

“AT&T & NBA 2024-25 SEASON CONTEST”
Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. INTERNET CONNECTION IS REQUIRED FOR ENTRY. THIS IS A SKILL-BASED CONTEST PROMOTION. VOID OUTSIDE THE CONTINENTAL US AND WHERE PROHIBITED BY LAW.

PLEASE READ THESE OFFICIAL RULES BEFORE ENTERING OR OTHERWISE PARTICIPATING IN THE PROMOTION. BY PARTICIPATING IN THE PROMOTION, YOU AND IF YOU ARE CONSIDERED A MINOR, YOUR PARENT/LEGAL GUARDIAN ACKNOWLEDGE THAT YOU HAVE READ AND AGREE TO BE BOUND BY THESE OFFICIAL RULES, WHICH CREATE A CONTRACT THAT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO SPONSOR FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. PROMOTION DESCRIPTION; CONTEST ENTRY PERIODS; SPONSOR:

The “AT&T & NBA 2024-25 Season Contest” (“**Promotion**”) is sponsored by AT&T Services, Inc. 208 S. Akard St. Dallas, TX 75202 (“**Sponsor**”). The Promotion starts at 12:01 am Central Time (“**CT**”) on 12/10/24 and ends at 11:59 pm CDT on 4/14/25 (the “**Promotion Period**”). Sponsor’s database clock will be the official timekeeper for this Promotion. The Promotion consists of seven (7) separate and individual contests (each a “**Contest**”), with each Contest having its own entry period (each a “**Contest Entry Period**”), judging, winner determination and prizing as detailed herein.

The Promotion is a skilled-based competition, and chance plays no part in the determination of the winners. Each Contest has two (2) distinct phases: (a) the “**Entry Phase**” and (b) the “**Judging Phase**”. In the Entry Phase for each Contest, eligible individuals must create and submit a video in response to a prompt (as detailed below). In the Judging Phase, eligible Entries will be judged based on objective criteria, as set forth in Section 5.

2. ELIGIBILITY:

Promotion is open only to legal residents of the forty-eight (48) continental United States and the District of Columbia (collectively the “**Eligibility Area**”), who, as of the date of entry are at least eighteen (18) years of age or older. Individuals who are below the age of majority in their jurisdiction of residence (19 in AL/NE; 21 in MS; 18 elsewhere) (“**Minor**”), must obtain their parent’s or legal guardian’s permission to participate and must have their parent/legal guardian sign the Entry Form (as defined below). Participation in the Promotion is void in Alaska, Hawaii, Puerto Rico, all other U.S. territories and possessions and overseas military installations and where prohibited. Employees and their immediate family members (spouses, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren) of Sponsor, Wasserman Media Group, LLC (“**Administrator**”), NBA Properties, Inc., the National Basketball Association (the “**NBA**”) and the NBA member teams, (collectively, the “**NBA Entities**”), West Coast Marketing, a division of The Susquehanna Hat Company and each of their respective officers, directors, affiliates, subsidiaries, parent companies, agents and advertising and promotion agencies (collectively, the “**Promotion Entities**”) and those living in the household of same (whether legally related or not) are not eligible to enter or win.

Participation in the Promotion constitutes your full and unconditional agreement to be bound by these Official Rules, all applicable federal, state, and local laws, and to Sponsor’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements, as set forth herein. Sponsor reserves the right to verify the eligibility of winners.

3. CONTEST ENTRY PERIODS AND HOW TO ENTER A SPECIFIC CONTEST:

As stated above, there are seven (7) individual Contest Entry Periods. The Contest Entry Periods are as follows:

Contest #	Contest Entry Period Starts	Contest Entry Period Ends
Contest #1	12:01 am CT on 12/10/24	9:00 am CT on 1/6/25
Contest #2	12:01 am CT on 12/10/24	9:00 am CT on 1/27/25
Contest #3	12:01 am CT on 12/10/24	9:00 am CT on 1/28/25
Contest #4	12:01 am CT on 12/10/24	9:00 am CT on 1/29/25
Contest #5	12:01 am CT on 12/10/24	9:00 am CT on 2/24/25
Contest #6	12:01 am CT on 12/10/24	9:00 am CT on 3/17/25
Contest #7	12:01 am CT on 12/10/24	11:59 pm CT on 4/14/25

All potential participants must submit a video as part of their Entry (defined below) into a Contest as further outlined below.

During a specific Contest Entry Period, eligible individuals must:

- (i) Develop your unique Video (“**Video**”) (60 seconds or less; .mp4 or .mov format only (no HDR); shot vertically) that provides a creative response to the following question: “**What’s your NBA dream experience?**” (Note: in addition to the above, the Video must conform to all of the Submission Content Guidelines as detailed and defined below).
- (ii) Visit ATT.com/dreamsnba (the “**Promotion Site**”).
- (iii) Complete the online form (“**Entry Form**,”) in its entirety providing all requested information, including full name, daytime telephone number and email address.
- (iv) Upload your Video as directed.

Complete the process of entering by uploading the Video as directed, **attesting to being at least 18 years of age and having read and agreed to the Official Rules** and clicking on “Submit” to submit your complete Contest Video Entry into the specific Contest (subject to the terms of these Official Rules). **If an individual attempting to enter a Contest is considered a Minor (defined above), he or she must also have his or her parent or legal guardian check the box that reads “As the parent or legal guardian of the participant Minor, I acknowledge that I have read and agree to the Official Rules.”** The response to the prompt, the Video, and all information provided on the Entry Form will constitute your “**Submission**.”

Upon completion of the above steps and successful receipt of your Submission by Sponsor, you (“**Entrant**”) will automatically receive one (1) entry (“**Entry**”) into the specific Contest entered. **THERE IS A LIMIT OF ONLY ONE (1) ENTRY PER PERSON DURING THE PROMOTION. Entries submitted in excess of this limit will be disqualified. Entries that are not determined to be the winner in a specific Contest WILL REMAIN ELIGIBLE for subsequent Contests. There is a limit of one (1) prize per Entrant.**

An Entry is deemed "received" when the Sponsor's server records the Entry information. Proof of sending (such as an automated computer receipt confirming Entry or "thanks for participating" message) does not constitute proof of actual receipt of an Entry for purposes of this Promotion. Illegible or incomplete Entries, Entries submitted in excess of the stated limit, and Entries submitted by Entrants who do not meet the eligibility requirements are void. Any false, fraudulent, or deceptive Entries or acts by Entrant shall render Entrant (and any related Entries) ineligible. Entrants who do not follow all of the instructions (including Submission Content Guidelines and Additional Requirements for Submission as outlined below), provide the required information in their Entry Form, or abide by these Official Rules or other instructions of Sponsor may be disqualified, in Sponsor's sole and absolute discretion.

An internet connection is required to participate in the Promotion. Internet access, phone, and usage charges imposed by your online or mobile service provider(s) may apply.

4. SUBMISSION CONTENT GUIDELINES:

To be considered, a Submission must meet the following guidelines ("**Submission Content Guidelines**") or shall be subject to disqualification in Sponsor's sole and absolute discretion.

Submission Videos must:

- Be a maximum of 60 seconds in length, shot vertically (Portrait), and uploaded in ".mp4" or ".mov" format (no HDR, please).
- Only include original material created by the Entrant that is suitable for presentation/publication in a public forum. **Modifying, enhancing, or altering a third party's preexisting work does not qualify as Entrant's original creation.**

Submissions must not:

- Infringe on the intellectual property, privacy, publicity, or other rights of any other person or entity, living or deceased.
- Contain viruses, trojan horses, or other technologies that could adversely impact the Promotion.
- Contain material that is (a) disparaging to Sponsor or any Promotion Entity or (b) inconsistent with the positive image and/or goodwill with which Sponsor and the Promotion Entities wish to be associated (in Sponsor's sole and absolute discretion).
- Contain, depict, or describe someone smoking or intoxicated.
- Contain or depict material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age,
- Contain, depict, or describe any unacceptable clothing or adornments, or display any commercial/corporate advertising other than that of Sponsor (including but not limited to corporate logos, brand names, trademarks, slogans, political, personal, and religious statements).
- Contain, depict, or describe indecent or unsafe behavior or situations, profanities or obscenities, including but not limited to nudity or pornography, or is otherwise inappropriate, indecent, profane, obscene, hateful, tortuous, slanderous or libelous,
- Reveal any personal information about another individual, including another person's address, phone number, email address, or any information that may be used to track, contact, or impersonate that individual.
- Reference or promote unlawful activities or any activities that may appear unsafe or dangerous, including any reference to drugs or alcohol use and/or abuse.
- Reference or depict persons or organizations without their written permission.
- Disparage any person or organization.
- Include threats to any person, place, business or group.
- Contain any material that is unlawful, in violation of or contrary to any applicable federal, state, or local laws and regulations.

ADDITIONAL REQUIREMENTS FOR SUBMISSION

1. By tendering a Submission, Entrant agrees and understands that any and all information contained in the Submission (including the Video) may be made available to the public, including without limitation being posted, featured, and/or accessible on Sponsor's or Promotion Entities' affiliated websites and social media channels, without any further notification to, consent from, or remuneration to Entrant. Sponsor does not covenant or guarantee any confidentiality with respect to any Submission.
2. Each Submission must be an original creation of submitting Entrant, and must be under no restriction, contractual or otherwise, that will prevent Sponsor's use of the Submission, and each Submission must be free of any and all liens, encumbrances and claims of third parties. Entrant represents and warrants that nothing in the Submission infringes on any copyrights, confidential information, trade secrets or trademarks belonging to any person or entity (other than Entrant) absent a suitable license, clearance or permission agreement (proof of which is required upon submission) or violates any person's rights of privacy or publicity and that all necessary releases and permissions have been secured. Entrant agrees to indemnify and hold harmless each of the Promotion Entities, and each of their owners, officers, directors, employees, and affiliated organizations, and their respective officers, directors, shareholders and employees, from and against any and all claims, demands, damages, costs, liabilities and causes of action of whatsoever nature that are based upon or arise out of any breach by Entrant of these Official Rules or the warranties and representations made by Entrant in this paragraph.
3. By entering the Promotion and tendering a Submission, Entrant grants to Sponsor all intellectual property rights in/to the Submission for zero compensation and solely for promotional consideration. These rights include without limitation, the perpetual right and license to publish, copy, publicly display, and/or reproduce the Submission, in whole or in part, or in connection with other material, throughout the universe, in any media now known or hereafter devised. Additionally, Entrant waives any so called "moral rights" in/to the Submission and acknowledges and agrees that Sponsor may use any ideas from the Submission.
4. Entrant agrees to release, defend, indemnify and hold harmless each of the Promotion Entities, and each of their owners, employees, directors, officers, shareholders, members, agents, subcontractors and licensees from all claims, demands and causes of action of any nature whatsoever which Entrant or Entrant's heirs, representatives, executors, administrators, or any other persons acting on Entrant's behalf or on behalf of Entrant's estate, have or may have by reason of: (i) Sponsor's exercise of any of the rights granted by Entrant in these Official Rules; and (ii) claims based on violation of any right of publicity or rights of personality, infringement of copyright or trademark, libel, slander, defamation, invasion of privacy, loss of earnings or potential earnings in connection with Sponsor's use of the Submission, or any portion thereof, or the likeness of any natural person therein.
5. Entrant shall be responsible for securing necessary permissions, releases, and licenses for any material contained in the Submission.
6. Sponsor is not responsible for any expenses incurred in the creation and uploading of the Submission by Entrant.

Failure of any Submission to comply with the above "Additional Requirements" and "Submission Content Guidelines", as determined by Sponsor, in its sole discretion, may result in disqualification of Entrant. Without limitation, Sponsor reserves the right in its sole discretion to disqualify any Submission that, in Sponsor's sole opinion, refers, depicts or in any way reflects negatively upon the Sponsor, the Promotion, or any other person or entity, does not comply with these Official Rules, or if Sponsor receives notification about any potential infringements or breaches of law or any other reason set forth herein.

All Submissions shall become the exclusive property of Sponsor and will not be acknowledged or returned. Submissions must be suitable for presentation in a public forum, in sole determination of Sponsor. Sponsor reserves the right to remove any Submission that does not meet the above criteria.

ONLY AN ELIGIBLE ENTRANT MAY PARTICIPATE IN THE PROMOTION AND/OR WIN A PRIZE. SPONSOR EXPRESSLY RESERVES, THE RIGHT TO DETERMINE THE ISSUE OF ELIGIBILITY AND/OR THE RIGHT OF ANY ENTRANT TO REDEEM OR OTHERWISE BENEFIT FROM A PRIZE AT ANY TIME (INCLUDING, WITHOUT LIMITATION, AFTER AN ENTRANT WAS EARLIER DEEMED ELIGIBLE). NOTWITHSTANDING ANY OTHER PROVISION OF THESE OFFICIAL RULES, IF AT ANY STAGE OF THE PROMOTION, SPONSOR DETERMINES THAT NOT ENOUGH, OR NO ELIGIBLE ENTRANTS EXIST FROM WHICH TO DETERMINE WINNER(S) AND/OR FOR THE AWARDING OF ANY PRIZING, THEN SPONSOR MAY IN ITS SOLE AND EXCLUSIVE DISCRETION EITHER SUSPEND THE PROMOTION OR MODIFY IT (OR ANY PARTS THEREOF) IN ANY EQUITABLE MANNER THAT SPONSOR DEEMS APPROPRIATE IN ITS SOLE AND EXCLUSIVE DISCRETION, INCLUDING, WITHOUT LIMITATION, BY NOT AWARDING THE PRIZING SET FORTH IN THESE RULES OR IMPLEMENTING A NEW STAGE OF THE PROMOTION WHERE SPONSOR MAY SEEK NEW ENTRANTS AND FROM WHOSE POOL(S) SPONSOR MAY SELECT NEW POTENTIAL WINNER(S).

5. PRIVACY INFORMATION: Participating in the Promotion constitutes consent to transfer personal information collected from the Entrant to the Sponsor for the purposes of administering the Promotion and for such other purposes to which an Entrant may consent as outlined in these Official Rules. More specifically, Sponsor and/or its third-party administration companies may collect information that an Entrant provides to participate in the Promotion and will use personal information an Entrant provides to enter the Promotion to actually conduct the Promotion. Sponsor may provide the personal information an Entrant or other person provides to enter this Promotion to third party administration companies for the sole purpose to facilitate this Promotion. You understand that any personally identifiable information you provide shall be used only in a manner consistent with these Official Rules.

All information collected by Sponsor in connection with participation in the Promotion will be subject to Sponsor's **Privacy Policy** statement as posted on Sponsor's Privacy Policy: <https://about.att.com/csr/home/privacy.html>.

6. CONTEST JUDGING AND RESOLUTION OF TIES AND WINNER NOTIFICATION: Each of the submitted eligible Video Submissions will be judged according to the Judging Criteria (defined below) by a panel of judges (the "**Judges**") selected at the sole discretion of Sponsor. Judging for each Contest will be completed within five (5) days of the conclusion of the applicable Contest Entry Period.

The one (1) Video Submission in each Contest, scoring the highest total score in the opinion of the Judges will be declared the potential prize winner of the applicable Contest. Each prize may be referred to hereafter, individually as a **Prize**" and collectively as "**Prizes**". For the resolution of ties, see the **Resolution of Ties** section below. If a potential Prize winner in a specific Contest is deemed ineligible or subject to disqualification for any other reason in accordance with these Rules, such Contest Entrant will be disqualified and the eligible Submission received in the applicable Contest, if any, that garnered the next highest score (in the opinion of the Judges) will be declared the new potential Prize winner. The new Contest Entrant selectee, if any, will need to meet all eligibility requirements and otherwise be in compliance with these Rules in order for such Contest Entrant to be declared a potential Prize winner. Should the pool of Contest Entrants for a specific Contest be deemed ineligible or otherwise not in compliance with these Rules, Sponsor may at its own discretion decide there is no Prize winner for the applicable Contest. Sponsor's decisions in all matters relating to this Promotion will be final and binding.

Judging Criteria.

As stated above, each eligible Submission will be judged (by the Judges) in accordance with the following equally weighted judging criteria (the “**Judging Criteria**”):

#1 Alignment with AT&T Purpose <ul style="list-style-type: none">○ Does this story deliver on AT&T’s commitment to enabling and elevating each unique, inspiring connection to the NBA? ○ Based on this story, will AT&T be unlocking greater possibilities for this fan?	0-10 points 0-10 points
#2 Alignment with Fandom <ul style="list-style-type: none">○ Does this NBA fan seem passionate and excited for this opportunity?	0-10 points
#3 Strength of Story <ul style="list-style-type: none">○ Is this story relatable to other NBA fans? ○ Could this make a compelling PR/Social story?	0-10 points 0-10 points

JUDGES’ SCORING WILL BE AVERAGED AMONG PARTICIPATING JUDGES. NO ENTRANT RECEIVING A TOTAL AVERAGE SCORE OF LESS THAN 35 POINTS WILL BE ELIGIBLE TO BE NAMED A PRIZE WINNER IN A CONTEST.

Resolution of Ties.

In the event of a tie in the judging, the tied Entry that received the higher total score from all Judges in the “Alignment With AT&T Purpose” category will be declared the potential Prize winner. In the event of a remaining tie, the tied Entry that received the higher total score from all Judges in the “Alignment with Appreciation” category will be declared the Prize winner. In the event of a remaining tie, the tied Entry that received the higher total score from all Judges in the “Strength of Story”

category will be declared the Prize winner. If needed, the Judges will re-score the tied Entries in all three (3) categories until the relevant tie is broken.

Prize Winner Notification.

The Contest Entrants declared to be a potential Prize winner in a Contest will be notified by email and/or telephone within two (2) days of the completion of Judging. Potential Prize winners will be required to respond back to Sponsor (or its designee) within forty-eight (48) hours of notification issuance, verifying eligibility in the applicable Contest (per these Official Rules). Failure to respond within this forty-eight (48) hour deadline or comply in any way with the stated requirements may result in forfeiture of the potential Prize, at the sole discretion of Sponsor.

Once a potential Prize winner responds to the initial notification, the Contest Administrator or its designee will send to him/her via email, a congratulatory package that includes an Affidavit of Eligibility/Release of Liability and (except where prohibited) Publicity Release form (collectively, these forms may be referred to as the “**Affidavit/Release**”). In order for a potential Prize winner to be declared the official Prize winner of the applicable Contest, such potential Prize winner (or parent or legal guardian if a potential Prize winner is considered a Minor) will be required to execute and notarize said Affidavit and return it to the Contest Administrator or their designee within three (3) calendar days of issuance. In addition, to be able to redeem a Prize, each potential Prize winner (or parent or legal guardian if potential Prize winner is considered a Minor) will need to complete and send back to the Contest Administrator (or designee) a completed IRS Form W-9.

Each Prize winner’s Travel Companion (as defined below) is required to be at least eighteen (18) years of age or older at the time of Prize winner notification and if not of majority age, be the child or legal ward of the non-Minor Prize winner. The Travel Companion (or non-Minor Prize winner if Travel Companion is the Minor child or ward of the non-Minor Prize winner) will also be required to complete and return an executed Release of Liability form within this same 3-day time period.

The Affidavit/Release, IRS Form W-9 and the Travel Companion release of liability form may be referred to hereafter as “**Required Documents**”. A pre-paid overnight delivery air bill will be provided to facilitate the return of all Required Documents.

Failure of a potential Prize winner to return the Affidavit/Release and IRS Form W-9 correctly completed and executed, within the required time period, may (at Sponsor’s sole discretion) result in forfeiture of a Prize. If, at the time of attempted notification, a potential Prize winner cannot be reached within a reasonable period (as determined by Sponsor) and after a few reasonable attempts, and/or if a potential Prize winner is found not to meet the eligibility requirements or is otherwise found not to be in compliance with these Official Rules, or if any notification is returned as undeliverable for any reason, a potential Prize winner may at Sponsor’s sole discretion be disqualified and, time permitting, as determined by Sponsor in its sole and exclusive discretion, the Video Submission that received the next highest score in the opinion of the Judges (as described above) will be deemed a potential Prize winner. If the new potential Prize winner is found not to meet all the eligibility requirements set forth in these Rules, Sponsor may, in its sole and exclusive discretion, determine that there is no winner of the applicable Prize or, time permitting, as determined by Sponsor in its sole and exclusive discretion, continue this process and seek to determine a new potential Prize winner from the remaining Submissions. A new potential Prize winner, if any, will have to meet all eligibility requirements and otherwise be in compliance with these Rules in order to be declared an official Prize winner.

ALL POTENTIAL PRIZE WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. A POTENTIAL PRIZE WINNER IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL THEIR ELIGIBILITY HAS BEEN VERIFIED, AND POTENTIAL PRIZE WINNER HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

7. PRIZES:

The following are the prizes (each a “**Prize**” and collectively, the “**Prizes**”) that are available to be awarded in each Contest. As stated, the Prize winner for each Prize shall be the individual submitting the top scoring Video Submission (in the opinion of the Judges).

Contest #1 - NBA All-Star Experience Prize: Prize consists of a trip for Prize winner and three (3) travel companions (“**Travel Companions**”) during specific dates of 2/13-2/17/25 which includes: (i) roundtrip coach-class airfare for four (4) from a major commercial airport near Prize winner’s home (as determined by Sponsor in its sole discretion) to a San Francisco Bay area airport selected at the sole discretion of Sponsor; (ii) four (4) consecutive nights’ accommodation (single standard room, two (2) beds, quadruple occupancy, room and tax only) at a hotel selected at the sole discretion of Sponsor; (iii) airport/hotel ground transfers in San Francisco Bay area; (iv) four (4) three-day passes to NBA Crossover; (v) a prize pack of merchandise selected at the sole discretion of Sponsor; and (vi) four (4) tickets to NBA All-Star Practice, HBCU Classic, All-Star Saturday Night, G-League Next Up Game and the NBA All-Star Game. The approximate retail value (“**ARV**”) of this Prize is \$5,300.00.

Contest #2 – NBA Regular Season Game Experience Prize: Prize consists of a trip for Prize winner and three (3) Travel Companions during specific dates (TBD) necessary to attend a Chicago Bulls 2024-2025 NBA regular season game selected at sole discretion of Sponsor. While subject to change, the anticipated dates will be 2/26-2/29/25 or 4/9-4/12/25. Trip includes: (i) roundtrip coach-class airfare for four (4) from a major commercial airport near Prize winner’s home (as determined by Sponsor in its sole discretion) to a Chicago, IL area airport as selected at the sole discretion of Sponsor; (ii) three (3) consecutive nights’ accommodation (single standard room, two (2) beds, quadruple occupancy, room and tax only) at a hotel determined at the sole discretion of Sponsor; (iii) airport/hotel ground transfers in destination city area; (iv) a prize pack of merchandise selected at the sole discretion of Sponsor; and (v) admission for four (4) to 2024-2025 regular season NBA game selected at the sole discretion of Sponsor. ARV of this Prize: \$2,950.00.

Contest #3 – NBA Regular Season Game Experience Prize: Prize consists of a trip for Prize winner and three (3) Travel Companions during specific dates (TBD) necessary to attend a Dallas Mavericks 2024-2025 NBA regular season game selected at sole discretion of Sponsor. While subject to change, the anticipated dates will be in February, March or April 2025. Trip includes: (i) roundtrip coach-class airfare for four (4) from a major commercial airport near Prize winner’s home (as determined by Sponsor in its sole discretion) to Dallas, TX area airport as selected at the sole discretion of Sponsor; (ii) two (2) consecutive nights’ accommodation (single standard room, two (2) beds, quadruple occupancy, room and tax only) at a hotel determined at the sole discretion of Sponsor; (iii) airport/hotel ground transfers in destination city area; (iv) a prize pack of merchandise selected at the sole discretion of Sponsor; and (v) admission for four (4) to 2024-2025 regular season NBA game selected at the sole discretion of Sponsor. ARV of this Prize: \$2,700.00.

Contest #4 – NBA Regular Season Game Experience Prize: Prize consists of a trip for Prize winner and three (3) Travel Companions during specific dates of 3/20–3/22/25 to attend a Los Angeles Clippers 2024-2025 NBA regular season game. Trip includes: (i) roundtrip coach-class airfare for four (4) from a major commercial airport near Prize winner’s home (as determined by Sponsor in its sole discretion) to Los Angeles, CA area airport as selected at the sole discretion of Sponsor; (ii) two (2) consecutive nights’

accommodation (single standard room, two (2) beds, quadruple occupancy, room and tax only) at a hotel determined at the sole discretion of Sponsor; (iii) airport/hotel ground transfers in destination city area; (iv) a prize pack of merchandise selected at the sole discretion of Sponsor; and (v) admission for four (4) to the 3/21/25 Los Angeles Clippers regular season NBA game. ARV of this Prize: \$2,700.00.

Contest #5 – NBA Regular Season Game Experience Prize: Prize consists of a trip for Prize winner and three (3) Travel Companions during specific dates of 4/12-4/14/2025 to attend a Miami Heat 2024-2025 NBA regular season game. Trip includes: (i) roundtrip coach-class airfare for four (4) from a major commercial airport near Prize winner's home (as determined by Sponsor in its sole discretion) to Miami, FL area airport as selected at the sole discretion of Sponsor; (ii) two (2) consecutive nights' accommodation (single standard room, two (2) beds, quadruple occupancy, room and tax only) at a hotel determined at the sole discretion of Sponsor; (iii) airport/hotel ground transfers in destination city area; (iv) a prize pack of merchandise selected at the sole discretion of Sponsor; and (v) admission for four (4) to the 4/13/2025 Miami HEAT regular season NBA game. ARV of this Prize: \$2,700.00.

Contest #6 – NBA 2025 Playoff Game Experience Prize: Prize consists of a trip for Prize winner and three (3) Travel Companions during specific dates (TBD) necessary to attend a 2024-2025 NBA Playoff game selected at sole discretion of Sponsor. While subject to change, the anticipated dates will be in April, May or June 2025. Trip includes: (i) roundtrip coach-class airfare for four (4) from a major commercial airport near Prize winner's home (as determined by Sponsor in its sole discretion) to destination city airport in/near NBA game city as selected at the sole discretion of Sponsor; (ii) two (2) consecutive nights' accommodation (single standard room, two (2) beds, quadruple occupancy, room and tax only) at a hotel determined at the sole discretion of Sponsor; (iii) airport/hotel ground transfers in destination city area; (iv) a prize pack of merchandise selected at the sole discretion of Sponsor; and (v) admission for four (4) to 2024-2025 NBA Playoff game selected at the sole discretion of Sponsor. ARV of this Prize: \$2,900.00.

Contest #7 - 2025 NBA Draft Experience Prize: Prize consists of a trip for Prize winner and three (3) Travel Companions during specific dates (TBD) necessary to attend the 2025 NBA Draft. While subject to change, the anticipated dates will be in June 2025. The site of the 2025 NBA Draft has not yet been announced. Trip includes: (i) roundtrip coach-class airfare for four (4) from a major commercial airport near Prize winner's home (as determined by Sponsor in its sole discretion) to a destination city airport selected at the sole discretion of Sponsor; (ii) two (2) consecutive nights' accommodation (single standard room, two (2) beds, quadruple occupancy, room and tax only) at a hotel determined at the sole discretion of Sponsor; (iii) airport/hotel ground transfers in destination city; (iv) a prize pack of merchandise selected at the sole discretion of Sponsor; and (v) admission for four (4) to one (1) NBA Draft event. ARV of this Prize is \$2,500.00.

The total ARV of all Prizes available to be awarded in the Contest is \$21,750.00.

Note: Stated ARVs are estimates only, at the time of Official Rules preparation. The actual value of each Prize may vary depending on city of departure, dates and times of travel, airfare fluctuations and accommodation charges at the time of travel bookings. Therefore, the actual value of a Prize awarded may be lower or higher at the time it is fulfilled. Any difference between actual value and stated ARV will not be awarded.

Important Prize Details: Only one (1) Prize per person will be awarded. No substitution by a winner of winner's Prize shall be allowed. All aspects of a Prize, including, but not limited to, specific airline(s), flights, hotel and admission/tickets involved in Prize fulfillment are at the sole discretion

of the Sponsor. Each Prize winner and his or her Travel Companion will be required to travel on identical itineraries including the same departure city, departure date, destination and return date. Background checks of Prize winners and their respective Travel Companions may be performed at the sole discretion of Sponsor. Social media platforms will be reviewed for any post(s) by a Prize winner that may cause a reputational risk for Sponsor, in its sole and absolute discretion, including but not limited to obscene, racist, offensive and/or hateful posts. For purposes of this section, "posts" may include reposts, likes, shares, and the like. Findings of such post(s) would result in the immediate disqualification of any Prize winner. Negative information may result in a Prize winner and/or Travel Companion being declared as ineligible to participate in a Prize trip or any element therein at Sponsor's sole discretion. Winners must be able to travel and/or participate in Prize during dates determined at the sole discretion of Sponsor or Prize may be forfeited in its entirety and awarded (at Sponsor's sole discretion) to an alternate. Prize winner's and their respective Travel Companion will each be required to provide valid government-issued photo ID (Real ID may be required) at time of travel as required by airline, airport, hotel and TSA/government authorities and follow all TSA, airline, hotel, applicable NBA and/or team venue/event and governmental Covid protocol regulations and requirements. Photo identification and credit card or cash deposit may be required at hotel check-in for incidental charges (e.g., room service, use of telephone/IT services, laundry and all other optional extra services not provided in the Prize). If accepting a Prize trip, each Prize winner and his or her Travel Companion will be required to follow all Sponsor and state and local governmental Covid-compliance regulations and requirements during the trip. If a Prize winner elects to travel or partake in a trip with no Travel Companion, no additional compensation will be awarded. All aspects of a Prize trip must be taken together and cannot be taken separately. No changes will be made to travel details once any element(s) of the travel arrangements have been booked except at Sponsor's sole discretion. All airline tickets issued in conjunction with a Prize are not eligible for frequent flyer miles or any other promotional benefit. Sponsor or its designee will not replace any lost or stolen tickets, travel vouchers or certificates or similar items once they are in a Prize winner's possession, or in the possession of the applicable Prize winner's Travel Companion. Prize travel is subject to capacity controls, availability, holiday and other blackout dates and certain other restrictions and conditions, which may include a Saturday night stay, all of which are subject to change. If a Prize winner lives within two hundred (200) miles of prize destination, (as determined by Sponsor) air transportation will not be provided and no additional Prize element substituted. No Prize element will be substituted except at Sponsor's sole discretion. Promotion Entities are not responsible for changes in any element of a Prize schedule. No stopovers are permitted on tickets issued as part of a Prize; if a stopover occurs, the applicable Prize will terminate and full fare will be charged from the stopover point for the remaining trip segment(s), including the return. Once hotel, flight and any other Prize fulfillment arrangements have been confirmed, no changes will be allowed except by Sponsor at its sole discretion.

Travel is subject to the restrictions and conditions set forth below.

Any costs associated with Prize receipt and/or use that are not expressly stated above are not included in a Prize and are the responsibility solely of the applicable Prize winner and his/her Travel Companion. Such costs may include, without limitation, any ground transportation other than airport/hotel transfers, any unspecified state or local taxes or government surcharges or fees, travel insurance and premiums, excursions, meals, drinks, souvenirs, incidentals, gratuities, telephone calls, charges for changing dates or other personal costs, and expenses not specified herein are the sole responsibility of the applicable Prize winner and his/her Travel Companion. All travel arrangements are to be administered by Sponsor or its designee. Prize winner and his/her Travel Companion will be required to travel on identical itineraries including the same departure city and date, destination and return date. Prize winner and his/her Travel Companion will each be required to provide a valid government issued photo ID at time of travel. If Prize winner elects to travel or partake in a Prize trip with no Travel Companion, no additional compensation will be awarded. Air transportation, hotel accommodations and any additional Prize elements must be taken together and cannot be taken separately. No changes will be made to travel details once any element(s) of the travel arrangements have been booked except at Sponsor's sole discretion. All airline

certificates or tickets issued in conjunction with a Prize are not eligible for frequent flyer miles or any other promotional benefit. Prize winner is solely responsible for any and all excess baggage charges, upgrades, taxes and any other charges incurred after or in connection with the issuance of airline tickets. Sponsor or its designee will not replace any lost or stolen tickets, travel vouchers or certificates or similar items once they are in a Prize winner's possession, or in the possession of a Prize winner's Travel Companion. Unless otherwise necessitated by Prize provider, no stopovers are permitted on tickets issued as a Prize; if a stopover otherwise occurs, the applicable Prize will terminate, and full fare will be charged from the stopover point for the remaining Trip segment(s), including the return. Sponsor is not responsible for changes in schedule, location or attendance regulations of any portion of prizing detailed herein.

No one-way trips or upgrades allowed. Once hotel and flight arrangements have been confirmed, no changes will be allowed except by Sponsor. Any unclaimed and/or unused Prize travel package elements will be forfeited by a Prize winner and will remain the property of Sponsor or its designee. Prizes are non-transferable, non-assignable and have no cash value. No Prize substitution allowed by a Prize winner. In the event Sponsor or its designee is unable to contact a Prize winner after two (2) separate attempts within two (2) days, Sponsor or its designee's failure to make arrangements for the applicable Prize travel will not be considered a breach of these Official Rules and Sponsor shall not have any further obligation or liability to provide such Prize to the applicable Prize winner. Sponsor reserves the right to substitute a Prize of comparable or greater value at any time in its sole discretion. Sponsor will have the right to provide a substitute Prize of equivalent retail value in the event Sponsor is unable to deliver a Prize as detailed herein (in whole or in part) for reasons outside Promotion Entities' control.

An unclaimed and/or unused Prize will remain the property of Sponsor or its designee.

Prizes may not be sold, bartered or exchanged by Prize winners except as may be allowed by Sponsor in its sole discretion. Prizes are provided "as is" and without any warranty of any kind. If necessary, due to unavailability for any reason, a Prize of comparable value will be awarded at the sole discretion of the Sponsor.

Note: All details of prizing awarded to the Prize winners are at the sole discretion of Sponsor or its designee.

Awarding of a Prize is subject to the applicable Prize winner's acceptance of all requisite conditions within these Official Rules and such Prize winner's ability and agreement to grant the rights set forth in these Official Rules and all required documents detailed herein. By accepting a Prize, each Prize winner acknowledges compliance with these Official Rules.

All federal, state, and local tax liabilities are the responsibility of the Prize Winners.

Entrants in the Promotion (if considered a Minor, his/her parent or legal guardian) agree that (except where prohibited) the Sponsor, NBA Entities and their respective designee(s) and assigns may use Entrant's name, Entry and Video Submission, photos, film clips and/or other visual likeness, biography, statements, voice, and any other personal characteristics, in any and all media or format now or hereafter known, for any purpose, including without limitation marketing, advertising, promotional, publicity and trade purposes without additional compensation to such Entrant and such individual hereby releases Sponsor and its designee(s) from any liability with respect to such use.

In the event a Prize winner and/or Travel Companion engages in behavior during the Prize travel (or part thereof) that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal, or that is intended to threaten or harass any other person, or that in any way disparages or

adversely affects the reputation, image, and/or customer goodwill of Sponsor or any of its services, products, trademarks, service marks, or logos, Sponsor reserves the right to terminate the Prize travel early, and send Prize winner and Travel Companion home with no further obligations or compensation whatsoever to Prize winner or Travel Companion (which may, in Sponsor's sole discretion, result in such Prize winner's disqualification from the Promotion and forfeiture of any (and/or all) Prize. In the event a Prize winner or Travel Companion engages in behavior during the Prize travel or experience that (as determined by Sponsor in its sole discretion) is illegal, tortious, or subjects Prize winner or Travel Companion to arrest or detention, Sponsor shall have no obligation to pay any damages, fees, fines, judgments or other costs or expenses of any kind whatsoever incurred by Prize winner or Travel Companion as a result of such conduct.

8. PUBLICITY; GRANT OF RIGHTS:

Entrant (if the Entrant is considered a Minor, Entrant's parent/legal guardian) agrees that (except where prohibited) Promotion Entities may use Entrant's name, Submission, photos, film clips and/or other visual likeness, biography, statements, voice, and any other personal characteristics, in any and all media or format now or hereafter known, for any purpose, including without limitation marketing, advertising, promotional, publicity and trade purposes without additional compensation to such Entrant and such Entrant hereby releases Promotion Entities from any liability with respect to such use.

By participating in the Promotion, each Entrant (if the Entrant is a Minor, Entrant's parent/legal guardian) hereby grants to Promotion Entities and their respective successors, licensees, assignees and other authorized designees, a perpetual, fully-paid, royalty-free, transferable, fully sublicensable, worldwide, irrevocable, non-exclusive right and license to reproduce, transcode, edit, modify, combine with others, create derivative works from, transmit, disseminate, distribute, re-use, re-post, make available, combine with other content, exhibit, perform, publish, display, use and otherwise exploit Entrant's Submission and any comments or statements made by Entrant related to the Promotion or any of the Promotion Entities, in any media, manner, technology or content delivery mechanism now known or hereinafter devised for the following purposes: (A) in connection with the Promotion, its administration, promotion, advertising or publicity, and/or (B) otherwise in connection with the promotion, advertising, publicity or other exploitation of the Promotion, and/or any subsidiary and ancillary rights of any nature relating to the Promotion, and/or (C) as otherwise desired by Sponsor in its sole discretion not in connection with the Promotion, each of the foregoing without the necessity of obtaining further consent or making any payments.

9. LIMITATION OF LIABILITY AND RELEASES:

The Promotion Entities, and any and all Internet server(s) and access provider(s), and each and all of their respective parent corporations, successors, subsidiaries, affiliates, governors, owners, distributors, retailers, agents, related entities, licensees, assigns, and all of their respective officers, directors, shareholders, employees, agents and representatives (collectively, "**Releasees**") are not responsible for: any incorrect or inaccurate Entry information; inability to connect with any website, including but not limited to the Promotion Site; human errors; technical malfunctions; failures, omissions, interruptions, deletions or defects of any telephone network, computer online systems, computer equipment, servers, providers, hardware or software, including without limitation any injury or damage to Entrant's or any other person's computer relating to or resulting from participation in the Promotion; theft, tampering, destruction, or unauthorized access to, or alteration of, Entries; data that is processed late or incorrectly or is incomplete or lost due to telephone, computer or electronic malfunction or traffic congestion on telephone lines or the Internet or any web site or for any other reason whatsoever; typographical, printing or other errors; any Promotion related materials which are late, lost, incomplete, misdirected, stolen, mutilated, illegible, or any combination thereof. Entrants, (and Entrants' parent or legal guardian if entrant is a considered a Minor) by participating in the Promotion, agree that the Releasees shall have no liability whatsoever for, and will be released and held harmless by Entrants from any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death to Entrant, Prize winner or any third party or damage to personal or real property due in whole or in part,

directly or indirectly, by any reason including the acceptance, possession, use or misuse of the Prize and/or participation in this Promotion.

10. GOVERNING LAW/DISPUTE RESOLUTION:

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of Entrants and Releasees in connection with the Promotion will be governed by and construed in accordance with the internal laws of the State of Texas, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. By entering the Promotion, Entrants hereby submit to the jurisdiction and venue of the federal and state courts of Dallas County, Texas, United States and waive the right to have disputes arising out of the subject matter hereof adjudicated in any other forum.

BY ENTERING AND PARTICIPATING IN THE PROMOTION, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE PROMOTION, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED FIFTY DOLLARS (\$50.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED FIFTY DOLLARS (\$50.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

11. FORCE MAJEURE:

Releasees shall not be liable to the Prize winners or any other person for failure to supply any Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, pandemic, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, network or computer problems, internet problems, hacking, computer viruses, unauthorized computer access, tampering, or any other cause beyond Sponsor's sole control. Releasees shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carrier(s), hotel(s), experiences or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. Releasees' legal responsibility for loss or damage to baggage shall be strictly governed by the Warsaw Convention and the other applicable conditions of carriage set forth on the passengers' tickets.

12. GENERAL:

If for any reason the Promotion is not capable of running as planned, or if the Promotion or any web site associated therewith (or any portion(s) thereof) becomes corrupted or does not allow the proper playing of the Promotion and processing of Entries in accordance with these Official Rules,

or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Promotion, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend the Promotion or any portion thereof. In the event the Promotion (or part thereof) is canceled, the Sponsor may (at Sponsor's sole discretion) complete the Promotion (or applicable part thereof) utilizing all eligible, non-suspect Entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at the Promotion Site. The Releasees are not responsible for the actions of Entrants in connection with the Promotion, including Entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Promotion. Persons found tampering with or abusing any aspect of this Promotion, or who Sponsor believes to be causing malfunction, error, disruption or damage may be disqualified. Additionally, any attempt to cheat the Promotion, as determined at the sole and absolute discretion of Sponsor, may result in immediate disqualification of the Entrant, as well as other possible consequences, including disqualification from any and all existing and future promotion, contest or sweepstakes. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

If a dispute arises about who submitted an Entry or was declared to be a Prize winner, the Entry will be deemed submitted by the individual named on the winning Entry. A potential Prize winner may be requested to provide Sponsor with proof that he/she is the individual associated with the winning Submission and that all eligibility requirements are met. In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. The Releasees are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's email account to receive email messages. Also, the Releasees are not responsible, and may disqualify an Entrant, if her email address or telephone number does not work, if it is changed without Entrant giving prior written notice to Sponsor, or if email communications sent are directed to Entrant's spam or junk folder.

Entries must be made by the Entrant only as detailed above. Entries made by any other individual or any entity, and/or originating at any other web site or email address, including, but not limited to, commercial contest subscription, notification and/or submitting service sites, will be declared invalid and disqualified for this Promotion. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. The use of any device or software to automate the Entry process is prohibited. Entries or other Promotion materials that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late, misdirected, deceptive, in greater quantity than the limit stated above or otherwise not in compliance with the Official Rules may be disqualified from the Promotion at Sponsor's sole and absolute discretion.

13. DISCLAIMERS AND LIMITATION OF LIABILITY; DISCLAIMER OF WARRANTIES:

BY PARTICIPATING IN THE PROMOTION, EACH ENTRANT (OR IF ENTRANT IS A MINOR, ENTRANT'S PARENT/LEGAL GUARDIAN) AGREES: (I) TO BE BOUND BY THESE OFFICIAL RULES AND ALL APPLICABLE LAWS; (II) TO WAIVE ANY RIGHTS TO CLAIM AMBIGUITY WITH RESPECT TO THESE OFFICIAL RULES AND ANY PROMOTIONAL MATERIALS RELATED TO THE PROMOTION (III) TO WAIVE ALL OF HIS/HER RIGHTS TO BRING ANY CLAIM, ACTION, OR PROCEEDING AGAINST ANY OF THE PROMOTION ENTITIES; AND (IV) TO RELEASE EACH OF THE PROMOTION ENTITIES AND EACH OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES OR OTHER AUTHORIZED

DESIGNEES FROM ANY LIABILITY (INCLUDING, BUT NOT LIMITED TO, LIABILITY FOR ANY PROPERTY LOSS, DAMAGE, PERSONAL INJURY, BODILY INJURY, DEATH, LOSS, EXPENSE, ACCIDENT, DELAY, INCONVENIENCE OR IRREGULARITY) THAT MAY ARISE IN CONNECTION WITH, AS APPLICABLE: (A) ENTRANT'S PARTICIPATION OR INABILITY TO PARTICIPATE IN THE PROMOTION; (B) AMBIGUOUS JUDGING CRITERIA; (C) TYPOGRAPHICAL ERRORS IN THE OFFICIAL RULES OR ANY OFFLINE, ONLINE, OR WIRELESS PROMOTION-RELATED PROMOTIONAL MATERIAL; (D) ACCEPTANCE OR POSSESSION, DEFECTS IN, USE, MISUSE OR INABILITY TO USE ANY PRIZE (OR ANY COMPONENT THEREOF); (E) ANY CHANGE IN PRIZING AS PERMITTED HEREUNDER OR OTHERWISE DUE TO REASONS BEYOND ANY OF THE PROMOTION ENTITIES' CONTROL; (F) HUMAN ERROR; (G) INCORRECT OR INACCURATE TRANSCRIPTION, RECEIPT, TRANSMISSION, CODING, TRANSCODING, OR COMPUTING OF ANY MATERIALS; (H) ANY TECHNICAL MALFUNCTIONS OR UNAVAILABILITY OF ANY WEB SITE, MOBILE APPLICATION OR NETWORK, TELEPHONE NETWORK, COMPUTER ONLINE SYSTEM, COMPUTER DATING MECHANISM, COMPUTER EQUIPMENT, SOFTWARE, INTERNET OR WIRELESS SERVICE PROVIDER, U.S. MAIL SERVICE, PRIVATE MAIL SERVICE OR COURIER UTILIZED BY ANY OF THE PROMOTION ENTITIES OR BY AN ENTRANT; (I) INTERRUPTION OR INABILITY TO ACCESS CONTEST SITE, OR ANY OTHER PARTICIPATING WEB SITES, ANY PROMOTION-RELATED WEB PAGES, OR ANY ONLINE SERVICE VIA THE INTERNET, OR WIRELESS SERVICE DUE TO HARDWARE OR SOFTWARE COMPATIBILITY OR OTHER PROBLEMS; (J) ANY LOST/DELAYED DATA TRANSMISSIONS, OMISSIONS, INTERRUPTIONS, DEFECTS, AND/OR ANY OTHER ERRORS OR MALFUNCTIONS; (K) ANY WRONGFUL, NEGLIGENT, OR UNAUTHORIZED ACT OR OMISSION ON THE PART OF ANY OTHER ENTRANT OR INDIVIDUAL PURPORTING TO ACT ON BEHALF OF ANY SUCH ENTRANT, AND/OR ANY OF THE PROMOTION ENTITIES AND/OR ANY OF THEIR AGENTS, EMPLOYEES OR AUTHORIZED DESIGNEES; (L) ANY WRONGFUL, NEGLIGENT, OR UNAUTHORIZED ACT OR OMISSION ON THE PART OF ANY OTHER PERSON OR ENTITY NOT AN EMPLOYEE OF ANY OF THE PROMOTION ENTITIES; OR (M) ANY OTHER CAUSE, CONDITION OR EVENT WHATSOEVER BEYOND THE CONTROL OF ANY ONE OR MORE OF THE PROMOTION ENTITIES. EACH PRIZE WINNER HEREBY ACKNOWLEDGES THAT THE PROMOTION ENTITIES HAVE NEITHER MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO ANY PRIZE OR COMPONENT THEREOF.

14. INDEMNIFICATION:

Each Entrant shall indemnify, defend and hold harmless each of the Releasees from and against any and all third party claims, demands, causes of action, proceedings, expenses, and/or liabilities resulting or arising from or in connection with : (i) Sponsor's and/or any of its affiliates' or their respective licensees' and/or authorized designees' exercise of any of their rights granted hereunder; (ii) Entrant's participation in the Promotion; (iii) Entrant's failure to comply with any one or more of the Official Rules or any applicable laws; and/or (iv) Entrant's submission of his/her Video Submission without having obtained, from the person(s) who may have participated or assisted in the development of the Video, permission to use such Video in connection with the Promotion as set forth herein and to grant Sponsor, its affiliates and their licensees and authorized designees the right to use such Entry as set forth in the Grant of Rights section of the Official Rules.

15. MISCELLANEOUS:

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any

manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy or terms of use on the Promotion Site and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

16. NO INJUNCTIVE RELIEF:

EACH ENTRANT UNDERSTANDS AND AGREES THAT HE/SHE SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE PROMOTION, OR ANY OTHER PROJECT OF SPONSOR OR ANY OF ITS AFFILIATES.

17. OFFICIAL RULES AND WINNERS LIST:

For an Official Winners List (available after 6/1/25), or a copy of these Official Rules, send a self-addressed, stamped envelope to: "AT&T & NBA 2024-25 Season Contest" (*please specify Official Winners List or Official Rules*), 22287 Mulholland Hwy., #396 Calabasas, CA 91302. Residents of Vermont with a return address in Vermont may omit the return postage on their Official Rules request. Official Rules are also available at the Promotion Site during the Promotion Period.

18. PROMOTION ADMINISTRATOR:

Wasserman Media Group, LLC, 55 Water Street, 4th & 5th Floor, Brooklyn, NY 11201, is the Administrator of the Promotion. Administrator is not the supplier or guarantor of any Prize.