

# Free smartphone with TV offer (2018)

*Learn more about qualifying TV service and wireless port-in requirements to get a free smartphone.*

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## *Offer summary*

### **Offer dates**

August 1, 2017 through December 31, 2018

### **Offer details**

If eligibility requirements below are met, you will receive monthly bill credits applied towards the purchase of a new eligible smartphone.<sup>1</sup>

- The smartphone must be purchased on an installment agreement.
- The monthly bill credit will be applied in equal amounts towards installment charges over the agreement term (30 month or 24 months).
- The amount is determined by dividing the retail price of the eligible smartphone by the installment agreement term (30-month for AT&T Next<sup>®</sup> or 24-months for AT&T Next Every Year<sup>®</sup>).
- One free device per mobility account (within a 12-month period).
- Puerto Rico and Virgin Islands not eligible.

## *How to qualify*

To qualify for this offer you'll need to meet these requirements:

- **Qualifying DIRECTV service** – New and existing DIRECTV accounts qualify. New customers activating new DIRECTV service require 24-month agreement. Minimum package of \$29.99 per month required. Excludes DIRECTV NOW. New service must be installed within 30-days of wireless plan activation.
- **Wireless port-in from eligible carriers** – New and existing mobility accounts with new activation port-ins are eligible. Phone must be activated on monthly postpaid voice and data plan (minimum \$50 per month) Excludes port-ins from landline providers, Cricket, and AT&T PREPAID<sup>SM</sup>.
- **Purchase new eligible smartphone** – Must purchase an eligible smartphone from one of the below device families; must be purchased with 0% APR AT&T Next (30-month) or AT&T Next Every Year (24-month) installment agreement<sup>1</sup>, within 7 days of port-in. Tax on full retail price due at sale. Eligible smartphones:
  - **Samsung Galaxy GS8**, \$750 full sales price
    - \$750 maximum credit
    - \$25 per month credit over 30 months on AT&T Next
    - \$31.25 per month credit over 24 months on AT&T Next Every Year
  - **Samsung Galaxy GS8+**, \$850 full sales price (discounted not free)
    - \$750 maximum credit, customer is responsible for the \$100 price difference; remaining balance is billed monthly over the installment term
    - \$25 per month credit over 30 months on AT&T Next
    - \$31.25 per month credit over 24 months on AT&T Next Every Year
  - **Samsung Galaxy GS8 Active**, \$850 full sales price (discounted not free)
    - \$750 maximum credit, customer is responsible for the \$100 price difference; remaining balance is billed monthly over the installment term
    - \$25 per month credit over 30 months on AT&T Next
    - \$31.25 per month credit over 24 months on AT&T Next Every Year
  - **Samsung Galaxy Note8**, \$950 full sales price (discounted not free)

- \$750 maximum credit, customer is responsible for the \$200 price difference; remaining balance is billed monthly over the installment term
- \$25 per month credit over 30 months on AT&T Next
- \$31.25 per month credit over 24 months on AT&T Next Every Year
- **Apple iPhone 7 32GB, \$649.99 full sales price**
  - \$650 maximum credit
  - \$21.67 per month credit over 30 months on AT&T Next
  - \$27.09 per month credit over 24 months on AT&T Next Every Year
- **Apple iPhone 7 Plus 32GB, \$969.99 full sales price (discounted not free)**
  - \$650 maximum credit, customer is responsible for the \$319.99 price difference; remaining balance is billed monthly over the installment term
  - \$21.67 per month credit over 30 months on AT&T Next
  - \$27.09 per month credit over 24 months on AT&T Next Every Year
- **Wireless and video accounts must have matching account info:**
  - Wireless and DIRECTV or U-verse billing addresses must match, or wireless billing and DIRECTV or U-verse service addresses must match. [Learn how to update your billing address.](#)

#### **Not meeting eligibility or canceling TV service**

- If qualifying wireless line is disconnected or cancelled prior to completing the installment agreement (24 or 30 months) or qualifying video service is cancelled, customer is responsible for remaining amount owed on the device installment agreement up to:
  - \$970 for eligible iPhone
  - \$950 for eligible Samsung smartphones
- If you upgrade, pay up, or pay off the line device agreement early, your credits may stop.

## *Bill credits*

Monthly bill credits will start within 3 bill periods. BOTH services must (1) remain active, (2) account in good standing, and (3) device must remain on its agreement for entire installment term (30 or 24 months) to get all its credits.

- If you cancel wireless service, you'll owe the remaining installment balance.
- If you upgrade, pay up, or pay off the agreement early, your credits may cease.

## Important details

1. **Free phone pricing: Offer ended December 31, 2018.** Pricing subject to change, Void in Puerto Rico and U.S. Virgin Islands. Consumers only. Not available in-store, online, or call-in. **Port-In:** From eligible carrier (excludes Cricket and select others). **Eligible free devices:** Samsung Galaxy S8, Samsung Galaxy Note8, and iPhone 7 32GB are free after 24 or 30 monthly credits. **Eligible discounted devices:** May apply up to \$750 in credits (\$25 per month or \$31.25 per month) towards select other Samsung Galaxy S8 models, and up to \$650 in credits (\$21.67 per month or \$27.09 per month) towards other iPhone 7 or 7 Plus models, which will be discounted, but not free. **AT&T Next Installment Agreement:** Retail price is divided into monthly installments. **Tax on full retail price due at sale.** Must buy device on 0% APR AT&T Next (30-mos. of up to \$32.34 per month) or AT&T Next Every Year (24-months at up to \$40.42 per month). \$0 down requires well-qualified credit or a 30% down-payment option is available (customers purchasing online may need to meet minimum credit requirements.). Down payment amount can vary. **Wireless:** Requires new, eligible postpaid wireless account (minimum \$50 per month service). **Activation fee:** \$25. **Eligible device must remain on eligible wireless plan to continue to get bill credits. If you cancel wireless service, will owe device balance of up to \$970.** Usage and additional monthly and other charges and restrictions apply. **DIRECTV:** Must maintain eligible DIRECTV package to receive bill credits and remain eligible for offer. **If you cancel TV service, credits will cease. Bill credits:** Applied in equal amounts to device over entire agreement term and will not exceed the lower of \$750 or the price of the device. Addresses for TV and wireless accounts must match and wireless line must be active and in good standing for 30 days to qualify. To get all credits, wireless and TV services

must remain active and on agreements for entire term. If upgrade, pay up, or pay off your installment agreement early, your credits may cease. **Offer limits:** Not transferrable. Limit 1 free smartphone per wireless account. Limit 2 eligible wireless accounts per DIRECTV service address. May not be combinable with select other offers, discounts, or credits. Participation in this offer may make your TV or wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. **Return:** Restocking fee up to \$45 may apply.

**General wireless service:** Subject to Wireless Customer Agreement ([att.com/wca](http://att.com/wca)). Services are not for resale. **Deposit:** May apply. **Limits:** Purchase limits apply. Prices may vary by location. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage, and other restrictions apply per line. See [att.com/additionalcharges](http://att.com/additionalcharges) for details on fees and charges. AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.

**DIRECTV: Subject to Equipment Lease and Customer Agreements** ([directv.com/legal](http://directv.com/legal)). Residential customers only. **EARLY TERMINATION FEE OF \$20 PER MONTH FOR EACH MONTH REMAINING ON AGREEMENT, EQUIPMENT NON-RETURN, AND ADDITIONAL FEES APPLY.**

**Pricing, promotion, programming, terms, and restrictions subject to change and may be modified or terminated at any time without notice.**