

Buy one, get one offers (Jan. - April 2019)

Learn how to get a deal on an eligible smartphone with a limited-time offer.

Offer summary

Buy 1 eligible smartphone and get 1 free when you add a new line and purchase both on AT&T Next® or AT&T Next Every Year®.

Dates	Eligible phones
Expired – Offer ran from March 22 to 31, 2019	<ul style="list-style-type: none">• Apple iPhone family - iPhone 8 64GB, iPhone 8 Plus 64GB, iPhone 8 256GB, and iPhone XR 64GB are free. iPhone 8 Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, iPhone XS Max 512GB, iPhone XR 128GB, and iPhone XR 512GB are discounted but not free.• Samsung family - Galaxy S10e 128GB is free. GS10e 256GB, GS10 128GB, GS10+ 128GB and Note9 128GB Galaxy S10 512GB, GS10+ 512GB, GS10+ 1TB and Galaxy Note 9 512GB are discounted, but not free.• LG family - LG V40 is free.• RED family - RED HYDROGEN One² is discounted but not free.
Expired – Offer ran from February 21 to March 21, 2019	<ul style="list-style-type: none">• Apple iPhone family - iPhone 8 64GB, iPhone 8 Plus 64GB, iPhone 8 256GB, and iPhone XR 64GB are free. iPhone 8 Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, iPhone XS Max 512GB, iPhone XR 128GB, and iPhone XR 512GB are discounted but not free.

	<ul style="list-style-type: none"> • Samsung family - Galaxy S10e 128GB, GS10e 256GB, GS10 128GB, GS10+ 128GB and Note9 128GB are free. Galaxy S10 512GB, GS10+ 512GB, GS10+ 1TB and Galaxy Note 9 512GB are discounted, but not free. • LG family - LG V40 is free. • RED family - RED HYDROGEN One² is discounted but not free.
<p>Expired – Offer ran from February 14 to 20, 2019³</p> <p>Expired – Offer ran from January 1 to 31, 2019³</p>	<ul style="list-style-type: none"> • Apple iPhone family - iPhone 8 64GB, iPhone 8 Plus 64GB, iPhone 8 256GB, and iPhone XR 64GB are free. iPhone 8 Plus 256GB, iPhone X 64GB, iPhone X 256GB, iPhone XS 64GB, iPhone XS 256GB, iPhone XS 512GB, iPhone XS Max 64GB, iPhone XS Max 256GB, iPhone XS Max 512GB, iPhone XR 128GB, and iPhone XR 512GB are discounted but not free. • Samsung family - Galaxy S9 is free. Galaxy S8 Active, Galaxy S9+, Galaxy Note9 128GB, Galaxy Note 9 512GB are discounted, but not free. • LG family - LG V40 is free.
Expired – Offer ran from January 1 to 10, 2019 ³	<ul style="list-style-type: none"> • LG family - LG V35 is free.

Offer details

- To qualify, you must purchase 2 new eligible smartphones on a 0% APR installment agreement:
 - AT&T Next (30-month financing that may require a down payment)
 - AT&T Next Every Year (24-month financing that may require a down payment)
 - Equipment Installment Plan (EIP) 24 (a business account with 24-month financing that may require a down payment)
 - EIP 36 (a business account with 36-month financing that may require a down payment)

- The offer requires 1 new line activation. You must maintain an eligible voice and data plan that costs at least \$83.50 per month (if new service) before any applicable discounts. You can add to your existing eligible plan.
- Upgrading on an existing wireless account doesn't qualify as a new line.
- Moving your line or number from Cricket or AT&T PREPAIDSM doesn't qualify as a new line.
- Keeping your number and returning to AT&T within 59 days of leaving, doesn't qualify as a new line.
- Other phone discounts don't apply.
- You're responsible for paying:
 - A \$30 activation or upgrade fee on each line.
 - The taxes on the full retail price of the smartphones at the point of sale.
- Both lines must remain active, on eligible installment agreement, and in good standing for 30 days for credits to start.
 - Get-one line must remain in good standing on installment agreement with eligible service for the entire term of the installment agreement.
 - Buy-one line must remain active with eligible service for the entire term of the get-one line's installment agreement.
- If you cancel either line of service, your installment balance will be due.
- Transferring a number? Device backordered or shipment delayed? You can still qualify for this offer. Just reserve your phone number in advance.

Bill credits

If you meet all the offer requirements, you'll get monthly bill credits to bring your phone cost down to the listed prices. Your monthly bill credits start within 3 bill periods. Until then, be sure to pay your bill in full. Otherwise, late fees may apply to any unpaid amount.

- When the credit starts, it'll show as a smartphone promo on your bill.

- The first credit will equal the installment payments you've already paid.

If you get a free or discounted smartphone with a down payment, you're still responsible for paying the down payment. You'll get it back as part of the monthly bill credit. It'll be applied in equal amounts over the term of the installment agreement.

Heads up: If you voluntarily suspend your service, we'll pause your credits until you activate the line again.

Apple family

Free after credits: iPhone 8 64GB (\$600 full price), iPhone 8 256GB (\$750 full price), iPhone 8 Plus 64GB (\$700 full price), and iPhone XR 64GB (\$750 full price)

Discounted but not free: iPhone 8 256GB Plus (\$850 full price), iPhone X 64GB (\$900 full price); iPhone X 256GB (\$1,050 full price); iPhone XS 64GB (\$1,000 full price); iPhone XS 256GB (\$1,150 full price); iPhone XS 512GB (\$1,350 full price); iPhone XS Max 64GB (\$1,100 full price); iPhone XS Max 256GB (\$1,250 full price); iPhone XS Max 512GB (\$1,450 full price); iPhone XR 128GB (\$800 full price); iPhone XR 256GB (\$900 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$750 maximum credit for all other eligible iPhones

- \$25 per month credit for 30 months on AT&T Next
- \$31.25 per month credit for 24 months on AT&T Next Every Year
- \$31.25 per month credit for 24 months on EIP 24
- \$20.84 per month credit for 36 months EIP 36

\$700 maximum credit for iPhone 8 Plus 64GB

- \$23.34 per month credit for 30 months on AT&T Next
- \$29.17 per month credit for 24 months on AT&T Next Every Year
- \$29.17 per month credit for 24 months on EIP 24
- \$19.45 per month credit for 36 months EIP 36

\$600 maximum credit for iPhone 8 64GB

- \$20 per month credit for 30 months on AT&T Next
- \$25 per month credit for 24 months on AT&T Next Every Year
- \$25 per month credit for 24 months on EIP 24
- \$16.67 per month credit for 36 months EIP 36

Samsung family

From March 22, 2019 through March 31, 2019

Free after credits: Samsung Galaxy S10e 128GB (\$750 full price) is free.

Discounted but not free: Galaxy S10e 256GB (\$850 full price), Galaxy S10 128GB (\$900 full price), Galaxy S10+ 128GB (\$1,000 full price), Note9 128GB (\$1,000 full price), Galaxy S10 512GB (\$1,150 full price), Galaxy S10+ 512GB (\$1,250 full price), Galaxy S10+ 1TB (\$1,600 full price) and Galaxy Note9 512GB (\$1,250 full price) are discounted, but not free. You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$750 maximum credit

- \$25.00 per month credit over 30 months on AT&T Next
- \$31.25 per month credit over 24 months on AT&T Next Every Year
- \$31.25 per month credit over 24 months on EIP 24
- \$20.84 per month credit over 36 months on EIP 36

From February 21, 2019 through March 21, 2019

Free after credits: Samsung Galaxy S10e 128GB (\$750 full price), Galaxy S10e 256GB (\$850 full price), Galaxy S10 128GB (\$900 full price), Galaxy S10+ 128GB (\$1,000 full price) and Note9 128GB (\$1,000 full price) are free.

Discounted but not free: Galaxy S10 512GB (\$1,150 full price), Galaxy S10+ 512GB (\$1,250 full price), Galaxy S10+ 1TB (\$1,600 full price) and Galaxy Note9 512GB (\$1,250 full price) are discounted, but not free. You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$1,000 maximum credit for Samsung Galaxy S10+ 128GB

- \$33.33 per month credit over 30 months on AT&T Next
- \$41.67 per month credit over 24 months on AT&T Next Every Year
- \$41.67 per month credit over 24 months on EIP 24
- \$27.78 per month credit over 36 months on EIP 36

\$900 maximum credit for Samsung Galaxy S10 128GB

- \$30.00 per month credit over 30 months on AT&T Next
- \$37.50 per month credit over 24 months on AT&T Next Every Year
- \$37.50 per month credit over 24 months on EIP 24
- \$25.00 per month credit over 36 months on EIP 36

\$850 maximum credit for Samsung Galaxy S10e 256GB

- \$28.34 per month credit over 30 months on AT&T Next
- \$35.42 per month credit over 24 months on AT&T Next Every Year
- \$35.42 per month credit over 24 months on EIP 24
- \$23.62 per month credit over 36 months on EIP 36

\$750 maximum credit for Samsung Galaxy S10e 128GB

- \$25.00 per month credit over 30 months on AT&T Next
- \$31.25 per month credit over 24 months on AT&T Next Every Year
- \$31.25 per month credit over 24 months on EIP 24
- \$20.84 per month credit over 36 months on EIP 36

From January 1-21, 2019 and February 14-20, 2019

Free after credits: Samsung Galaxy S9 (\$790 full price)

Discounted but not free: Samsung S8 Active (\$850 full price), Samsung Galaxy S9+ (\$915 full price), Galaxy Note9 128GB (\$1,000 full price), or Galaxy Note9 512GB (\$1250 full price). You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$790 maximum credit for Samsung Galaxy S9

- \$26.34 per month credit over 30 months on AT&T Next

- \$32.92 per month credit over 24 months on AT&T Next Every Year
- \$32.92 per month credit over 24 months on EIP 24
- \$21.95 per month credit over 36 months on EIP 36

LG family

Free after credits: LGV40 (\$950 full price)

\$950 maximum credit

- \$31.67 per month credit over 30 months on AT&T Next
- \$39.59 per month credit over 24 months on AT&T Next Every Year
- \$39.59 per month credit over 24 months on EIP 24
- \$26.39 per month credit over 36 months on EIP 36

Free after credits: LG V35 (\$850 full price)

\$850 maximum credit (January 1-10, 2019)

- \$28.34 per month credit over 30 months on AT&T Next
- \$35.42 per month credit over 24 months on AT&T Next Every Year
- \$35.42 per month credit over 24 months on EIP 24
- \$23.62 per month credit over 36 months on EIP 36

RED family

50% off after credits: RED HYDROGEN One (\$1,295 full price)

You're responsible for the price difference; the remaining balance is billed monthly over the installment term.

\$647.50 maximum credit

- \$21.59 per month credit over 30 months on AT&T Next
- \$26.98 per month credit over 24 months on AT&T Next Every Year
- \$26.98 per month credit over 24 months on EIP 24

- \$17.99 per month credit over 36 months on EIP 36
-

Stay eligible

To keep eligibility and continue getting credits:

- Pay your bill in full until the offer credits apply (may take up to 3 bill periods).
- Make sure both lines remain active on the same account, in good standing, and on an eligible installment agreement.
- Keep the device and line active if you decide to pay off the remaining installment balance early.

Your offer credits stop if you:

- Exchange an eligible phone for an ineligible phone or device
- Upgrade or pay off the installment agreement early
- Return the phone and there isn't an AT&T Next installment agreement on the line
- Cancel service or disconnect either wireless line (you'll also have to pay off the remaining installment balance - up to \$1,600)

Important details

1. **BOGO offer: Limited time. Available in select areas and locations.** Requires buying 2 eligible smartphones on 0% APR AT&T Next (30 months up to \$53.34 per month) or AT&T Next Every Year (24 months up to \$66.67 per month) from the same manufacturer with 1 new wireless line. **Maximum discount varies by device combination and won't exceed the cost of the lower price device or the maximum credit for that manufacturer's BOGO. Tax on full retail price of both due at sale.**

iPhone BOGO: Maximum credit \$750. iPhone 8, 8 Plus; XR, X, XS, or XS Max (priced up to \$1449.99). After up to \$750 in credits, get iPhone 8, 8 Plus 64GB or XR 64GB for free. Get iPhone 8 Plus 256GB, XR 128GB or 512GB, X, XS, or XS Max for up to \$750 off.

Samsung BOGO: Maximum credit \$1000 (March 22-31, 2019). Samsung Galaxy S10e for free. After up to \$750 in credits. Get Galaxy S10e 256GB, S10, S10+, Note9 for up to \$750 off (priced up to \$1600).

Samsung BOGO: Maximum credit \$1000 (February 21, 2019 to March 21, 2019). Samsung Galaxy S10e, S10, S10+, Note9 (priced up to \$1600). After up to \$1000 in credits, get Galaxy S10e, S10 128GB, S10+ 128GB, Note9 128GB for free. Get Galaxy S10 512GB, S10+ 512GB, S10+ 1TB, Note9 512GB, for up to \$1000 off.

LG BOGO: Maximum credit \$950. LG V40 ThinQ (priced up to \$950) free after \$950 in credits.

Required wireless: Postpaid wireless talk and data on both devices (minimum \$80 per month combined if new with AutoPay and paperless bill discount. Pay \$100 per month until discount starts within 2 bills. Existing customers can add to current plans). **If you cancel wireless on one, will owe that device balance of up to \$1600.**

Activation or upgrade fee: \$30 for each.

Return: Return within 14 days. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: Buy one device must be on Subscriber Paid User account and free or discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$28.50 per month on Subscriber Paid User acct plus \$45 per month on consumer account after AutoPay and paperless bill discount. Pay \$83.50 per month until consumer account discount starts within 2 bills.

Bill credits: Credits start within 3 bills. Will receive catch-up credits once credits start. Applied monthly in equal amounts over entire agreement term and won't exceed the lower of the device cost or \$750 for iPhone devices, \$1000 for Samsung devices, or \$950 for LG devices. Both wireless lines must be on same account, be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreements start when device is shipped. To get all credits, free or discounted device must remain on agreement for entire term and you must keep eligible service on both devices for entire installment term of free or discounted device. **If you cancel service on either line, credits will stop.** If you upgrade, pay up, pay off agreement on your free or discounted device early your credits may cease.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months.

General wireless services: Subject to Wireless Customer Agreement (att.com/wca). Credit approval required.

Deposit or down payment: May apply.

Limits: Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. International and domestic off-net data may be at 2G speeds. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

- 2. RED HYDROGEN ONE 50% offer: Limited time. Requires buying two RED HYDROGEN One (priced up to \$1,294.99) with 1 new wireless line.** Buy each on 0% APR AT&T Next (30 months at up to \$43.17 per month) or AT&T Next Every Year (24 months at up to \$53.96 per month) installment agreement. **Tax on full retail price of both due at sale.** After up to \$647.50 credits, get RED HYDROGEN One for 50% off.

Required wireless: Postpaid wireless voice and data on both devices (minimum \$80 per month combined if new with AutoPay and paperless bill discount. Pay \$100 per month until discount starts within 2 bills.). **If you cancel wireless on one, will owe that device balance of up to \$1,295.**

Activation or upgrade fee: \$30 for each.

Return: Return within 14 days. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with consumer account and Subscriber Paid User account: Buy one device must be on Subscriber Paid User account and discounted device must be on the consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum eligible wireless service is \$28.50 per month on Subscriber Paid User acct plus \$45 per month on consumer account after AutoPay and paperless bill discount. Pay \$83.50 per month until consumer account discount starts within 2 bills.

Bill credits: Credits start within 3 bills. Will receive catch-up credits once credits start. Applied monthly in equal amounts over entire agreement term and won't exceed \$647.50. Both wireless

lines must be on same account, be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreements start when device is shipped. To get all credits, discounted device must remain on agreement for entire term and you must keep eligible service on both devices for entire installment term of discounted device. **If you cancel service on either line, credits will stop.** If you upgrade, pay up, or pay off agreement on discounted device early your credits may cease.

Limits: May not be combinable with other offers, discounts, or credits. Purchase, financing, other limits, and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months.

General wireless service: Subj. to Wireless Customer Agreement (att.com/wca). Credit approval required.

Deposit or down payment: May apply.

Limits: Purchase and line limits apply. Prices may vary by location. Taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges. International and domestic off-net data may be at 2G speeds. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

Pricing, promotions, terms, and restrictions subject to change and may be modified or terminated at any time without notice.

3. BOGO: From February 14-20, 2019. (The offer for Apple family, Samsung family, and LG V40 previously ran January 1-31, 2019. The offer for LG V35 ran January 1-10, 2019.)

Available in select areas and locations. Requires 1 new line. Buy each new Apple iPhone 8 64GB (\$599.99), iPhone 8 Plus 64GB (\$699.99), iPhone 8 256GB (\$749.99), iPhone XR 64GB (\$749.99), Samsung Galaxy S9 (\$789.99), LG V35 (\$850) or LG VG40 (\$950) on 0% APR AT&T Next (30 months up to \$31.67 per month) or AT&T Next Every Year (24 months up to \$39.59 per month).

Tax on full retail price of both due at sale. After all credits, get iPhone 8 64GB, iPhone 8 256GB, iPhone XR 64GB, iPhone 8 Plus 64GB, Samsung Galaxy S9, LG V35 or V40 for free. Credits may be applied toward other eligible devices; iPhone 8 Plus 256GB, XR 128GB or 512GB, X, XS, or XS Max (priced up to \$1,450), Samsung Galaxy S8 Active, Galaxy S9+, or Galaxy Note9 (priced up to \$1,250), which will be discounted but not free. **May mix eligible devices from the same**

manufacturer, but discount will be applied to lowest price device and won't exceed maximum bill credit (up to \$750 for Apple; \$790 for Samsung; up to \$950 for LG).

Required wireless service: Postpaid wireless voice and data on both devices (minimum \$80 per month combined if new with an AutoPay and paperless bill discount, but must pay \$100 per month until discount starts within 2 bill periods). Existing customers can add to current plans. **If you cancel wireless service on 1 device, you'll owe that device balance of up to \$1,450.**

Activation or upgrade fee: \$30 for each.

Return: Return within 14 days. Restocking fee up to \$45 each may apply.

Additional BOGO terms for customers with both a consumer account and a Subscriber Paid

User account: Buy-1 device must be on your Subscriber Paid User account and free or discounted device must be on your consumer account. Billing addresses for Subscriber Paid User and consumer accounts must match. Requires eligible postpaid wireless voice and data service on both devices. Combined minimum wireless service is \$73.50 per month (\$28.50 per month on Subscriber Paid User account plus \$45 per month on consumer account after AutoPay and paperless bill discount. Pay \$83.50 per month until consumer account discount starts within 2 bill periods.)

Bill credits: Credits start within 3 bill periods. Credit is applied monthly in equal amounts over entire agreement term and won't exceed the lower of the device cost or the maximum credit of \$750 for Apple devices, \$790 for Samsung devices, or \$950 for LG devices. Both wireless lines must be on same account, be on an installment agreement, active, and in good standing for 30 days to qualify. Installment agreements start when device is shipped. To get all credits, free or discounted device must remain on agreement for entire term and you must keep eligible service on both devices for entire installment term of free or discounted device. **If you cancel service on either line, credits will stop.** If you upgrade, pay up, or pay off your agreement on free or discounted device early, your credits may stop.

Limits: See your sales rep before any purchases to determine if you're eligible. May not be combined with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. See store or att.com/smartphoneoffer for offer details.

General wireless service: Subject to Wireless Customer Agreement (att.com/wca). Credit approval required.

Deposit: May apply.

Limits: Purchase and line limits apply. Prices may vary by location. Taxes; fees; monthly and other charges; usage, speed, coverage, and other restrictions apply per line. See att.com/additionalcharges for details on fees and charges.

Promotions, terms, and restrictions are subject to change and may be modified or terminated at any time without notice. International and domestic off-net data speed may be at 2G. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.