

Who can enter?

All currently enrolled HBCU students, ages 18-25, who are legal residents of the 50 US & DC.

How do I enter?

All you have to do is complete the entry form & upload a video (between 30 seconds and a minute) OR written submission (between 150 and 500 words) on att.com/rfmshowcase telling us how you're pursuing your dreams and making an impact, i.e., what makes you a Rising Future Maker, and you're entered!

What is a Rising Future Maker?

An HBCU student who is making waves and doing incredible things in their community and on campus, all before they even finish their degree.

What is the deadline to enter?

The entry period begins on Sunday, September 1, 2024 at 12:00:01am Eastern Time ("ET") and ends on Saturday, November 2, 2024 at 11:59:59 pm ET.

What platforms can I enter on?

Upload your video or written essay at att.com/rfmshowcase.

What is included in the prize?

- \$5,000 cash prize
- 5G – enabled tablet device with one year of AT&T service
- Branded AT&T Rising Future Makers Tablet Case
- AT&T Rising Future Makers Letterman Jacket and T-shirt
- Access to executives and other industry leaders
- AT&T Rising Future Makers Award/Trophy

Entry Do's:

- Do stick to the :30-:60 video length OR 150-500 word written submission.
- Do be authentic – tell us how you are doing incredible things on your campus and in your community and why you should be a Rising Future Maker.
- Do upload your video or written submission at att.com/rfmshowcase .

Entry Don'ts:

- Don't involve or include individuals who are under contractual obligations (including but not limited to guild and/or union memberships) that would conflict with the contest obligations.
- Don't show or promote unlawful activities or any activities that may appear unsafe or dangerous.

- Don't include inappropriate content or derogatory references to anyone or anything in written or video submissions.

How will I know if I've won?

- If you're one of the 25 potential winners, you'll initially be contacted by our campaign contest admin partners after the submission period closes. Potential winners will be contacted in November via email or phone.
 - Potential winners will be subject to verification. Please refer to the official rules for guidance. *Official rules will be available for review on September 1, 2024.*

What if I still have questions?

- The Official Rules for the 2024 AT&T Rising Future Makers Showcase will be available on the day of contest launch, Sunday September 1, 2024. Once the official rules are live on September 1, please take some time to look over them to ensure you have everything you need to submit your entry!