

# Get 50% off an LG V40 smartphone (2019)

*Learn how to qualify for 50% off an LG V40 ThinQ smartphone.*

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## *Offer summary*

Want to get an LG V40 ThinQ™ at 50% off? Just buy it on an AT&T installment plan and get a new line or upgrade an existing line. You'll then get monthly bill credits for 50% of the monthly installment payment.<sup>1</sup>

We'll divide the credit into 24 or 30 equal monthly credits, based on the installment plan you chose. The total credit amount won't go over \$475 (50% of \$949.99).

LG V40 ThinQ		
Offer dates	\$949.99 full price	\$475 maximum credit
Expired – offer ran July 8, 2019 to January 2, 2020	\$31.67 per month for 30 months on AT&T Installment Plan	\$15.84 per month credit for 30 months on AT&T Installment Plan
Expired – offer ran June 7 to July 8, 2019	\$31.67 per month for 30 months on AT&T Next	\$15.84 per month credit for 30 months on AT&T Next
Expired – offer ran June 7 to July 8, 2019	\$39.58 per month for 24 months on AT&T Next Every Year	\$19.80 per month credit for 24 months on AT&T Next Every Year

## *Offer dates*

This offer is ran from June 7, 2019 to January 2, 2020.

## *Offer details*

## ***What to know***

- The offer requires 1 new line activation or upgrade. Maintain an eligible talk and data plan that costs at least \$50 per month (if it's a new service) before any applicable discounts. You can add to your current eligible plan.
- This offer is only eligible on new phones. No other smartphone discounts apply.
- You're responsible for paying:
  - An activation or upgrade fee
  - The taxes on the full retail price of the smartphone at the point of sale
  - The down payment, if applicable (keep in mind you'll still get monthly credits over your installment equaling a total of \$475)
  - The 50% not credited through the offer, which will be billed monthly over the installment term (the remaining \$475)
- Your wireless account must remain active, on an eligible installment plan, and in good standing for 30 days for credits to start.
- Credits will start within 3 bill periods. At that time, you'll be brought up to date on credits. Be sure to pay your bill in full until your bill credits start.
- If you cancel your line of service, your installment balance (up to \$949.99) will be due immediately.

## ***Keeping offer eligibility***

- To keep getting the offer credits, your line must remain active, in good standing, and on its installment plan.
- If you upgrade or pay off the installment plan early but keep the line active, we reserve the right to stop the credits.

## **Important details**

1. **LG V40 ThinQ Offer: Expired – offer ran July 9, 2019 to January 2, 2020.** Buy a new LG V40 ThinQ (\$950) on qualifying 0% APR installment agreement (30 months at \$31.67 per month). Other installment options may be available. \$0 down for well-qualified credit or down payment may be required. Retail price is divided into monthly installments. **Tax on full retail price due at sale.** After all credits, get LG V40 ThinQ for 50% off (\$475 maximum total credits). **Required wireless:** Postpaid

wireless voice and data service (minimum \$50 per month or new service with AutoPay and paperless bill discount. Pay \$60 per month until discount starts within 2 bills. Other qualified plans available. Existing customers can add to eligible current plans.). **If you cancel wireless service, will owe device balance of up to \$950. Return:** Return within 14 days (within 30 days for business customers). Restocking fee up to \$45 may apply. **Bill credits:** Credits start within 3 bills. Applied monthly in equal amounts to device over entire agreement term and will not exceed \$475. Wireless line must be active and in good standing for 30 days to qualify. To get all credits, wireless line must remain active, with eligible service, and on agreement for entire term. If you cancel service, upgrade, pay up, or pay off the agreement early your credits may cease. **Limits:** May not be combinable with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. See store for offer details.

**General wireless service: Subject to Wireless Customer Agreement ([att.com/wca](http://att.com/wca)).** Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. **Activation or upgrade fee:** Up to \$45. Credit approval, taxes, Regulatory Cost Recovery Charge (up to \$1.50), other fees and charges, usage, speed, coverage, and other restrictions apply. See [att.com/mobilityfees](http://att.com/mobilityfees) for details on fees and charges. International and domestic off-net data may be at 2G speeds. AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.

**Promotion, terms, and restrictions subject to change and may be modified or terminated at any time without notice.**

2. **LG V40 ThinQ offer: Expired – offer ran June 7 to July 8, 2019.** Buy a new LG V40 ThinQ (\$950) on 0% APR AT&T Next (30 months at \$31.67 per month) or AT&T Next Every Year (24 months at \$39.58 per month). \$0 down for well-qualified credit or down payment may be required. Retail price is divided into monthly installments. **Tax on full retail price due at sale.** After all credits, get LG V40 ThinQ for 50% off (\$475 maximum total credits). **Required wireless:** Postpaid wireless voice and data service (minimum \$50 per month for new service with AutoPay and Paperless Bill discount. Pay \$60 per month until discount starts within 2 bills. Other qualified plans available. Existing customers can add to eligible current plans.). **If you cancel wireless service, you will owe device balance of up to \$950. Return:** Return within 14 days (within 30 days for business customers). Restocking fee up to \$45 may apply. **Bill credits:** Credits start within 3 bills. Applied monthly in equal amounts to device over entire agreement term and will not exceed \$475. Wireless line must be active and in good standing for 30 days to qualify. To get all credits, wireless line must remain active, with eligible service, and on agreement for entire term. If you cancel service, upgrade, or pay up or pay off agreement early, your credits may cease. **Limits:** May not be combined with other offers, discounts, or credits. Purchase, financing, and other limits and restrictions apply. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12-month period. See store for offer details.

**General wireless service: Subject to Wireless Customer Agreement ([att.com/wca](http://att.com/wca)).** Credit approval required. **Deposit:** May apply. **Limits:** Purchase and line limits apply. **Activation / upgrade fee:** Up to \$45. Credit approval, taxes, Regulatory Cost

Recovery Charge (up to \$1.50), other fees and charges, usage, speed, coverage, and other restrictions apply. See [att.com/mobilityfees](http://att.com/mobilityfees) for details on fees and charges. International and domestic off-network data may be at 2G speeds. AT&T service is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.

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