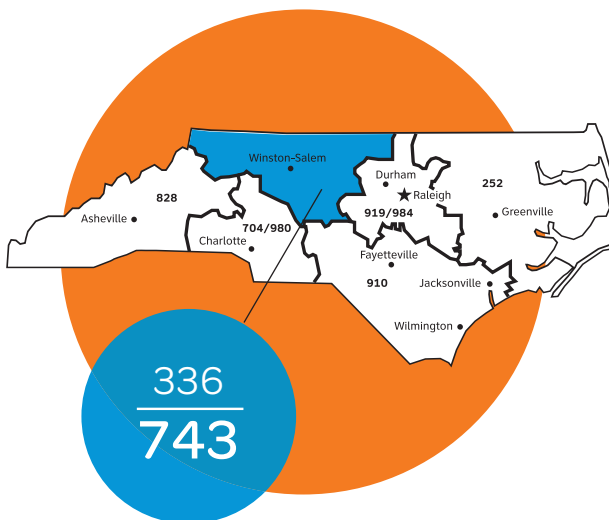


Introducing  
**North Carolina's New  
Area Code 743**



**New area code 743 will overlay the 336 area code in the Piedmont region, including the cities of High Point, North Wilkesboro, Winston-Salem, Greensboro, and Asheboro. This will require 10-digit dialing within the region.**

**You won't have to change your present telephone number.**

The new **743** area code will be assigned *only for new telephone numbers* within this area code region. The only change will be the way you dial local calls in the **336 area code region**.

Effective **April 23, 2016**, 10-digit dialing – area code **336** + the seven-digit telephone number will be necessary for local and expanded local calls to be completed. The same dialing procedure will apply to telephone numbers assigned to the *new 743* area code.

- It will not be necessary to dial a "1" or a "0" when dialing your local and expanded local calls.
- Local calling areas and rates will not be affected by this change.
- Special services that use three-digit numbers, such as 911 and 411, as well as 1+ 10-digit "long distance", will not change.
- Other three-digit numbers that are currently available in your community or from your provider, such as 211, 311, 511, 611, 711 or 811, will not change.

**Beginning October 24, 2015, you may dial using either seven or 10 digits to complete your local calls. Start early using 10-digit dialing so it will be second nature by the time it is required on April 23, 2016.**

**What you should do to get ready for 10-digit dialing.**

- Make sure your websites, stationery, advertising materials and checks include your area code. Since your area code remains the same, there is no need to reprint if these items already contain your area code.
- Update all stored local telephone numbers to include the area code for services such as call forwarding, call blocking and voicemail, and for equipment, such as wireless phones.
- You may need to reprogram or upgrade equipment such as fax machines, dial-up modems, Internet connections, multi-line key or PBX systems, or any equipment with automatic dialing features.
- Customers who have security systems, life safety systems, or monitored medical devices need to contact their vendor to determine reprogramming needs for 10-digit local dialing.

If you have questions about **North Carolina's** new area code, visit **[att.com/areacode](http://att.com/areacode)**. For assistance by phone, residential customers may call **800.288.2020**, and business customers may call the toll-free customer service number provided in their AT&T phone bill. If you have a hearing or speech loss and use a text telephone, please call **800.855.2880**.



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