

Buy one, get one offers (2018)

Learn how to get a deal on an eligible smartphone with a limited-time offer.

Offer summary

Buy 1 eligible smartphone and get 1 free when you add a new line and purchase both on AT&T Next® or AT&T Next Every Year®.

Dates	Eligible phones
Expired – Offer ran from December 21 to 22, 2018	<ul style="list-style-type: none">• Apple iPhone family¹ - iPhone 8 64GB and iPhone 8 Plus 64GB are free. iPhone 8 256 GB, iPhone 8 Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, iPhone XS Max 512GB, iPhone XR 64GB, iPhone XR 128GB, and iPhone XR 512GB are discounted but not free.• Samsung family² - Samsung Galaxy S9 is free; Galaxy S9+, Galaxy Note9 128GB, Note 9 512GB are discounted, but not free.• LG family³ - LG V35 or V40 is free.
Expired – Offer ran from November 30 to December 6, 2018	<ul style="list-style-type: none">• Apple iPhone family¹ - iPhone 8 64GB and iPhone 8 Plus 64GB are free. iPhone 8 256 GB, iPhone 8 Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, iPhone XS Max 512GB, iPhone XR 64GB, iPhone XR 128GB, and iPhone XR 512GB are discounted but not free.• Samsung family² - Samsung Galaxy S9 is free; Galaxy S9+, Galaxy Note9 128GB, Note9 512GB are discounted, but not free.• LG family³ - LG V35 or V40 is free.

Expired – Offer ran from November 16 to 29, 2018	<ul style="list-style-type: none"> • Apple iPhone family¹ - iPhone 8 64GB, iPhone 8 256 GB, iPhone 8 Plus 64GB, and iPhone XR 64GB are free. iPhone 8 Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, iPhone XS Max 512GB, iPhone XR 128GB, and iPhone XR 512GB are discounted but not free. • Samsung family² - Samsung Galaxy S9 is free; Galaxy S9+, Galaxy Note9 128GB, Note9 512GB are discounted, but not free. • LG family³ - LG V35 or V40 is free.
Expired – Offer ran from September 14 to 25, 2018	<ul style="list-style-type: none"> • Apple iPhone family¹ - iPhone 8 64GB and iPhone 8 Plus 64GB are free; iPhone 8 256GB, iPhone 8 Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, and iPhone XS Max 512GB are discounted but not free. • Samsung family² - Samsung Galaxy S9 is free; Galaxy S9+, Galaxy Note9 128GB, Note9 512GB are discounted, but not free.
Expired – Offer ran from August 31 to September 25, 2018	<ul style="list-style-type: none"> • LG family³ - V35 ThinQ is free. New line not required for the LGV35 ThinQ during this time period only.
Expired – Offer ran from August 10 to 30, 2018	<ul style="list-style-type: none"> • Samsung family² - Samsung Galaxy S9, Samsung Galaxy S9+ and Samsung Galaxy Note9 128GB are free; Samsung Galaxy Note9 512GB is discounted, but not free.
Expired – Offer ran from August 10 to 12, 2018	<ul style="list-style-type: none"> • Apple family¹ - iPhone 8 64GB is free; iPhone 8 256GB, iPhone 8 Plus, and iPhone X are discounted but not free. • LG family³ - V35 ThinQ
Expired – Offer ran from July 14 to August 9, 2018	<ul style="list-style-type: none"> • Apple family¹ - iPhone 8 64GB is free; iPhone 8 256GB, iPhone 8 Plus, and iPhone X are discounted but not free. • Samsung family² - Samsung Galaxy S9 is free; Samsung Galaxy S9+, and Samsung Galaxy Note8 are discounted, but not free. • LG family³ - V35 ThinQ

Expired – Offer ran from June 1 to 30, 2018	<ul style="list-style-type: none"> • Apple family¹ - iPhone 8 64GB is free; iPhone 8 256GB, iPhone 8 Plus, and iPhone X are discounted but not free. • Samsung family² - Samsung Galaxy S9 is free; Samsung Galaxy S9+, and Samsung Galaxy Note8 are discounted, but not free. • LG family³ - LG V35 ThinQ • ZTE family⁴ - ZTE Axon M
Expired – Offer ran from June 15 to 19, 2018	<ul style="list-style-type: none"> • Apple family - Apple iPhone X 64GB⁵ is free, iPhone X 256GB is discounted but not free.
Expired – Offer ran from January 12 to April 2, 2018	<ul style="list-style-type: none"> • Apple family¹ - iPhone 8 64GB is free; iPhone 8 256GB and iPhone 8 Plus are discounted but not free. • Apple iPhone X family⁵ (from February 9 to February 22, 2018) - iPhone X 64GB and iPhone X 256GB are discounted but not free. • Samsung S8 and Note 8 family^{6, 7} (from January 12 to March 15, 2018) - Samsung Galaxy S8, Samsung Galaxy S8+, Samsung Galaxy S8 Active, and Samsung Galaxy Note 8 • LG family⁸ - LG X venture™ (offer ended January 26, 2018), G6™, and V30™ • ZTE family - ZTE Axon M

Offer details

- To qualify, you must purchase 2 new eligible smartphones on a 0% APR installment agreement⁹:
 - AT&T Next (30-month financing option with either \$0 down or a down payment)
 - AT&T Next Every Year® (24-month financing option with either \$0 down or a down payment)
 - Equipment Installment Plan (EIP) if you have a business account (24- or 36-month financing with either \$0 down or a down payment)

- The offer requires 1 new line activation (except for the LG V35 BOGO starting August 31, 2018 through September 25, 2018). You must maintain an eligible voice and data plan, that costs at least \$75 per month (if new service) before any applicable discounts. You can add to your existing eligible plan.
 - Upgrading on an existing wireless account doesn't qualify as a new line.
 - Moving your line or number from Cricket or AT&T PREPAIDSM (formerly GoPhone[®]) doesn't qualify as a new line.
 - Keeping your number and returning to AT&T within 59 days of leaving, doesn't qualify as a new line.
- Other phone discounts don't apply.
- You're responsible for paying:
 - A \$30 activation or upgrade fee on each line.
 - The taxes on the full retail price of the smartphones at the point of sale.
- If you cancel that line of service, your installment balance will be due.
- Transferring a number? Device backordered or shipment delayed? You can still qualify for this offer. Just reserve your phone number in advance.

Bill credits

If you meet all the offer requirements, you'll get monthly bill credits to bring your phone cost down to the listed prices. Your monthly bill credits start within 3 bill periods. Until then, be sure to pay your bill in full. Otherwise late fees may apply to any unpaid amount.

- When the credit starts, it'll show as a Smartphone promo on your bill.
- The first credit will equal the installment payments you've already paid.

If you get a free or discounted smartphone with a down payment, you're still responsible for paying that amount. You'll get the down payment back as part of the monthly bill credit.

Heads up: If you voluntarily suspend your service, we'll pause your credits until you activate the line again.

Apple family

Free after credits - iPhone 8 64GB (\$600 full price), iPhone 8 256GB (\$750 full price), iPhone 8 Plus 64GB (\$700 full price), and iPhone XR 64GB (\$750 full price)

Discounted but not free - iPhone 8 Plus 256GB (\$850 full price); iPhone X 64GB (\$900 full price); iPhone X 256GB (\$1,050 full price); iPhone XS 64GB (\$1,000); iPhone XS 256GB (\$1,150); iPhone XS 512GB (\$1,350 full price); iPhone XS Max 64GB (\$1,100 full price); iPhone XS Max 256GB (\$1,250 full price); iPhone XS Max 512GB (\$1,450); iPhone XR 128GB (\$800 full price); iPhone XR 256GB (\$900). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$750 maximum credit for iPhone 8 256GB and iPhone XR 64GB (expired, offer ran November 16 through November 30, 2018; and December 21-22, 2018)

- \$25 per month credit for 30 months on AT&T Next
- \$31.25 per month credit for 24 months on AT&T Next Every Year
- \$31.25 per month credit for 24 months on EIP 24 or EIP 24DP
- \$20.84 per month credit for 36 months EIP 36 or EIP 36DP

\$700 maximum credit for iPhone 8 Plus 64GB (expired, offer ran from September 14-25, 2018; November 30 through December 6, 2018; and December 21-22, 2018)

- \$23.34 per month credit for 30 months on AT&T Next
- \$29.17 per month credit for 24 months on AT&T Next Every Year
- \$29.17 per month credit for 24 months on EIP 24 or EIP 24DP
- \$19.45 per month credit for 36 months EIP 36 or EIP 36DP

\$600 maximum credit for iPhone 8 64GB (expired, offer ran from September 14-25, 2018; November 30 through December 6, 2018; and December 21-22, 2018)

- \$20 per month credit for 30 months on AT&T Next
- \$25 per month credit for 24 months on AT&T Next Every Year
- \$25 per month credit for 24 months on EIP 24 or EIP 24DP
- \$16.67 per month credit for 36 months EIP 36 or EIP 36DP

Free after credits - iPhone 8 64GB (\$700 full price)

Discounted but not free - iPhone 8 256GB (\$850 full price), iPhone 8 Plus 64GB (\$800 full price), iPhone 8 Plus 256GB (\$950 full price), iPhone X 64GB (\$1,000 full price), and iPhone X 256GB (\$1,150 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$700 maximum credit (expired, offers ran January 1 through April 2, 2018; June 1-30, 2018; and July 14 through August 12, 2018)

- \$23.34 per month credit for 30 months on AT&T Next
- \$29.17 per month credit for 24 months on AT&T Next Every Year
- \$29.17 per month credit for 24 months on EIP 24 or EIP 24DP
- \$19.45 per month credit for 36 months EIP 36 or EIP 36DP

Free after credits - Apple iPhone X 64GB (\$1,000 full price)

Discounted but not free - iPhone X 256GB (\$1,150 full price)

\$1,000 maximum credit (expired, offers ran from February 9-22, 2018 and June 15-19, 2018)

- \$33.34 per month credit for 30 months on AT&T Next
- \$41.67 per month credit for 24 months on AT&T Next Every Year
- \$41.67 per month credit for 24 months on EIP 24 or EIP 24DP
- \$27.78 per month credit for 36 months on EIP 36 or EIP 36DP

Samsung family

Free after credits - Samsung Galaxy S9 (\$790 full retail price)

Discounted but not free - Samsung Galaxy S9+ (\$915 full price), Galaxy Note 9 128GB (\$1,000 full price), Galaxy Note9 512GB (\$1250 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$790 maximum credit (expired, offers ran from September 14-25, 2018; November 16 through December 6, 2018; and December 21-22, 2018)

- \$26.34 per month credit over 30 months on AT&T Next
- \$32.92 per month credit over 24 months on AT&T Next Every Year
- \$32.92 per month credit over 24 months on EIP 24
- \$21.95 per month credit over 36 months on EIP 36

Free after credits - Samsung Galaxy S9 (\$790 full retail price), Samsung Galaxy S9+ (\$915 full retail price), and Samsung Note9 128GB (\$1,000 full price)

Discounted but not free - Samsung Note9 512GB (\$1,250 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$1,000 maximum credit for Samsung Note9 (expired, offer ran from August 10-30, 2018)

- \$33.34 per month credit over 30 months on AT&T Next
- \$41.67 per month credit over 24 months on AT&T Next Every Year
- \$41.67 per month credit over 24 months on EIP 24
- \$27.78 per month credit over 36 months on EIP 36

Free after credits - Samsung Galaxy S9 (\$790 full price)

Discounted but not free - Samsung Galaxy S9+ (\$915 full price), and Samsung Note8 (\$950 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$790 maximum credit (expired, offer ran August 10-30, 2018)

- \$26.34 per month credit over 30 months on AT&T Next

- \$32.92 per month credit over 24 months on AT&T Next Every Year
- \$32.92 per month credit over 24 months on EIP 24
- \$21.95 per month credit over 36 months on EIP 36

Free after credits - Samsung Galaxy S8 (\$655 full price, due to price drop)

Discounted but not free - Samsung Galaxy S8+ (\$755 full price), Samsung Galaxy S8 Active (\$850 full price), Samsung Galaxy Note8 (\$950 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$655 maximum credit (expired, offer ran from March 2-15, 2018)

- \$21.84 per month credit for 30 months on AT&T Next
- \$27.30 per month credit for 24 months on AT&T Next Every Year
- \$27.30 per month credit for 24 months for EIP 24
- \$18.20 per month credit for 36 months EIP 36

Free after credits - Samsung Galaxy S8 (\$750 full price)

Discounted but not free - Samsung Galaxy S8+ (\$850 full price), Samsung Galaxy S8 Active (\$850 full price), and Samsung Galaxy Note8 (\$950 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$750 maximum credit (expired, offer ran from January 12 through March 1, 2018)

- \$25 per month credit for 30 months on AT&T Next
- \$31.25 per month credit for 24 months on AT&T Next Every Year
- \$31.25 per month credit for 24 months for EIP 24
- \$20.84 per month credit for 36 months EIP 36

LG family

Free after credits - LGV40 (\$950 full price)

\$950 maximum credit (expired, offers ran from November 16 through December 6, 2018, and December 21-22, 2018)

- \$31.67 per month credit over 30 months on AT&T Next
- \$39.59 per month credit over 24 months on AT&T Next Every Year
- \$39.59 per month credit over 24 months on EIP 24
- \$26.39 per month credit over 36 months on EIP 36

Free after credits - LG V35 (\$850 full price)

\$850 maximum credit (expired, offers ran from November 16 through December 6, 2018, and December 21-22, 2018)

- \$28.34 per month credit over 30 months on AT&T Next
- \$35.42 per month credit over 24 months on AT&T Next Every Year
- \$35.42 per month credit over 24 months on EIP 24
- \$23.62 per month credit over 36 months on EIP 36

Free after credits - LG V35 – ThinQ (\$900 full price)

\$900 maximum credit (expired, offer ran June 1-30, 2018; July 14 to August 9, 2018; and August 31 to September 25, 2018)

- \$30.00 per month credit over 30 months on AT&T Next
- \$37.50 per month credit over 24 months on AT&T Next Every Year
- \$37.50 per month credit over 24 months on EIP 24
- \$25.00 per month credit over 36 months on EIP 36

Free after credits - LG G6 (\$585 full price)

\$585 maximum credit (expired, offer ran January 12 to April 2, 2018)

- \$19.50 per month credit for 30 months on AT&T Next
- \$24.38 per month credit for 24 months on AT&T Next Every Year
- \$24.38 per month credit for 24 months on EIP 24
- \$16.25 per month credit for 36 months on EIP 36

Free after credits - LG V30 (\$800 full price)

\$800 maximum credit (expired, offer ran January 12 to April 2, 2018)

- \$26.67 per month credit for 30 months on AT&T Next
- \$33.34 per month credit for 24 months on AT&T Next Every Year
- \$33.34 per month credit for 24 months on EIP 24
- \$22.23 per month credit for 36 months on EIP 36

Free after credits - LG X venture (\$330 full price)

\$330 maximum credit (expired, offer ran January 12-26, 2018)

- \$11 per month credit over 30 months on AT&T Next
- \$13.75 per month credit over 24 months on AT&T Next Every Year
- \$13.75 per month over 24 months on EIP 24
- \$9.17 per month over 36 months on EIP 36

ZTE family

Free after credits - ZTE Axom M (\$725 full price)

\$725 maximum credit (expired, offer ran from June 1-30, 2018)

- \$24.17 per month credit over 30 months on AT&T Next
- \$30.21 per month credit over 24 months on AT&T Next Every Year
- \$30.21 per month credit over 24 months on EIP 24

- \$20.14 per month credit over 36 months on EIP 36
-

Stay eligible

To keep eligibility and continue getting credits:

- Pay your bill in full until the offer credits apply (may take up to 3 bill periods).
- Make sure your lines remain active, in good standing, and on an eligible installment agreement.
- Pay off the remaining amount on the installment agreement but keep the line active.
- Exchange an eligible phone for another eligible phone during the promo period, if applicable.

Your offer credits stop if you:

- Exchange an eligible phone for an ineligible phone or device
- Upgrade or pay off the installment agreement early
- Return the phone and there isn't an AT&T Next installment agreement on the line
- Cancel or disconnect a qualifying wireless line. You may owe up to:
 - \$1,450 for an eligible iPhone
 - \$1,250 for an eligible Samsung device
 - \$900 for an eligible LG device
 - \$725 for an eligible ZTE device

Important details

1. **Apple iPhone buy one get one (BOGO):** Offer ended, it ran from November 16, 2018, through December 6, 2018. Previous offers ran January 1 to April 2, 2018; June 1-30, 2018; July 14 to August 9, 2018; August 10-12, 2018; September 14-25, 2018. Requires one new line. Buy each new Apple iPhone 8, 8 Plus, XR, X, Xs, or Xs Max (priced up to \$1450) on 0% APR AT&T Next (30 months up to \$48.34 per month) or AT&T Next Every Year (24 months up to \$60.42 per

month) installment agreement and get up to \$700 in credits toward the purchase of another of those iPhones. Discounted device will be the lowest priced device. Tax on full retail price of both due at sale. After all credits, get iPhone 8 64GB and 256GB, iPhone 8 Plus 64GB, or iPhone XR 64GB for free. Credits may be applied towards iPhone 8 Plus 256GB, iPhone XR (128 and 256 GB), iPhone X (64 and 256GB), iPhone XS (64, 256, and 512GB), iPhone XS Max (64, 256, and 512GB), priced up to \$1,450, which will be discounted but not free.

Required wireless: Postpaid wireless talk and data on both devices (minimum of \$65 per month if new with AutoPay and paperless bill discount. Pay \$75 per month until discount starts within 2 bills. Existing customers can add to current plans). Business customers - Postpaid wireless voice and data on both devices (minimum \$70 per month if new on AT&T Mobile Share FlexSM for Business with AutoPay discount. Pay \$70 per month until discount starts within 3 bills. Other qualifying plans available, and existing customers can add to current plans). **If you cancel wireless on one, you'll owe that device balance of up to \$1,450.**

Activation or upgrade fee: Up to \$45 each. **Return:** Return within 14 days, or for business accounts, 30 days. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: Buy one device must be on Subscriber Paid User account and free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account plus \$45 per month on consumer account after AutoPay and paperless bill discount. Pay \$83.50 per month until consumer account discount starts within 2 bills.)

Bill credits: Applied monthly in equal amounts over entire agreement term and won't exceed \$700. Both wireless lines must be on same account, be active, and in good standing for 30 days to qualify. To get all credits, free device service must remain active and on agreement for entire term. If you cancel service, upgrade, or pay off agreement early, your credits may cease.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. See store or att.com/iphone8offer for offer details.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca), or for business accounts, the applicable wireless service agreement. Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restricts apply per line. See att.com/additionalcharges for details on fees and charges. **Promotions, terms, and restrictions subject to change and may be modified or terminated at any time without notice.**

AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

2. **Samsung buy one get one (BOGO):** Offer ended, it ran from November 16, 2018, through December 6, 2018. Previous offers ran June 1-30, 2018; July 14 to August 9, 2018; August 10-30, 2018; and September 14-25, 2018. Buy a Samsung Galaxy S9 (\$790), S9+ (\$915), or Note9 (priced up to \$1,250) on 0% APR AT&T Next (30 months at \$26.34 per month) or AT&T Next Every Year (24 months at \$32.92 per month) installment agreement. For business accounts, you can also buy on 0% APR Equipment Installment Plan (24 months at \$32.92 per month or 36 months at \$21.95 per month) installment agreement. Tax on full retail price of both due at sale. Retail price is divided into monthly installments. After all credits, get Galaxy S9 for free. Credits may be applied towards Galaxy S9+, Note 9, or Note8, which are discounted but not free.

Required wireless: Postpaid wireless voice and data on both devices (minimum \$65 per month if new with AutoPay and paperless bill discount. Pay \$75 per month until discount starts within 2 bills. Existing customers can add to current plans). Business accounts - Postpaid wireless voice and data on both devices (minimum \$70 per month if new on AT&T Mobile Share FlexSM for Business with AutoPay discount. Pay \$70 per month until discount starts within 3 bills. Other qualifying plans available, and existing customers can add to current plans). **If you cancel wireless on one line, you'll owe that device balance of up to \$950.**

Activation or upgrade fee: Up to \$45 each. **Return:** Return within 14 days for consumer accounts, or 30 days for business accounts. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: Buy one device must be on Subscriber Paid User account and free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and

consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month. (\$28.50 per month on Subscriber Paid User account and \$45 per month on consumer account after AutoPay and paperless bill discount. Pay \$83.50 per month until consumer account discount starts within 2 bills.)

Bill credits: Applied monthly in equal amounts over entire agreement term and won't exceed \$790. Both wireless lines must be on same account (except as noted above), be active, and in good standing for 30 days to qualify. To get all credits, the free or discounted device service must remain active and on agreement for entire term. If you cancel service, upgrade, or pay off agreement early, your credits may cease.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. See store for offer details.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca), or for business accounts, the applicable wireless service agreement. Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. **Promotions, terms and restrictions subject to change and may be modified or terminated at any time without notice.**

AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

- **3. LG V35 or LG V40 buy one get one (BOGO):** Offer ended, it ran from November 16, 2018, through December 6, 2018. Previous offers ran June 1-30, 2018; July 14 to August 9, 2018, and August 31 to September 25, 2018. Buy each LG V40 Thin Q or LG V35 Thin Q (priced up to \$950) on 0% APR AT&T Next (30 months up to \$31.67 per month) or AT&T Next Every Year (24 months up to \$39.59 per month) installment agreement. For business accounts, you can also buy on 0% APR Equipment Installment Plan (24 months at up to \$39.59 per month or 36 months up to \$26.39 per month) installment agreement. **Tax on full retail price of both devices due at point of sale.** After all credits, get 1 device for free.

Required wireless: Postpaid wireless voice and data on both devices (minimum \$65 per month if new with AutoPay and paperless bill discount. Pay \$75 per month until discount starts within 2 bills. Existing customers can add to current plans). Business accounts - Postpaid wireless voice and data on both devices (minimum \$70 per month if new on AT&T Mobile Share FlexSM for Business with AutoPay discount. Pay \$70 per month until discount starts within 3 bills. Other qualifying plans are available, and existing customers can add to current plans). **If you cancel wireless on one line, you'll owe that device balance of up to \$900.**

Activation or upgrade fee: Up to \$45 each. **Return:** Return within 14 days for consumer accounts, or 30 days for business accounts. Restocking fee up to \$45 for each device may apply.

Additional BOGO terms for customers with a consumer account and Subscriber Paid User account: Buy one device must be on Subscriber Paid User account and free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account and \$45 per month on consumer account after AutoPay and paperless bill discount. Pay \$83.50 per month until consumer account discount starts within 2 bills).

Bill credits: Applied monthly in equal amounts over entire agreement term and won't exceed \$900. Both wireless lines must be on same account, be active and in good standing for 30 days to qualify. To get all credits, free device service must remain active and on agreement for entire term. If you cancel service, upgrade, or pay off agreement early, your credits may end.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. Visit an AT&T store or go to att.com/lgoffer for offer details.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca), or for business accounts, the applicable wireless service agreement. Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, and monthly and other charges, plus usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and

charges. **Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice.**

AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

4. **ZTE Axon by one, get one (BOGO):** Offer ended, it ran from June 1-30, 2018. Buy each ZTE Axon M (\$724.99) on 0% APR AT&T Next (30 months at \$24.17 per month) or AT&T Next Every Year (24 months at \$30.21 per month) installment agreement. For business accounts, you can also buy on 0% APR Equipment Installment Plan (24 months at \$30.21 per month or 36 months at 20.14 per month) installment agreement. **Tax on full retail price of both due at sale.** After all credits, get one for free.

Required wireless: Postpaid wireless voice and data on both devices (minimum \$65 per month if new with AutoPay and paperless bill discount. Pay \$75 per month until discount starts within 2 bills. Existing customers can add to current plans). Business accounts - Postpaid wireless voice and data on both devices (minimum \$70 per month if new on AT&T Mobile Share FlexSM for Business with AutoPay discount. Pay \$70 per month until discount starts within 3 bills. Other qualifying plans available, and existing customers can add to current plans). **If you cancel wireless on one line, you'll owe that device balance of up to \$725.**

Activation or upgrade fee: Up to \$45 each. **Return:** Return within 14 days for consumer accounts, or 30 days for business accounts. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: Buy one device must be on Subscriber Paid User account and the free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account and \$45 per month on consumer account after AutoPay and paperless bill discount. Pay \$83.50 per month until consumer account discount starts within 2 bills.)

Bill credits: Applied monthly in equal amounts over entire agreement term and won't exceed \$725. Both wireless lines must be on same account, be active, and in good standing for 30 days to qualify. To get all credits, free device service must remain active and on agreement for entire term. If you cancel service, upgrade, or pay off agreement early, your credits may cease.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. See store or att.com/zteoffer for offer details.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca), or for business accounts, the applicable wireless service agreement. Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. **Promotions, terms, and restrictions subject to change and may be modified or terminated at any time without notice.**

AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

- **5. Apple iPhone X buy one, get one (BOGO):** Offer ended, it ran from June 15-19, 2018, and February 9-22, 2018. Select locations.

Eligible devices: Buy each iPhone X 64 GB (\$1,000) on 0% APR AT&T Next (30 months at up to \$3334 per month for iPhone X) or AT&T Next Every Year (24 months at \$41.67 per month for iPhone X). **Tax on full retail price of both due at sale.** Credits may be applied towards iPhone 8 256 GB or iPhone 8 Plus which will be free; or iPhone X priced up to \$1150, which will be discounted but not free.

Required wireless: Eligible postpaid wireless talk and data service on both devices (minimum \$65 per month for new service with AutoPay and paperless billing discount. Pay \$75 per month until discount starts within 2 bills. Existing customers can add to eligible current plans). **If you cancel wireless service on one line, you'll owe that device balance of up to \$1,150.**

Activation fee: Up to \$45 each. **Return:** Return within 14 days. Restocking fee up to \$45 each may apply. Additional BOGO terms for customers with consumer account and Subscriber Paid User account: Purchased device must be on Subscriber Paid User account and free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless talk and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month. (\$28.50 per month on Subscriber Paid User account + \$45 per month on consumer account after AutoPay

and paperless billing discount. Pay \$83.50 per month until discount starts on consumer account within 2 bills.)

Bill credits: Applied monthly in equal amounts over entire agreement term and won't exceed \$1000. Both wireless lines must be on same account, be active, and in good standing for 30 days to qualify. To get all credits, free device service must remain active and on agreement for entire term. If you cancel service, upgrade, or pay off agreement early, your credits may cease.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. See store or att.com/iphoneoffer for offer details.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca), or for business accounts, the applicable wireless service agreement. Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. **Promotions, terms, and restrictions subject to change and may be modified or terminated at any time without notice.**

AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

- **6. Samsung Galaxy S8 buy one, get one (BOGO):** Offer ran January 12 to March 1, 2018. Select locations.

Eligible devices: Must buy each Galaxy S8 (\$749.99) on 0% APR AT&T Next (30 months at \$25 per month) or AT&T Next Every Year (24 months at \$31.25 per month) installment agreement with eligible service. **Tax on full retail price of both due at sale.** Retail price is divided into monthly installments. After all credits, get Galaxy S8 for free. Max credit may be applied toward the other eligible Samsung devices priced up to \$950 (Galaxy S8, S8+, S8 Active, Note8), which are discounted, but not free.

Required wireless: Eligible postpaid wireless voice and data service on both devices (minimum \$65 per month for new service with AutoPay and paperless billing discount. Pay \$75 per month

until discount starts within 2 bill periods. Existing customers can add to eligible current plans). **If you cancel wireless service on one, you'll owe that device balance of up to \$950.**

Activation fee: Up to \$45 per line. **Return:** Return within 14 days. Restocking fee up to \$45 each may apply. **Additional BOGO terms for customers with consumer account and Subscriber Paid User account:** Purchased device must be on Subscriber Paid User account and free/discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account plus \$45 per month on consumer account after AutoPay and paperless billing discount. Pay \$83.50 per month until consumer account discount starts within 2 bills.)

Bill credits: Applied in equal amounts to device over entire agreement term and won't exceed \$750. Both wireless lines must be on same account, be active, and in good standing for 30 days to qualify. To get all credits, free wireless line must remain active, with eligible service, and be on agreement for entire term. If you cancel service, upgrade, or pay up or pay off agreement early, your credits may cease.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. See store for offer details.

- 7. Samsung Galaxy S8 buy one, get one (BOGO): Offer ran March 2-15, 2018. Select locations.

Eligible devices: Must buy each Galaxy S8 (\$654.99) on 0% APR AT&T Next (30 months at \$21.84 per month) or AT&T Next Every Year (24 months at \$27.30 per month) installment agreement with eligible service. **Tax on full retail price of both due at sale.** Retail price is divided into monthly installments. After all credits, get Galaxy S8 for free. Max credit may be applied toward the other eligible Samsung devices priced up to \$950 (Galaxy S8, S8+, S8 Active, Note8), which are discounted, but not free.

Required wireless: Eligible postpaid wireless voice and data service on both devices (minimum \$65 per month for new service with AutoPay and paperless billing discount. Pay \$75 per month

until discount starts within 2 bill periods. Existing customers can add to eligible current plans). **If you cancel wireless service on one, you'll owe that device balance of up to \$950.**

Activation fee: Up to \$45 per line. **Return:** Return within 14 days. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: Purchased device must be on Subscriber Paid User account and free/discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account plus \$45 per month on consumer account after AutoPay and paperless billing discount. Pay \$83.50 per month until consumer account discount starts within 2 bills.)

Bill credits: Applied in equal amounts to device over entire agreement term and won't exceed \$750. Both wireless lines must be on same account, be active, and in good standing for 30 days to qualify. To get all credits, free wireless line must remain active, with eligible service, and be on agreement for entire term. If you cancel service, upgrade, or pay up or pay off agreement early, your credits may cease.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. See store for offer details.

- **8. LG buy one, get one (BOGO):** Offer for the LG V30 and G6 ran January 12, 2018 to April 2, 2018; offer for the X-venture ran from January 12-26, 2018. Select locations.

Eligible devices: LG V30 (\$799.99) and LG G6 (\$584.99). May buy any combo of these eligible devices. Free device will be the lowest priced device, and credits will not exceed the cost of that device.

AT&T Next installment agreement: Retail price is divided into monthly installments. **Tax on full retail price of both due at sale.** Must buy device on 0% APR AT&T Next (30 months at \$26.67

per month for V30 and \$19.50 per month for G6) or AT&T Next Every Year (24 months at \$33.34 per month for V30 and \$24.38 per month for G6).

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: Purchased device must be on Subscriber Paid User account and free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless talk and data service on both devices. Combined minimum eligible wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account + \$45 per month on consumer account after AutoPay and paperless billing discount. Pay \$83.50 per month until consumer account discount starts within 2 bills.)

Required wireless: Eligible postpaid wireless talk and data service on both devices (minimum \$65 per month for new service with AutoPay and paperless billing discount. Pay \$75 per month until discount starts within 2 bills. Existing customers can add to eligible current plans). **If you cancel wireless service on one, you'll owe that device balance of up to \$799.99.** Both wireless lines must be on same account, be active, and in good standing for 30 days to qualify. To get all credits, free wireless line must remain active, with eligible service, and on agreement for entire term. If you cancel service, upgrade, or pay up or pay off agreement early, your credits may cease.

Activation fee: Up to \$45 for each line. **Return:** Return within 14 days. Restocking fee up to \$45 each may apply.

Bill credits: Applied in equal amounts to lower priced device over entire agreement term and will not exceed price of that device.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. See store for offer details.

- **9. General wireless service:** Subject to the Wireless Customer Agreement (att.com/wca), or for business accounts, the applicable wireless customer agreement. Credit approval is required. Services aren't for resale. Deposit: May apply. Limits: Purchase and line limits apply. Prices may vary by location. Taxes; fees; monthly and other charges; usage, speed,

coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. Promotions, terms, and restrictions are subject to change, and may be modified or terminated at any time without notice. International and domestic off-net (roaming) data may be at 2G speeds.

AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.