term and will not exceed \$1000 or the amount of the device, whichever is less. Both wireless lines must be on same account (except as noted above), be active and in good standing for 30 days to qualify. To get all credits, free/discounted wireless line must remain active, with eligible service, and on agreement for entire term. If you cancel service, upgrade or pay up/off agreement early your credits may cease. **Limits:** May not be combinable with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. See store or [att.com/LAiPhone](http://att.com/LAiPhone) for offer details.

**General wireless service: Subject to the Wireless Customer Agreement ([att.com/wca](http://att.com/wca)).** Credit approval is required. Services aren't for resale. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes; fees; monthly and other charges; usage, speed, coverage, and other restrictions apply per line. See [att.com/additionalcharges](http://att.com/additionalcharges) for details on fees and charges. **Promotions, terms, and restrictions are subject to change, and may be modified or terminated at any time without notice.** International and domestic off-net (roaming) data use may be at 2G speeds. AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.