



SBC Yahoo! Dial At a Glance

OVERVIEW

SBC Yahoo! Dial is the initial offering from the landmark alliance of two Internet leaders — SBC, a top-five national ISP and leading DSL Internet access service provider, and Yahoo!, the world's No. 1 Internet destination. The new co-branded service combines SBC's reliable network access with Yahoo!'s compelling content and personalization features, giving consumers a much-anticipated new choice for dial Internet service.

WHY SBC YAHOO! DIAL

- > **More Personalization, Content and Premium Services.** The service provides more personalization, e-mail sub-accounts, online storage and premium services than other leading ISPs, making it easier for people to stay in touch, find the information they need, manage their lives and have fun online.
- > **Recognized for Network Reliability and Support.** SBC's Internet network operates at 99.9 percent availability, making it one of the industry's most reliable networks. SBC ranks among the nation's top ISPs for reliability and performance based on industry benchmarking studies.
- > **Competitively Priced.** At \$21.95 a month for unlimited access or \$18.95 for customers who also subscribe to SBC SNET All Distance®, SBC Yahoo! Dial is priced equal to or lower than other leading dial services.
- > **National Service and Beyond.** A nationwide dial network provides customers with Internet access nearly anywhere in North America with a local phone call.
- > **24-7 Technical Support.** Support options include an online help center, a toll-free phone number, e-mail and real-time chat.
- > **Safe, Secure Online Environment.** The service offers the industry's most comprehensive security and parental control package, creating a safer online environment for adults and children.

SBC YAHOO! DIAL KEY FEATURES

SBC Yahoo! Customized Browser

- An easy-to-use, personalized browser that allows customers to choose their favorite features
- Integrated SBC Yahoo! Messenger
- Integrated SBC Yahoo! Media Player

SBC Yahoo! Mail

- One primary account with 25 MB of storage space
- 10 additional e-mail sub-accounts with 10 MB of storage space each for use by friends or family
- Spamguard protects customers from bulk e-mail messages
- Ability to access e-mail from any Web-connected computer in North America

SBC Yahoo! Photos and SBC Yahoo! Briefcase

- 60 MB of online storage
- Customers can save and share digital photos and files with anyone

SBC Yahoo! Security and Parental Controls

- Firewall software
- Virus protection
- Parental controls help parents decide what content their children can view

SBC Yahoo! Auctions and SBC Yahoo! Classifieds

- Three free listings on SBC Yahoo! Auctions
- Three free basic listings on SBC Yahoo! Classifieds

SBC Yahoo! Services

Access to all of the content and features that have made Yahoo! the No. 1 destination in the world, including:

- Finance
- News
- Autos
- Sports
- Games
- Shopping
- Music



Customers can also add one of the following additional premium services at no additional charge:

SBC Yahoo! Games All-Star Subscription

- Three-month membership
- Players can run their own private game rooms and create and manage tournaments and league play

SBC Yahoo! Personals Enhanced Ad

- One enhanced ad, which uses customization tools and priority placement to make a personal ad stand out

Bill Pay

- Three months of service
- Up to 12 pay-anyone payments a month

Customers can take 10 percent off three additional premium service options listed below:

Professional/Finance

- Company research reports
- Real-time finance package: stock quotes, financial news and market commentary

Entertainment

- Premium Fantasy NFL: one or two-team package or a full league
- SBC Yahoo! Games All-Star Package: monthly, three months or annual

Life Management/Family

- SBC Yahoo! Personals ClubConnect with monthly, quarterly or annual membership
- Consumer reports for autos
- Additional storage in SBC Yahoo! Photos and SBC Yahoo! Briefcase



SYSTEM REQUIREMENTS

Minimum

- 32 MB RAM (Windows 95, 98/ME)
- 64 MB RAM (Windows NT, 2000, XP)
- 166 MHz processor
- 16-bit color video adapter with 800x600 resolution
- 28.8-Kbps modem or faster
- 75 MB of free disk space
- CD-ROM or DVD drive
- Dial networking installed

Recommended

- Pentium or AMD Athlon K6 266 MHz processor
- 64 MB RAM
- 24-bit true-color video card
- 32-bit sound card
- 56-Kbps modem



SBC YAHOO! DIAL AVAILABILITY

April 2002: Available to new customers in Connecticut

May 2002: Current SBC SNET customers in Connecticut can start transitioning to the new service

Late Spring 2002: SBC Yahoo! Dial national launch

Late Summer 2002: SBC and Yahoo! launch "best-in-class" broadband service



TO ORDER

To Order By Phone

1-800-453-7638

To Order Online

<http://yahoo.sbc.com>



ABOUT SBC YAHOO! ALLIANCE

SBC and Yahoo! formed an alliance in November 2001 to provide dial and broadband service to millions of consumers and extended the relationship to include small businesses in April 2002. The alliance leverages the core strengths of these two Internet leaders. SBC, with its 3.2 million DSL and dial customers, brings ISP expertise, reliable network access and strong customer support. Yahoo! brings the strength of the Yahoo! brand, compelling content and a loyal base of more than 237 million consumers.