

iPhone 7 with trade-in offer (2016)

Learn how to get up to \$650 in monthly bill credits after the trade-in of a qualifying iPhone.

Promotion details

Offer expired. Ran from September 9, 2016 and ended September 25, 2016 (through September 30, 2016 in Puerto Rico), new and existing AT&T customers can get up to \$650 in monthly bill credits when they trade-in an eligible iPhone.

Must purchase or upgrade to a new iPhone 7 or iPhone 7 Plus with AT&T Next[®], AT&T Next Every Year[®], or Equipment Installment agreement, with qualified service (for new customers, a minimum for \$50 on Mobile Share Advantage. For existing customers may add it to an eligible postpaid wireless plan that includes voice and data).

Must trade in an eligible iPhone 6, iPhone 6s, iPhone 6 Plus, or iPhone 6s Plus that is paid off, fully functional and in good condition through one of the methods outlined below.

This offer excludes AT&T Next upgrade trade-ins. If you have an eligible iPhone on any AT&T Next installment agreement, you'll need to [pay off the remaining installment balance](#) prior to trade-in.

Once you receive your new iPhone you'll have 30-days to get the promotional trade-in value for your eligible iPhone. The trade-in promotion code is required for online trade-in. The promotion code is valid for 30 days after receiving the new iPhone 7 or iPhone 7 Plus, even if you receive the iPhone after September 25, 2016.

Note: Once your trade-in is received and verified, your bill credits will start within three bill cycles. You will need to pay your bill in full, remain active and in good-standing on your installment agreement to continue to receive your credits towards your installment payments. If you cancel service, your device balance (up to \$970 based on which iPhone model you buy) will be due.

Remove personal information and security features from trade-in device. Before trading in your device, you must remove all personal information and disable security features, including user locks and Find My iPhone. It is vital to complete this process to prevent your trade-in from being unacceptable.

Trade-in process

To process an eligible trade-in visit an [AT&T store](#), contact your AT&T account rep, or go to tradein.att.com to complete these steps.

Heads up: If you received trade-in instructions in the box with your new iPhone, follow the steps below instead to take advantage of this offer.

1. From the **Start a Trade-in** tab, search for and select your eligible iPhone model for trade-in.
2. Select **Click** to continue your trade. The trade-in value shown won't match the \$650 promotional value at this step.
3. Answer the questions about the condition of the iPhone and enter:
 - IMEI, ESN, or serial #
 - Mobile phone number
 - Promotion code **FALL2016TRADE**



Start a Trade-in



How it Works / FAQs



Request Help



Review Your Status

1 Discover Device Value

2 Determine Condition

3 Verify and Accept

iPhone 6 128GB
- AT&T (A1549)



\$190.00

Does the Device Power On and Off?



Yes

No

Has the Activation Lock been disabled? (e.g., Find My iPhone)



Yes

No

Is the LCD intact, free of any chips, and functioning correctly?



Yes

No

Is the device otherwise free of breaks or cracks in the housing, keypad, hinge, or battery door?



Yes

No

IMEI/ESN/Serial #



Customer's Mobile number



Do you have a promotional code?



- Once you select **Accept** and **Continue**, the trade-in value will be displayed as \$0. If you meet the requirements for this promo, you'll get up to \$650 in monthly bill credits. Follow the prompts to confirm the trade-in value.

5. Once we get and evaluate the trade in, you'll get a confirmation email.
6. Separate shipping materials and a postage paid label will be automatically sent to you. Follow the instructions on how to send in the iPhone.
7. When the trade-in is approved, you'll start getting monthly bill credits within 3 billing periods. The monthly bill credit will be applied toward your installment payment.

Prepare your trade-in

1. Remove all security features including user locks and Find My iPhone or set the password to 0000. If your phone is sent to us locked, it won't qualify as a trade-in.
2. Remove confidential, proprietary, or personal information from the device. Go to att.com/devicesupport for instructions.
3. Reset to factory settings. See owner's manual or manufacturer's website for instructions.
4. Remove the SIM card, memory card, and any accessories. Leave the battery in the phone.